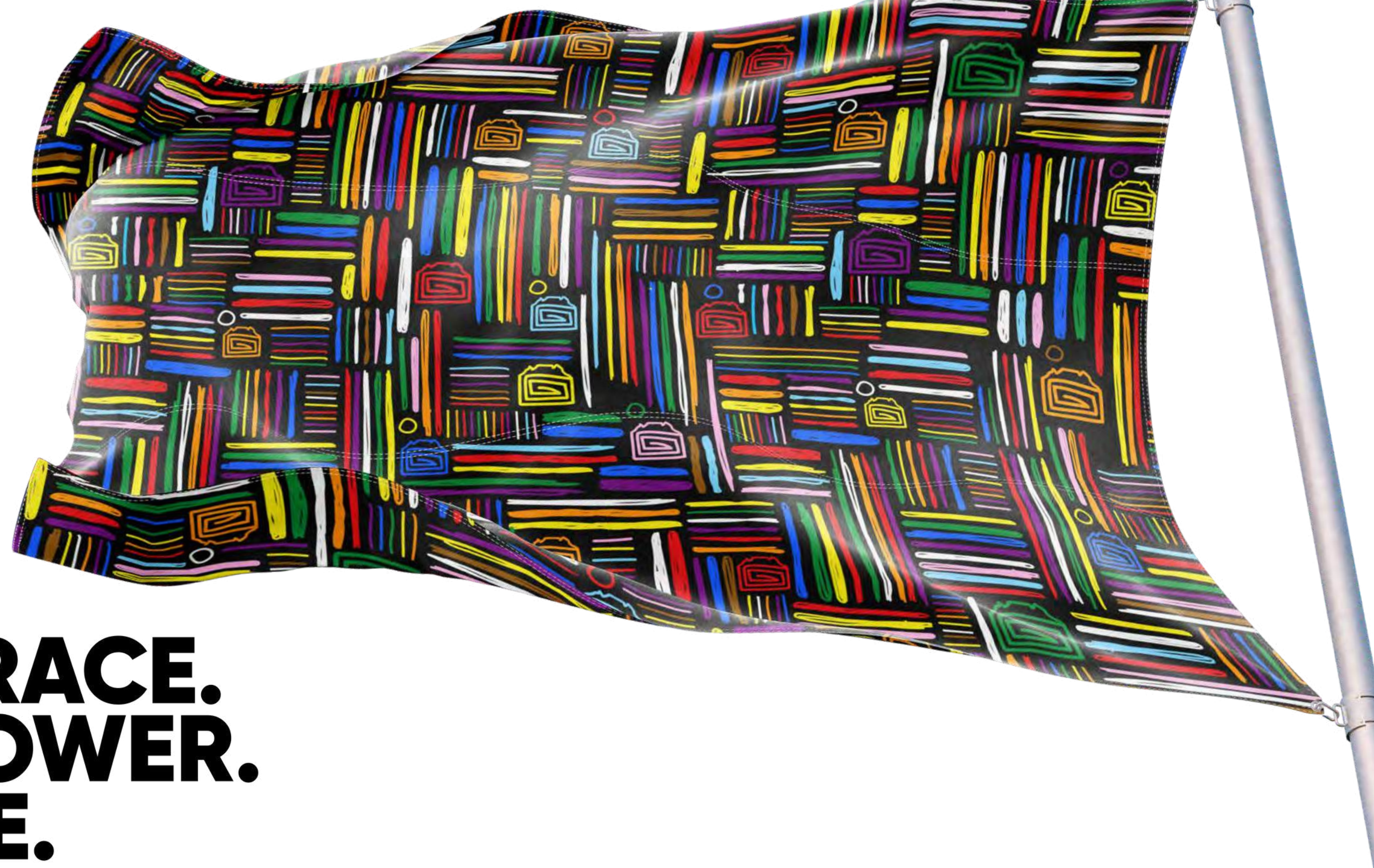
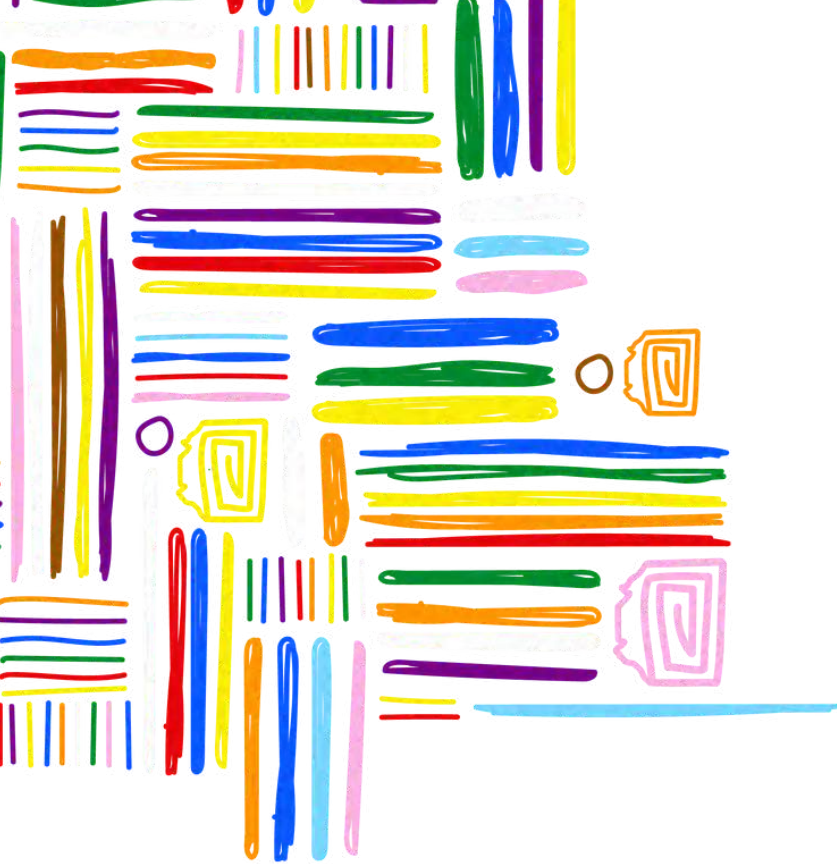




**WORLDPRIDE
CAPE 20
TOWN 28**

CANDIDATE CITY





EMBRACE. EMPOWER. UNITE.

A Global Symphony of Inclusion

1 - 14 OCTOBER 2028

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INTRODUCTION

1.



CAPE TOWN

HONOUR AND RESPECT



Cape Town is a city where cultures blend seamlessly together, a testament to the rich history and diversity of its people. The Khoisan, the original inhabitants of the region, have left an indelible mark on the land, their connection to the earth and its rhythms evident in the ancient rock art that adorns the caves.

But Cape Town is not defined by one heritage alone. The Xhosa people have also made a significant contribution, bringing their vibrant traditions and spirit of community to the city. From the rolling hills of the Cape Peninsula to the bustling streets of Khayelitsha, the Xhosa culture thrives, enriching the tapestry of Cape Town's identity.

The Cape Malay community, with their rich cultural heritage and vibrant traditions, have also left a lasting impact on the city. Their colourful houses in Bo-Kaap, with their intricate tile work and ornate facades, are a testament to their resilience and creativity. And the Dutch settlers, who arrived with their own unique cultural practices and traditions, have also woven their story into the fabric of the city.

As the sun sets over Table Mountain, the community comes together to celebrate their shared humanity and interconnectedness. In the vibrant markets and tranquil vineyards, the LGBTQ+ people of Cape Town honour their cultural heritage and the land that has given them so much.



**WORLDPRIDE
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MAKING HISTORY

We stand at the precipice of a historic moment – the opportunity to host WorldPride Cape Town 2028. With excitement and anticipation, we extend our heartfelt invitation to the global LGBTQ+ community to join us in our bid to bring this monumental event to Africa, for the first time ever.

For years, Cape Town has been a sanctuary of diversity, acceptance, and celebration for LGBTQ+ individuals. From the bustling streets of the city centre to the tranquil beauty of our coastal landscapes, our city embodies the spirit of inclusion and equality.

As we embark on this journey to host WorldPride Cape Town 2028, we are filled with a profound sense of honour and responsibility. It is a chance for us to showcase the vibrancy and resilience of our LGBTQ+ community to the world, and to re-affirm our commitment to advancing the rights and dignity of all individuals, regardless of sexual orientation or gender identity.

Our bid to host WorldPride is about a celebration; and it is about unity and solidarity. It is a testament to the power of coming together as a global community to stand against discrimination and injustice, and to advocate for a world where everyone can live authentically and freely, particularly on the African continent.

As we put forward our bid to host WorldPride Cape Town 2028, we extend our deepest gratitude to our partners, supporters, and allies who have stood by us every step of the way. Together, let us seize this opportunity to make history and to create a brighter, more inclusive future for generations to come.

With hope and determination,

With Love from all of us at Cape Town Pride



UKWENZA IMBALI

isiXhosa

Simi kumnqantsa wexesha eliyimbali – ithuba lokusingatha i-WorldPride Cape Town 2028. Ngochulumanco nolangazelelo, sidlulisela isimemo sethu esisuka entliziyweni kuluntu lweLGBTQ+ lwehlabathi ukuba luzibandakanye nathi kumzamo wethu wokuzisa lo msitho ubalulekileyo e-Afrika, ukuze okokuqala ngqa.

Kangangeminyaka, iKapa ibiyindawo engcwele yeyantlukwano, ukwamkelwa, kunye nemibhiyozo yabantu beLGBTQ+. Ukusuka kwizitalato eziphithizelayo kumbindi wesixeko ukuya kubuhle obuzolileyo beendawo ezingaselunxwemeni, isixeko sethu siquka umoya wokuqkwa nokulingana.

Njengoko singena kolu hambo lokusingatha i-WorldPride Cape Town 2028, sizaliswe yimbeko noxanduva. Lithuba lethu lokubonisa udlamko kunye nokomelela koluntu lwethu lwe-LGBTQ+ kwihlabathi, kwaye siqinisekise kwakhona ukuzibophelela kwethu ekuqhubeleni phambili amalungelo kunye nesidima sabo bonke abantu, nokuba bathini na ngokwesondo okanye isini.

Umzamo wethu wokubamba i-WorldPride umalunga nombhiyozo; kwaye imalunga nomanyano nomanyano. Bububungqina bamandla okuhlangana njengoluntu lwehlabathi ukulwa ucalucalulo kunye nokungabikho kobulungisa, kunye nokuthethelela ihlabathi apho wonke umntu angaphila ngokunyanisekileyo nangokukhululekileyo, ngakumbi kwilizwekazi laseAfrika.

Njengoko sibeka phambili ubizo lwethu lokusingatha i-WorldPride Cape Town 2028, sivakalisa umbulelo ongazenzisiyo kumahlakani ethu, abaxhasi bethu, kunye namahlakani abesima nathi inyathelo ngalinye. Sikunye, masixhakamfule eli thuba senze imbali kunye nokudala ikamva eliqaqambileyo neliqukayo lezizukulwana ezizayo. Ngethemba nokuzimisela,

NgoThando lwethu sonke eCape Town Pride

GESKIEDENIS MAAK

Afrikaans

Ons staan op die afgrond van 'n historiese oomblik – die geleentheid om WorldPride Kaapstad 2028 aan te bied. Met opgewondenheid en afwagting rig ons ons hartlike uitnodiging aan die globale LGBTQ+-gemeenskap om saam met ons te probeer om hierdie monumentale geleentheid na Afrika te bring, vir die eerste keer ooit.

Kaapstad is al jare lank 'n toevlugsoord van diversiteit, aanvaarding en viering vir LGBTQ+-individue. Van die bedrywige strate van die middestad tot die rustige skoonheid van ons kuslandskappe, ons stad beliggaam die gees van insluiting en gelykheid.

Terwyl ons hierdie reis aanpak om WorldPride Cape Town 2028 aan te bied, is ons gevul met 'n diepgaande gevoel van eer en verantwoordelikheid. Dit is 'n kans vir ons om die lewenskragtigheid en veerkragtigheid van ons LGBTQ+-gemeenskap aan die wêreld ten toon te stel, en om ons verbintenis tot die bevordering van die regte en waardigheid van alle individue, ongeag seksuele oriëntasie of geslagsidentiteit, weer te bevestig.

Ons poging om WorldPride aan te bied gaan oor 'n viering; en dit gaan oor eenheid en solidariteit. Dit is 'n bewys van die krag van samekoms as 'n globale gemeenskap om teen diskriminasie en onreg te staan, en om te pleit vir 'n wêreld waar almal outentiek en vrylik kan lewe, veral op die Afrika-kontinent.

Terwyl ons ons bod voorlê om WorldPride Cape Town 2028 aan te bied, betuig ons ons diepste dankbaarheid teenoor ons vennote, ondersteuners en bondgenote wat elke tree van die pad by ons gestaan het. Laat ons saam hierdie geleentheid aangryp om geskiedenis te maak en om 'n blinker, meer inklusiewe toekoms vir toekomstige geslagte te skep.

Met hoop en vasberadenheid,

Met Liefde van ons almal by Cape Town Pride



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FAIRE L'HISTOIRE

Français

Nous nous trouvons au seuil d'un moment historique: l'opportunité d'accueillir la WorldPride Cape Town 2028. C'est avec enthousiasme et anticipation que nous invitons la communauté LGBTQ+ du monde entier à se joindre à nous pour faire venir cet événement monumental en Afrique, pour la toute première fois.

Depuis des années, Le Cap est un sanctuaire de diversité, d'acceptation et de célébration pour les personnes LGBTQ+. Des rues animées du centre-ville à la beauté tranquille de nos paysages côtiers, notre ville incarne l'esprit d'inclusion et d'égalité.

Alors que nous nous lançons dans l'organisation de la WorldPride Cape Town 2028, nous éprouvons un profond sentiment d'honneur et de responsabilité. C'est pour nous l'occasion de montrer au monde entier le dynamisme et la résilience de notre communauté LGBTQ+ et de réaffirmer notre engagement à promouvoir les droits et la dignité de tous les individus, indépendamment de leur orientation sexuelle ou leur identité de genre.

Notre candidature à l'organisation de la WorldPride est une célébration, une unité, une solidarité. Elle témoigne de la capacité de la communauté mondiale à s'unir pour lutter contre la discrimination et l'injustice et plaider en faveur d'un monde où chacun peut vivre authentiquement et librement, en particulier sur le continent africain.

Alors que nous présentons notre candidature pour l'organisation de la WorldPride Cape Town 2028, nous exprimons notre profonde gratitude à nos partenaires, à nos sympathisants et à nos alliés qui nous ont soutenus à chaque étape du processus. Ensemble, saisissons cette occasion d'être dans l'histoire et de créer un avenir plus radieux et plus inclusif pour les générations à venir.

Avec espoir et détermination,

Avec l'amour de nous tous à Cape Town Pride

HACER HISTORIA

Español

Estamos a punto de vivir un momento histórico: la oportunidad de acoger el WorldPride Cape Town 2028. Con emoción y expectación, extendemos nuestra más sincera invitación a la comunidad LGBTQ+ mundial para que se una a nosotros en nuestra apuesta por traer este monumental evento a África, por primera vez en la historia.

Durante años, Ciudad del Cabo ha sido un santuario de diversidad, aceptación y celebración para las personas LGBTQ+. Desde las bulliciosas calles del centro hasta la tranquila belleza de nuestros paisajes costeros, nuestra ciudad encarna el espíritu de la inclusión y la igualdad.

Al embarcarnos en este viaje para acoger el WorldPride Cape Town 2028, nos invade un profundo sentimiento de honor y responsabilidad. Es una oportunidad para mostrar al mundo la vitalidad y la resistencia de nuestra comunidad LGBTQ+, y para reafirmar nuestro compromiso con la promoción de los derechos y la dignidad de todas las personas, independientemente de su orientación sexual o identidad de género.

Nuestra candidatura para albergar el WorldPride es una celebración; y es unidad y solidaridad. Es un testimonio del poder de unirse como comunidad global para luchar contra la discriminación y la injusticia, y para defender un mundo en el que todos puedan vivir auténtica y libremente, especialmente en el continente africano".

El Orgullo de Ciudad del Cabo se enorgullece de ser miembro de Interpride y cumple todos los criterios del Reglamento Permanente necesarios para albergar la manifestación del WorldPride.

Al presentar nuestra candidatura para acoger el WorldPride Cape Town 2028, expresamos nuestra más profunda gratitud a nuestros socios, simpatizantes y aliados que nos han apoyado en todo momento. Juntos, aprovechemos esta oportunidad para hacer historia y crear un futuro más brillante e inclusivo para las generaciones venideras.

Con esperanza y determinación,

Con cariño de todos nosotros en Cape Town Pride



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A man with a shaved head and a goatee, wearing a shiny, textured orange jacket, is shown in profile from the waist up. He is holding a large rainbow flag that flows behind him. The background is a vibrant blue with a complex pattern of colorful, hand-drawn geometric shapes and lines in various colors like yellow, green, red, and purple. The text 'WORLDPRIDE CAPE20 TOWN28' is overlaid on the left side of the image.

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TRAILBLAZERS

2.



TRAILBLAZERS OF EQUALITY: MANDELA, TUTU, AND NKOLI'S IMPACT ON LGBTQ+ RIGHTS IN SOUTH AFRICA

In the rich history of South Africa, crafted with strands of struggle and triumph, three figures stand as beacons of hope and agents of change: Nelson Mandela, Desmond Tutu, and Simon Nkoli. While they are celebrated for their roles in the fight against apartheid, their contributions to the advancement of LGBTQ+ rights are equally profound and often overlooked.

Nelson Mandela, affectionately known as Madiba, is revered worldwide for his unwavering commitment to justice and equality. As the first democratically elected president of South Africa, Mandela's leadership was instrumental in dismantling the oppressive apartheid regime. Yet, his legacy extends far beyond political liberation. Mandela's vision of a rainbow nation, where diversity is celebrated and all citizens are equal before the law, laid the groundwork for progress in LGBTQ+ rights.

Desmond Tutu, the beloved Archbishop Emeritus of Cape Town, is renowned for his moral courage and tireless advocacy for human rights. A vocal critic of apartheid, Tutu used his platform to champion the rights of the marginalized and oppressed. His support for LGBTQ+ equality was no exception. Tutu's impassioned speeches and fearless stance against discrimination sent a powerful message of solidarity to the LGBTQ+ community, inspiring hope and galvanizing support for their cause.

Simon Nkoli, a fearless activist and a pioneering figure in South Africa's LGBTQ+ movement, dedicated his life to fighting injustice and championing equality. As one of the first openly gay black activists in the country, Nkoli faced immense adversity, including arrest and persecution, yet remained undeterred in his quest for liberation. His founding role in organizations like the Township Gay and Lesbian Organization and the Gay and Lesbian Organization of Witwatersrand paved the way for LGBTQ+ visibility and advocacy in South Africa.

Together, Mandela, Tutu, and Nkoli played pivotal roles in shaping the landscape of LGBTQ+ rights in South Africa and beyond. Their collective efforts not only led to the decriminalization of homosexuality in South Africa but also laid the foundation for the vibrant Pride movement that flourishes in the country today.

The impact of their work reverberates across the African continent, inspiring LGBTQ+ activists and allies to continue the fight for equality. From the annual Cape Town Pride Parade to the burgeoning Pride celebrations in cities like Johannesburg and Durban, the spirit of Mandela, Tutu, and Nkoli lives on in the colourful tapestry of South Africa's LGBTQ+ community.

As we celebrate their legacies, let us remember that the journey towards full equality is far from over. In honouring Mandela, Tutu, and Nkoli, let us recommit ourselves to their vision of a world where love knows no boundaries, and all are free to live authentically and with dignity.





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CAPE TOWN
PRIDE & THE
TEAM

3.



ABOUT CAPE TOWN PRIDE

SINCE 1993

Cape Town Pride Outreach Africa, a non-profit organization registered with the Companies and Intellectual Properties Commission of South Africa, with registration number: K2022818496; and governed by the laws of the South African Company Act 71 of 2008, has undergone a remarkable evolution since its inception. Initially, it began as a grassroots gathering, but it has since transformed into a full-fledged celebration of LGBTQ+ pride and community. From its humble beginnings, where a small group of dedicated volunteers came together to organize the first event, Cape Town Pride has grown exponentially due to the tireless efforts of these volunteers. These individuals, driven by a shared passion for equality and inclusivity, have worked relentlessly to expand the event's reach, scope, and impact. Through their collective dedication and hard work, Cape Town Pride has become a highlight of the city's cultural calendar and a symbol of resilience and solidarity within the LGBTQ+ community in South Africa. As the event continues to evolve and grow, its success remains a testament to the power of volunteerism and the unwavering commitment of its organizers to create a space where all LGBTQ+ individuals can come together to celebrate, advocate, and thrive.

THE ORGANISATION

Cape Town Pride is led by CEO Tommy Patterson and Festival Director Wentzel April, and despite its relatively small size, the team has been remarkably effective in producing a successful annual event along with numerous activations and community-driven experiences throughout the year. This success is largely attributed to the tireless efforts of a dedicated team of volunteers who contribute their time and energy to ensure the festival's success. These volunteers come from diverse backgrounds and are passionate about promoting equality and social justice for the LGBTQ+ community in Cape Town. Furthermore, the event receives strong support from the City of Cape Town and various professional service providers, forming a collaborative team that works together to make the festival a memorable and impactful celebration of diversity and inclusivity.



CAPE TOWN PRIDE EVENT

The Cape Town Pride festival takes place annually in March at the Greenpoint Common in the heart of Cape Town.

The event features a Pride March through the city's streets, drawing thousands of participants from around the city and beyond.

The march is a vibrant display of diversity, with colorful costumes, music, and messages of equality and inclusion. The festival also includes a Pride Party, pageants, movie screenings, and other events that showcase the community's culture and activism. Cape Town Pride provides a platform for the LGBTQ+ community to raise awareness of their issues and campaign for greater freedoms and equal rights. The festival attracts a diverse demographic, including members of the LGBTQ+ community, local government, private sector sponsors as well as allies, and is an important celebration of Cape Town's vibrant and progressive spirit.



CAPE TOWN PRIDE FINANCIALS

CAPE TOWN PRIDE

Statement of Comprehensive Income Outreach Africa Cape Town Pride

For: March 2023 To: February 2024

Income Statement

Page 1 of 1

<u>Account</u>	<u>Actual</u>	<u>Budget</u>	<u>Variance</u>	<u>Var %</u>	<u>PY Actual</u>
Other Income					
Vendors (Food Vendor)	8 890.00		8 890.00	0.00	2 350.00
Sponsorship Income (Sponsorship Income)	419 495.00		419 495.00	0.00	218 110.00
Ticket sales (Ticket sales)	975 409.10		975 409.10	0.00	63 833.28
Total Other Income	1 403 794.10	0.00	1 403 794.10	0.00	284 293.28
Other Expense					
Accounting Fees (Accounting Fees)	11 040.00		(11 040.00)	0.00	1 720.00
Advertising (Advertising)	66 015.00		(66 015.00)	0.00	28 882.09
Bank Charges (Bank Charges)	2 602.48		(2 602.48)	0.00	1 010.66
Casuals (Casuals)	62 800.00		(62 800.00)	0.00	14 400.00
Consulting (Consulting)	60 225.75		(60 225.75)	0.00	19 345.50
Electricity & Water (Electricity & Water)	2 222.00		(2 222.00)	0.00	0.00
Entertainment (Entertainment)	9 280.58		(9 280.58)	0.00	7 242.54
Event Costs (Event Costs)	606 271.02		(606 271.02)	0.00	168 362.55
Internet (Internet)	16 085.17		(16 085.17)	0.00	196.00
Licenses (Licenses)	744.00		(744.00)	0.00	269.00
Management Fee (Management Fee)	400 000.00		(400 000.00)	0.00	0.00
Motor Expenses (Motor Expenses)	9 125.05		(9 125.05)	0.00	3 000.00
Parking (Parking)	99.20		(99.20)	0.00	19.20
Printing & Stat. (Printing & Stat.)	1 082.30		(1 082.30)	0.00	2 011.20
Rent (Rent)	96 000.00		(96 000.00)	0.00	10 000.00
Security (Security)	2 993.00		(2 993.00)	0.00	0.00
Telephone (Telephone)	849.95		(849.95)	0.00	193.00
Website (Website)	12 972.09		(12 972.09)	0.00	0.00
Total Other Expense	1 360 407.59	0.00	(1 360 407.59)	0.00	256 651.74
Profit Before Tax	43 386.51	0.00	43 386.51	0.00	27 641.54



PROPOSED ORGANISATIONAL COMMITTEE

The WorldPride committee is a collaborative effort, uniting Cape Town Pride board members, seasoned activists, and local government representatives.



Tommy Patterson (He/Him)
CEO Cape Town Pride



Michael Gladwin (He/Him)
Special Projects Co-ordinator Cape Town Pride
World Pride Committee Lead



Viola May (She/Her)
WorldPride Committee: Event &
Community Specialist



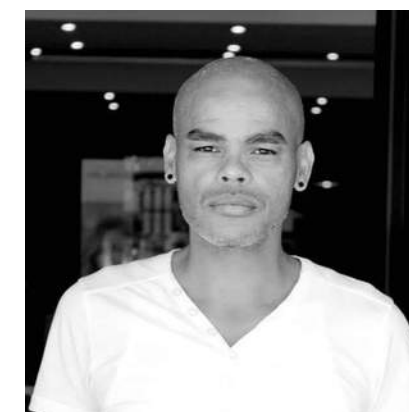
Wentzel April (He/Him)
Festival Director Cape Town Pride



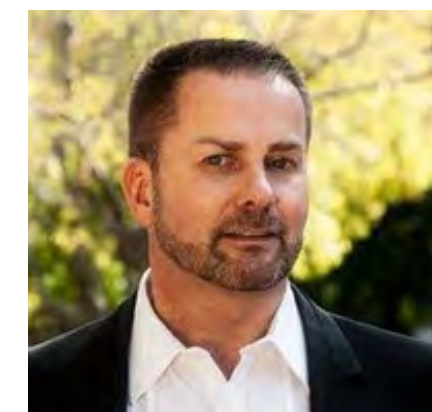
Carmen Prins (She/Her)
WorldPride Committee: Youth
Engagement



Iedriez Rinquest (He/Him)
WorldPride Committee: Pride
Specialist



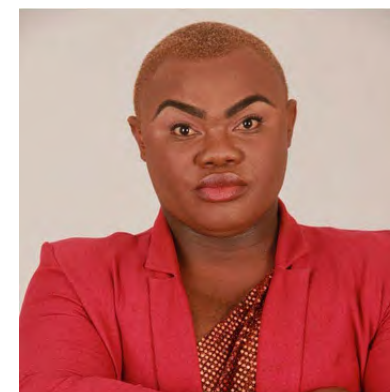
Romeo Trussel (He/Him)
WorldPride Committee: Community
Engagement



Carel Stadler (He/Him)
WorldPride Committee: International
Relations



Elsbeth Engelbrecht (She/Her)
WorldPride Committee: Conference
Content Development



Luxolo Ndlovu Diva (They/Them)
WorldPride Committee: Transgender
Activist & Specialist



Juliana Davids (She/Her)
WorldPride Committee: Conference
Content Development



Lymph Makhapela (She/Her)
WorldPride Committee: Youth
Engagement



THE TEAM

3.





Tommy Patterson (He/Him)
CEO Cape Town Pride

Tommy has been a dedicated advocate for the LGBTI+ community for over four decades. His journey began in the 1970s in Belfast, Northern Ireland, and later took him to South Africa via Zimbabwe in 1982. At the onset of the AIDS crisis, Tommy played a pivotal role in organizing and chairing the first major LGBTI+ event in apartheid-era South Africa, known as "Shaft 8." This groundbreaking event brought together diverse groups of all colors, uniting them as one.

Tommy's activism also led to his arrest by the apartheid government for participating in a gay gathering, and he spent several days in the infamous John Voster Square Police cells. Despite these challenges, Tommy continued to work closely with Simon Nkoli, a legendary LGBTI+ activist in South Africa, and edited "Coming Out," a publication that featured the first Black gay man on the cover, a significant milestone in the country's apartheid era.

In 1999, Tommy moved to Cape Town with his partner of 43 years and owned a gay club and pub. For the last 15 years, he has served as the editor and publisher of OUT Magazine AFRICA. Tommy has also been instrumental in transforming Cape Town Pride into the most visited and spectacular month-long event on the African continent. His dedication to the LGBTI+ community remains unwavering, and he continues to inspire and empower generations to come.

Michael Gladwin (He/Him)
Special Projects Co-ordinator Cape Town Pride
World Pride Committee Lead
CEO Cape Town Pride

Michael Gladwin is a visionary leader and advocate for LGBTQ+ rights, dedicated to creating a more inclusive and accepting landscape. With his extensive experience in producing large-scale events, Michael has made significant strides in promoting inclusivity and empowerment within the LGBTQ+ community.

As the founder of Afrigay Travel, a pioneering LGBTQ+ travel company, Michael has been at the forefront of promoting inclusivity and representation in the tourism industry. His work has earned him recognition, including the prestigious IGLTA Foundation Scholarship, further solidifying his commitment to the LGBTQ+ community. Michael's commitment to LGBTQ+ tourism extends beyond his company, as he has developed All Stay, a groundbreaking series of workshops focused on LGBTQ+ awareness, education, and sensitivity. These workshops aim to revolutionize the tourism and corporate industry's approach to LGBTQ+ people, challenging stereotypes and increasing understanding.

Beyond his work in tourism, Michael is passionate about promoting LGBTQ+ visibility and acceptance across borders, with a particular focus on South Africa and the African continent. Through his innovative initiatives, including Afrigay Travel and All Stay, Michael continues to pave the way for a more inclusive and welcoming travel landscape, one experience at a time.



Wentzel April (He/Him)
Festival Director Cape Town Pride

Wentzel April is a passionate advocate for LGBTQ+ rights and a proud Cape Town Pride Festival Director. With a strong background in social justice, he has dedicated his life to promoting inclusivity and acceptance. His work focuses on empowering marginalized voices, particularly those of the LGBTQ+ community, and creating a more equitable society.

Wentzel's unwavering commitment to these causes is evident in his tireless efforts to raise awareness and support for LGBTQ+ issues. His dedication to the community is a beacon of hope and a testament to the power of resilience and determination. Wentzel can also be seen on the scene as a fabulous queen in Cape Town's Drag Cartel.



Viola May (She/Her)
WorldPride Committee: Event & Community Specialist

Viola, a 52-year-old Black, queer woman from the Cape Flats in Cape Town, South Africa, has carved out a remarkable path for herself. As a Communications and Events specialist, she has leveraged her diverse interests and lifelong learning approach to thrive in her career.

Viola's journey has been one of resilience and self-acceptance. She came out as a lesbian at the age of 21, a pivotal moment in her life, during a time when the LGBTQ+ community faced significant challenges and stigma in society. Undeterred, Viola embraced her identity with courage, actively engaging with organizations like Triangle Project and Genderdiamix to advocate for human rights and support others facing discrimination.

Viola has become a visible and influential figure in the LGBTQ+ community. She has put herself out there as an activist, protesting for equal rights and making her voice heard. Her bold and unapologetic attitude has inspired many, as she has declared, "I am who I am and will not live for what others want me to be."

Viola's vibrant spirit and activism have been captured through her collaborative work with renowned photographer Zanele Muholi. When she's not protesting, Viola can be found on the dance floor, letting loose and enjoying life.

Within the queer community in Cape Town, Viola has become a go-to person for LGBTQ+ individuals visiting the city. Whether they need directions, information about local events, or even a potential romantic connection, Viola is always there to lend a helping hand and make things happen. Her unwavering presence and support have made her an integral part of the community, earning her the affectionate nickname "Vavavoom" within her queer circle.



Iedriez Rinquest (He/Him)
WorldPride Committee: Pride Specialist

Iedriez has accumulated extensive knowledge and experience in the LGBTQ+ sector, community, and public events over more than 25 years of working with various organizations locally and internationally. His expertise spans several areas, including social justice and community health awareness.

Between 2005 and 2010, he volunteered at the Triangle Project, focusing on special community projects and key population activities. During this time, he was elected Chairman of the International Volunteer Centre from 2007 to 2011. Additionally, he served as a volunteer on the Cape Town Pride committee since 2005 and became the Festival Director in 2012. He initiated various outreach projects within the LGBTQ+ community to ensure awareness and access to information.

Iedriez also became an active member at the Department of Public Health and Medics at the University of Western Cape, earning the title of Sector Head of Key Population. In 2014, he was elected Special Community Projects Manager at UWC and obtained a certificate as a Global Health Facilitator, majoring in HIV/AIDS, social justice, and key population. He continues to facilitate, and assist with events and health sector initiatives for the LGBTQ+ community on a daily basis.



Roméo Trussel (He/Him)
WorldPride Committee: Community Engagement

Roméo Salvatore Trussell is a visionary activist, dedicated to fighting for the rights and equality of the LGBTQ+ community. Born in Cape Town, South Africa, on August 28, 1976, Roméo's life is marked by unwavering passion, resilience, and a tireless commitment to justice. His journey as an activist began in his teenage years when he faced discrimination and marginalization due to his gender identity and sexual orientation. These experiences fueled his determination to create a safer, more inclusive world for all.

Throughout his life, Roméo played a pivotal role in various landmark movements and campaigns, including advocating for same-sex marriage legalization, fighting against conversion therapy, supporting transgender rights and visibility, organizing protests and rallies for LGBTQ+ rights, and providing resources and support for LGBTQ+ youth. His tireless efforts have not only improved the lives of countless individuals within his local community but have also extended far beyond, as he worked with national organizations, collaborated with international activists, and inspired countless individuals to embrace their identities and join the fight for equality.

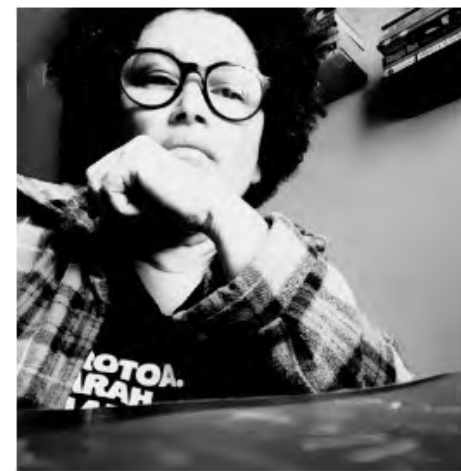
Roméo's impact is a testament to the power of courage, compassion, and unwavering dedication. His unrelenting spirit continues to inspire generations, shaping a brighter, more inclusive future for all.



Carel Stadler (He/Him)
WorldPride Committee: International Relations

Carel is a seasoned travel and tourism professional with more than 20 years' experience in assisting customers to fulfil their domestic and international travel needs. In his current role as Marketing Partnerships Manager, he significantly contributes to Cape Town Tourism's (CTT) strategic objectives. He manages various programmes and represent CTT at diverse trade platforms to ensure that Cape Town, as a destination, delivers on market needs. He spearheaded various projects ranging from CTT's Muslim-friendly Tourism Programme, aimed at getting the city "Halal-ready" to attract the lucrative Muslim travel segment, and the Neighbourhood Experience Development Programme, which promotes tourism products in previously disadvantaged areas and supports sustainable SME development.

More recently he was instrumental in developing a campaign that will not only successfully communicate Cape Town as a must-visit LGBTQ+ tourist destination, but also empower the service providers in the industry through sensitivity training. He has also initiated the Africa Routes programme where CTT is taking the lead in creating a network of Southern African tourism boards with the goal to reinvent the way that Destination Marketing is done throughout the region.



Elsbeth Engelbrecht (She/Her)
WorldPride Committee: Conference Content Development

With over 30 years of commitment, she has made significant contributions to land, agrarian reform and gender justice sector in various organisations. She joined Triangle Project in 2007 and managed their Community Engagement and Empowerment Programme and later served as Key Populations Programme Manager for ICAP. Returning to Triangle Project in 2015 as Research and Advocacy Manager, she now leads as Triangle's director.

Her extensive experience includes coordinating global human rights conferences as part of collectives. She led the local working group (Triangle Project, African Gender Institute, UCT, Gender Equity Unity at UWC, Gender Dynamix and Femme) responsible for logistics, local programme content and overseeing budget management, for the inaugural global Feminist LBQ Women's Conference in Cape Town, South Africa. This historic event, organized by an international coalition of LBQ women and facilitated by COC Netherlands, drew participation from over 400 women.



Luxolo Ndlovu Diva (They/Them)
WorldPride Committee: Transgender Activist & Specialist

Luxolo is a trailblazing LGBTQ+ activist and the dynamic leader of the local Kasi Pride movement. As a proud transgender individual, Luxolo has dedicated his life to amplifying the voices and experiences of the LGBTQ+ community in his city. With a deep understanding of the challenges faced by queer and trans people, particularly in marginalized communities, Luxolo is a powerful advocate for inclusivity, equality, and social justice. Through his work as a motivational speaker, event host, and community organizer, Luxolo inspires others to embrace their authentic selves and fight for the rights and representation of LGBTQ+ individuals. His fluency in both English and IsiXhosa allows him to bridge gaps and connect with people from diverse backgrounds, making him a unifying force in the local LGBTQ+ movement.



Juliana Davids (She/Her)
WorldPride Committee: Conference
Content Development

Juliana is an experienced researcher and social justice activist. With an Honours Degree in Women's and Gender Studies from the University of the Western Cape, she has a proven track record in community development and empowerment.

Employing intersectional feminist approach, Juliana's commitment to advancing social justice is evident in her impactful contributions to various causes, reflecting a passion for creating a more equitable and inclusive society.

She has been instrumental in organising the "Feminist Research Alive in Academia" conference at the University of the Western Cape in 2019.

Most recently, she has pioneered the "Creating Inclusive and Affirming Schools" (CIAS) Project, under the Community Engagement and Empowerment Programme (CEEP).



Lymph Makhapela (She/Her)
WorldPride Committee: Youth
Engagement

Limpho Makapela is the dedicated Programmes Coordinator at the Gender Equity Unit, where she fervently advocates for inclusive and fair representation.

Her unwavering commitment to social justice is complemented by her pursuit of a Master's degree in Historical Studies at the University of the Western Cape.

This dual focus allows her to seamlessly integrate her academic endeavors with her passion for societal transformation.

Through her work, Limpho strives to create a more equitable society by promoting inclusive representation and challenging existing power structures.

Her academic pursuits not only enhance her understanding of historical and contemporary social issues but also equip her with the tools to effectively drive meaningful change.



Carmen Prins (She/Her)
WorldPride Committee: Youth
Engagement

I am Carmen Prins, a passionate advocate for inclusivity and empowerment. Born in the picturesque wine lands of Franschhoek, I have dedicated my life to creating a more accepting world for the LGBTQIA+ community. As the founder of Souiversity Co Create Network, I aim to unite content creators, artists, and entrepreneurs in a shared vision of growth, transformation, and empowerment.

My journey began in the corporate world at 23, but I recently pursued my dream of content creation and entrepreneurship. Souiversity Co Create Network provides a platform for individuals to connect, collaborate, and co-create, fostering personal and collective growth. I am particularly passionate about promoting art therapy in our communities, recognizing its potential to improve mental health and reduce stress.

As a lesbian woman, I have faced rejection from family and society, fueling my drive to make a difference. I have volunteered with the cancer association, organizing a Rainbow CANSA event in Cape Town, and I am dedicated to networking with other LGBT members to uplift and raise awareness about mental wellbeing. In everything I do, I am driven by a passion for life and a desire to make a positive impact.

SUPPORTING INSTITUTIONS



3.



WORLDPRIDE
CAPE20
TOWN28



 **WORLDPRIDE
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TOWN28**

WORLDPRIDE FOR AFRICA

4.



WHY CAPE TOWN?

Hosting WorldPride 2028 in Cape Town would be a significant milestone for the city and the continent. As the LGBTQ+ capital of South Africa, Cape Town has long been a beacon of hope for the community, and hosting this event would further solidify its reputation as a welcoming and inclusive destination. Here are some reasons why it is important for Cape Town to host WorldPride in 2028:

A Giant Step for LGBTQ+ Rights in AFRICA

The event would be a giant step towards promoting LGBTQ+ rights and visibility across the African continent. The event would bring together thousands of visitors from around the world, providing a platform for the African LGBTQ+ community to raise awareness of their issues and campaign for their freedoms. This would be a powerful symbol of the city's commitment to equality and human rights, inspiring other cities and countries to follow suit.

Legacy and Sustainable Outcomes

Beyond the event itself, hosting WorldPride 2028 would have several sustained outcomes that would benefit LGBTQ+ communities in Cape Town and the continent. These include:

1. **Increased Visibility and Awareness:** The event would raise much needed awareness of LGBTQ+ issues on the African continent, and give the African LGBTQ+ communities a more impactful voice.
2. **Capacity Building and Training:** The event would provide opportunities for training and capacity building for local, regional and continental organizations and community groups, enabling them to better advocate, create support and enable LGBTQ+ communities across the continent.
3. **Networking and Partnerships:** Hosting WorldPride 2028 would facilitate partnerships and networking opportunities between local organizations, international organizations, and the broader LGBTQ+ community, leading to increased collaboration and support.
4. **Long-term Impact:** The event would leave a legacy of increased awareness and advocacy for LGBTQ+ rights and inclusion across Africa. It would empower local LGBTQ+ communities to continue pushing for legal protections, social acceptance, and an end to discrimination.

DIVERSITY & INTERSECTIONALITY

WorldPride Cape Town 2028 will be a powerful celebration of the diversity and intersectionality within the LGBTQ+ community in South Africa and across the African continent. As the first African city to host WorldPride, Cape Town has an opportunity to showcase diversity of distinct regions, cultures and communities that make up this vibrant part of the world.

The event will highlight the intersectionality of LGBTQ+ identities with issues such as race, ethnicity, gender, disability, and socioeconomic status that impact the lived experiences of queer Africans. An opportunity to explore how factors like colonialism, apartheid and ongoing social inequities have uniquely shaped the LGBTQ+ movement in Africa.

WorldPride Cape Town 2028 will amplify the voices and stories of LGBTQ+ Africans who have long been marginalized, both within their own communities and on the global stage. It is a chance to celebrate the resilience, creativity and joy of queer Africans in the face of adversity, while also shining a light on the ongoing struggles for equality, dignity and human rights.

The event will feature a diverse array of participants from across the African diaspora, representing the continent's incredible linguistic, cultural and religious diversity.

WorldPride Cape Town is for ALL of Africa.



THE LEGACY - Queer Initiative for Africa

While Cape Town Pride is the lead organizing body, this event is an opportunity for the LGBTQ+ community across Cape Town and South Africa to flourish and evolve. However, our primary focus is to make this a WorldPride celebration for the entire African continent, and to bring a powerful message to the global community about the real challenges faced by our friends on the continent.

To achieve this vision, we have established a new non-profit organization called the "Queer Initiative for Africa." This organization will serve as the driving force behind the planning, organization, and execution of WorldPride Cape Town 2028.

Queer Initiative for Africa will collaborate closely with Cape Town Pride and other key partners to ensure that WorldPride Cape Town 2028 is a truly global celebration. The event will have a deliberate focus on amplifying LGBTQ+ voices and experiences from across the African continent.

Importantly, Queer Initiative for Africa will also serve as a platform to bring on board smaller, local pride organizations from across our local region, and across Africa. This will allow these groups to assist, participate, learn, and grow through their involvement in WorldPride Cape Town 2028.

By empowering and supporting these local pride organizations, Queer Initiative for Africa aims to amplify African voices, highlight African LGBTQ+ experiences, and generate greater unity and solidarity within the African queer community. WorldPride Cape Town 2028 will be a landmark event that celebrates the progress made, while also addressing the ongoing challenges faced by LGBTQ+ Africans.

The NPO, in its initial phase, will be led by a diverse and dynamic Board of Directors and Committee members, reflective of Cape Town's diverse LGBTQ+ voices and experiences. The team will comprise individuals drawn from various sectors of the local LGBTQ+ community, ranging from Cape Town Pride members and grassroots activists to esteemed community leaders, as well as officials from both the public and private sectors.



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EVENT
CREATIVE

5.



WORLDPRIDE
CAPE20
TOWN28

EVENT CONCEPT

5.



**EMBRACE.
EMPOWER.
UNITE.**

A Global Symphony of Inclusion



The concept "**Embrace, Empower, Unite: A Global Symphony of Inclusion**" embodies a powerful vision for the event.

"**Embrace**" reflects our commitment to inclusivity, encouraging individuals to embrace their authentic selves without fear of judgement.

"**Empower**" signifies our dedication to advocacy, empowering the LGBTQ+ community throughout Africa with the tools and support to challenge discrimination and promote equality.

"**Unite**" emphasizes our collective strength, transcending borders and differences to nurture a global sense of solidarity.

The metaphor of a "**Global Symphony of Inclusion**" signifies the harmonious collaboration of diverse voices, experiences, and identities.

Cape Town, with its rich cultural tapestry, serves as an ideal backdrop for this symphony, symbolizing the beauty that emerges when different notes come together. WorldPride Cape Town 2028 aims to create a transformative experience where individuals are not only celebrated but empowered to contribute to the ongoing global movement for inclusivity and acceptance.



A Global Symphony of Inclusion

VISUAL IDENTITY

OUR INSPIRATION

Our WorldPride Visual Identity draws inspiration from three distinct elements, each reflecting the essence of our event.

- The iconic Madiba shirt, synonymous with Nelson Mandela's message of unity and reconciliation, serves as a cornerstone of our design. Its vibrant colours and bold patterns symbolize our celebration of diversity and inclusion.
- African-styled patterns intricately woven into the look and feel represent the rich tapestry of cultures found across our diverse country. From the intricate geometric motifs to the vibrant hues inspired by traditional South African cultures and languages, these patterns pay homage to the heritage and traditions of our country.
- The use of people in our design is paramount. We intentionally showcase a diverse range of LGBTQ+ individuals, representing the breadth of people within our community in South Africa. It is crucial for us to visually express this diversity, ensuring that everyone is represented and valued.



- Finally, the iconic silhouette of Table Mountain, proudly integrated into the pattern, serves as a reminder of our city's beauty and resilience. As one of Cape Town's most recognisable landmarks, Table Mountain is an anchor for our LGBTQ+ community, and represents the heart of our vibrant city.

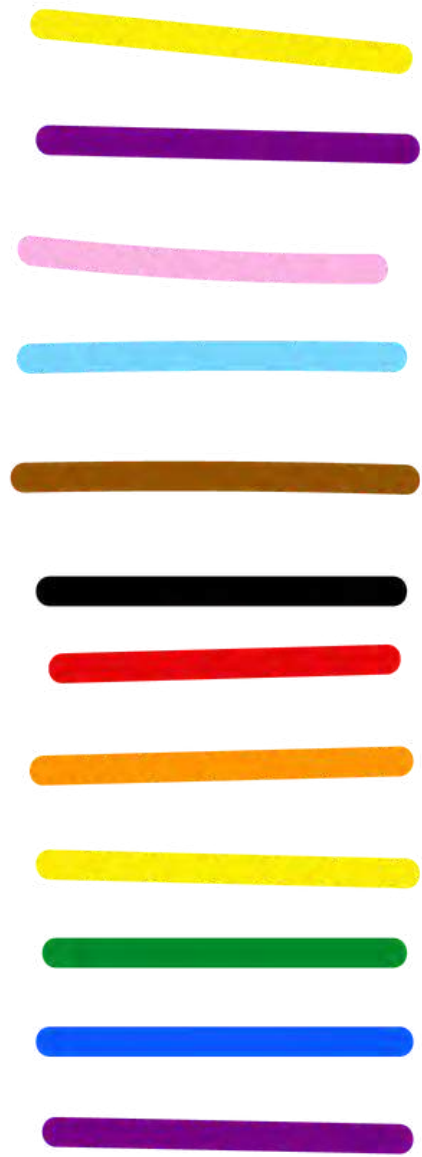
In combining these elements, our design captures the spirit of the WorldPride Cape Town 2028 bid and serves as a powerful symbol of unity, acceptance, and pride for all LGBTQ+ individuals, both locally and globally.





**WORLDPRIDE
CAPE 20
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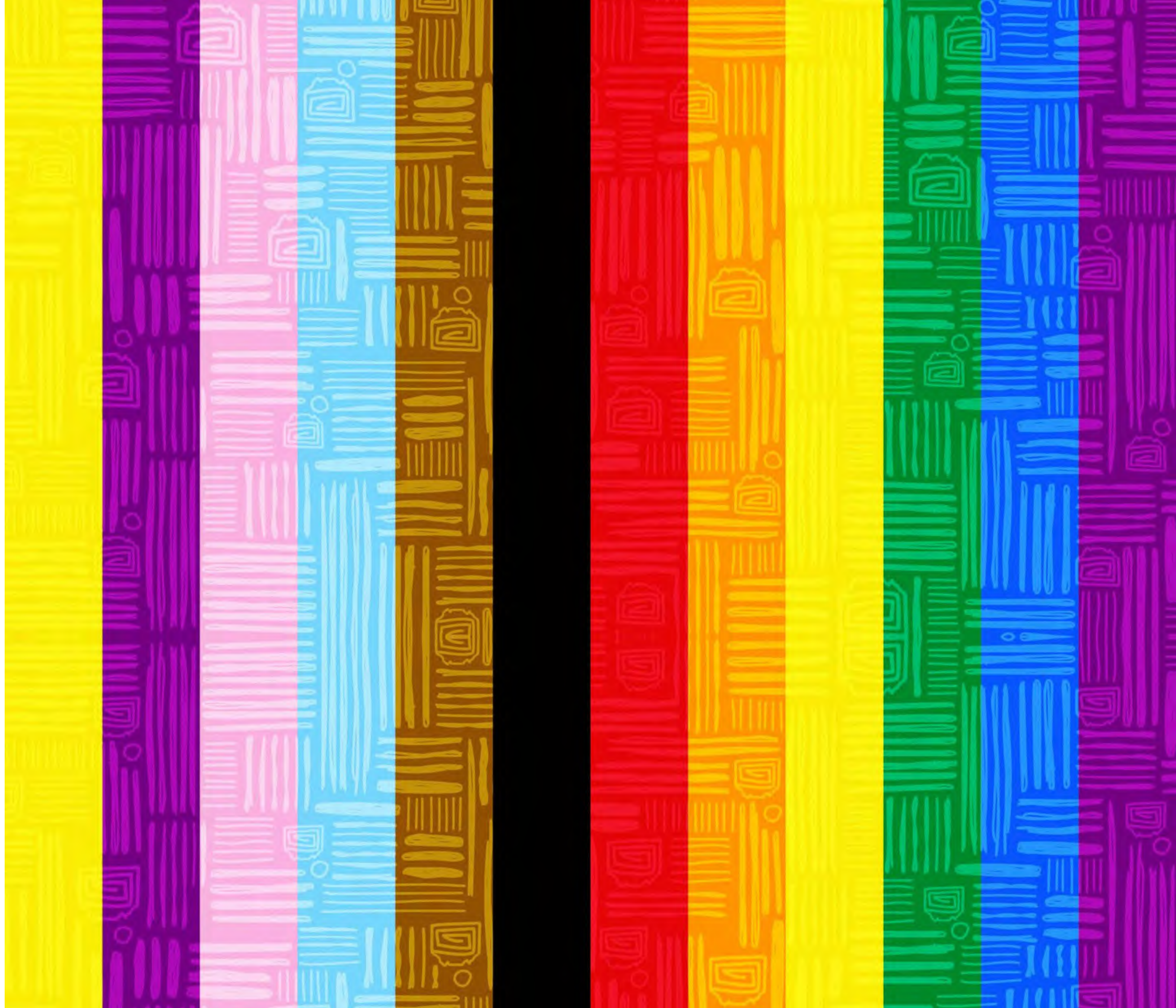


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CAPE20
TOWN28**

 **EMBRACE.
EMPOWER.
UNITE.**

A Global Symphony of Inclusion





**WORLDPRIDE
CAPE 20
TOWN 28**



PROGRAMME

6.



THE PROPOSED DATES FOR WORLDPRIDE CAPE TOWN 01 - 14 OCTOBER 2028.

The 2-week programme will showcase the best that Cape Town and the continent has to offer, while staying authentic to the joy that only Capetonians can bring to a celebration. Building on the mandatory requirements of Opening and Closing ceremonies, an Interpride Member Reception, a WorldPride March, and an LGBTQ+ Human Rights Conference, our event will expand to include a diverse range of cultural performances, educational workshops, and community engagement initiatives that cater to the diverse needs and interests of the global LGBTQ+ community, and focus on an advancement of the African LGBTQ+ agenda. This will include:

- **Community Events:** A series of community-based events and activities that highlight the rich cultural heritage and diversity of Cape Town, such as cultural performances, art exhibitions, and community gatherings.
- **Community Engagement:** A comprehensive outreach program that engages with local communities, schools, and businesses to promote inclusivity, tolerance, and acceptance of the LGBTQ+ community.
- **Authentic Community Spirit:** The event will maintain the essence of what Cape Town Pride is about, with a strong focus on community-based thinking and inclusivity, ensuring that the event remains true to its roots.



PROPOSED TIMELINE OF EVENTS

These proposed dates align with the 38th Anniversary of Pride in South Africa. On 13 October 1990, Simon Nkoli led South Africa's very first Pride March in Johannesburg. This date in 2028 will not only commemorate the progress made in LGBTQ+ rights in South Africa but also serve as a powerful platform to advocate for continued equality and inclusivity throughout the continent..

WEEK 1		
	DAYTIME	NIGHTTIME
Sunday 01 October 2028		
Official Events		Community WorldPride Launch Events
Monday 02 October 2028		
Official Events	Day 1 - WorldPride Cape Town Art Exhibition	Day 1 - WorldPride Fringe Theatre Festival
	Day 1 - Community Wellness Experience	
Unofficial Events	Community Events commence	
Tuesday 03 October 2028		
Official Events	Day 2 - WorldPride Cape Town Art Exhibition	Day 2 - WorldPride Fringe Theatre Festival
	Day 2 - Community Wellness Experience	
Unofficial Events	Community Events continue	
Wednesday 04 October 2028		
Official Events	Day 3 - WorldPride Cape Town Art Exhibition	Day 3 - WorldPride Fringe Theatre Festival
	Day 3 - Community Wellness Experience	Long Table Fundraiser Gala Dinner
Unofficial Events	Community Events continue	
Thursday 05 October 2028		
Official Events	Day 4 - WorldPride Cape Town Art Exhibition	Day 4 - WorldPride Fringe Theatre Festival
	Day 4 - Community Wellness Experience	Interpride Member Reception
Unofficial Events	Community Events continue	
Friday 06 October 2028		
Official Events	Day 5 - WorldPride Cape Town Art Exhibition	
	Day 5 - Community Wellness Experience	Day 5 - WorldPride Fringe Theatre Festival
	Opening of the Pride Village	Official Opening Concert
Unofficial Events	Community Events continue	
Saturday 07 October 2028		
Official Events	Day 6 - WorldPride Cape Town Art Exhibition	
	Day 6 - Community Wellness Experience	Day 6 - WorldPride Fringe Theatre Festival
	Pride Village Family Day	Circuit Party
Unofficial Events	Community Events continue	

WEEK 2		
	DAYTIME	NIGHTTIME
Sunday 08 October 2028		
Official Events	Pride Village	
	WorldPride Beach Party	
	WorldPride Wine Festival	
Unofficial Events	Community Events continue	
Monday 09 October 2028		
Unofficial Events	Community Events continue	
Tuesday 10 October 2028		
Official Events	Drag Brunch	
Unofficial Events	Community Events continue	
Wednesday 11 October 2028		
Official Events	LGBTQ+ Human Rights Conference	Street Party
Unofficial Events	Community Events continue	
Thursday 12 October 2028		
Official Events	LGBTQ+ Human Rights Conference	Street Party
Unofficial Events	Community Events continue	
Friday 13 October 2028 - 38th Anniversary of Pride in South Africa		
Official Events	LGBTQ+ Human Rights Conference	Street Party
	Pride Village	
Unofficial Events	Community Events continue	
Saturday 14 October 2028		
	Pride Village	
Official Events	WorldPride March for Equality	Closing Concert



COMMUNITY WORLDPRIDE LAUNCH EVENTS

SUNDAY 1 OCTOBER

COMMUNITY CENTRES AND PARKS AROUND THE CITY

The WorldPride Community Launch Events are set to take place across ten regions in Cape Town, including Langa, Lavender Hill, Mitchells' Plain, Blouberg Area, Bellville Area, CBD, and Muizenberg.

These free events serve as vital platforms for all LGBTQ+ communities in Cape Town, ensuring that every individual is included in the festivities and celebrations in their own neighbourhoods.

It emphasizes the importance of inclusivity and unity, as residents from diverse backgrounds and communities come together to proudly celebrate their identities. By hosting events in various regions, WorldPride Cape Town aims to drive a sense of belonging and empowerment, affirming the richness and diversity of Cape Town's LGBTQ+ community while promoting visibility and acceptance across the city.

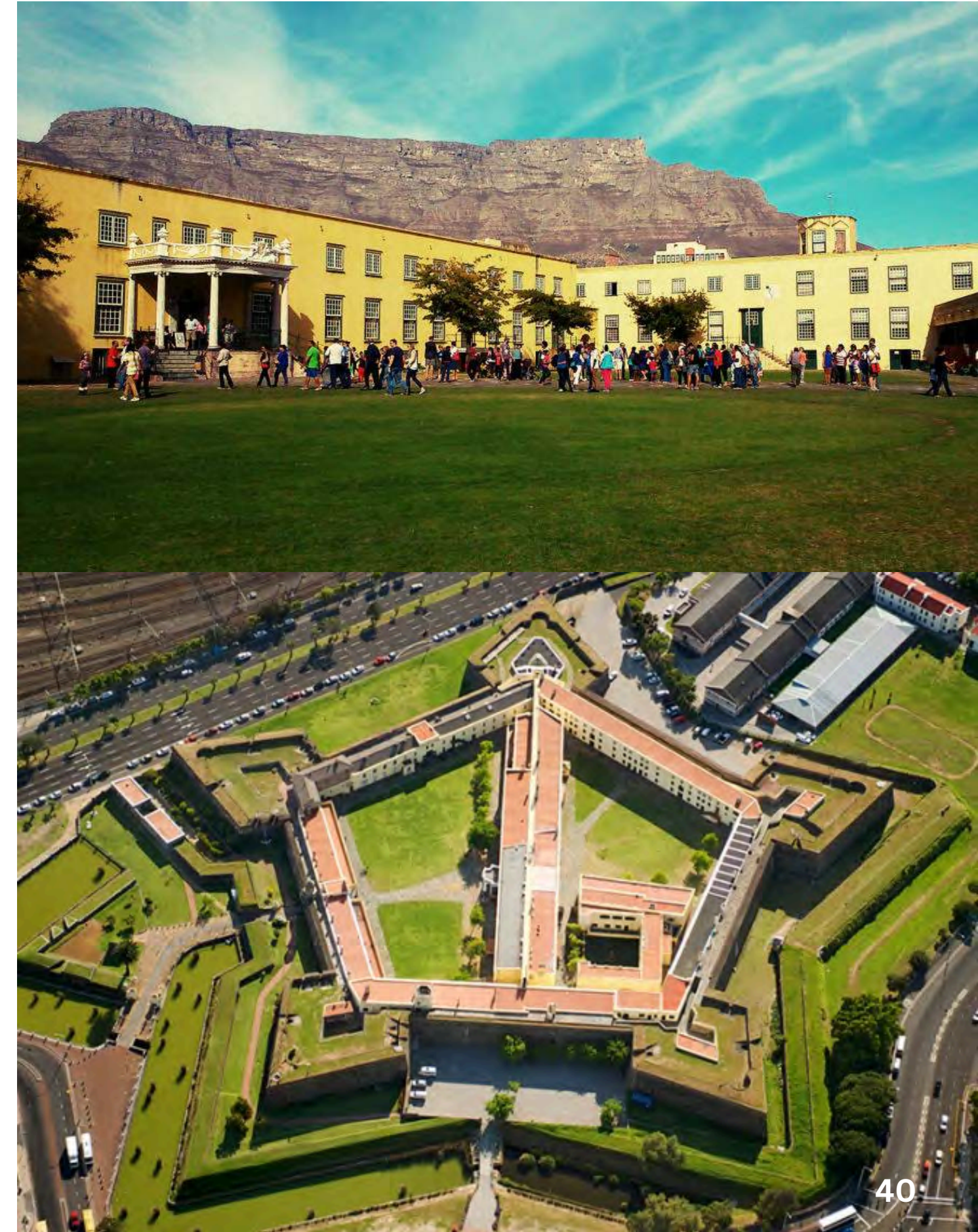


LONG TABLE FUND RAISING DINNER

WEDNESDAY 4 OCTOBER

THE CASTLE OF GOOD HOPE

The Long Table Fund Raising Dinner at WorldPride Cape Town is an unprecedented event set to rewrite history in South Africa. Taking place at the iconic Castle of Good Hope, this fundraiser holds immense significance as it marks a departure from the past, symbolizing inclusivity and acceptance in a historically significant venue. The dinner serves as a critical fundraiser for our non-profit organization aiming to secure funds for our post-WorldPride endeavors. By convening supporters, allies, and advocates in this historic setting, we aim to not only raise essential funds but also highlight the importance of continuing our legacy of supporting LGBTQ+ communities across Africa. Through this event, we pave the way for a brighter, more inclusive future, rewriting history with each step towards empowerment and equality.



INTERPRIDE MEMBER RECEPTION

THURSDAY 05 OCTOBER

CAPE TOWN CITY HALL

The Interpride Member Reception at the Cape Town City Hall promises to be a captivating affair, welcoming delegates with a vibrant cocktail party and showcasing the best of local entertainment. Set against the majestic backdrop of the historic City Hall, this event serves as a warm introduction to WorldPride Cape Town, uniting VIP guests from across Africa and the world in celebration and camaraderie. With a lineup of captivating performances and a lively atmosphere, attendees can expect an unforgettable evening of networking, cultural exchange, and solidarity. As delegates come together to kick off the festivities, the Interpride Member Reception embodies the spirit of unity and collaboration at the heart of the global Pride movement.



WORLDPRIDE VILLAGE

FRIDAY 06 - SATURDAY 14 OCTOBER

GREENPOINT PARK COMMON

PROGRAMME

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WORLDPRIDE VILLAGE

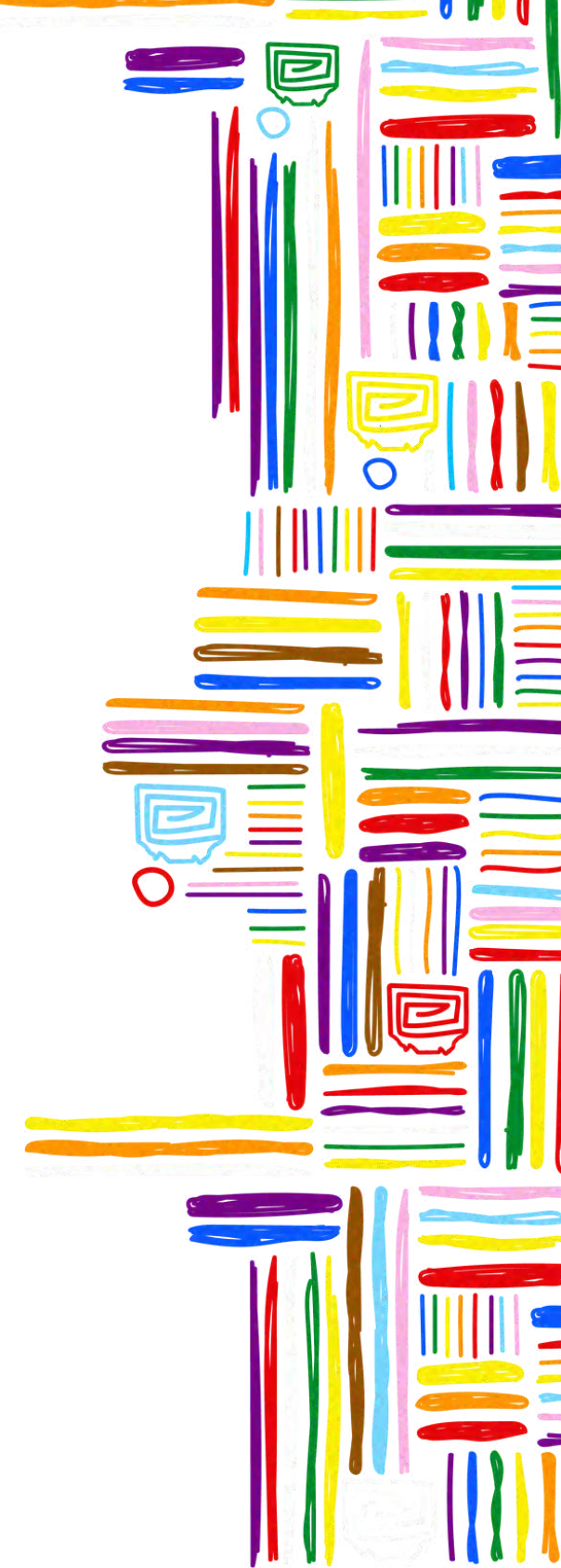
FRIDAY 06 - SATURDAY 14 OCTOBER
GREENPOINT PARK COMMON

The Green Point Common, nestled in the heart of Cape Town, is a sprawling urban parkland that offers expansive greenery and recreational space. Its generous size and adaptable layout make it an ideal venue for our WorldPride Village, which will host the majority of the events, from intimate community gatherings to large-scale concerts.

Situated in a central location with convenient access to public transportation hubs, the Common ensures easy reach for visitors. Moreover, its scenic backdrop, featuring stunning views of Table Mountain and the Atlantic Ocean, enhances its allure as the perfect event venue.

The Common will serve as the site for the WorldPride Village during WorldPride Cape Town 2028 for the second week of the festivities. It will provide a platform for a myriad of community events, opportunities for local artists and craftspeople to showcase and sell their creations, local 'chefs' to show off their culinary skills, as well as a platform for various organisations to amplify their voices and causes. With its picturesque setting and accessibility, and capacity of up to 20,000, the Green Point Common promises to be a hub of vibrant activity and inclusive community engagement during WorldPride Cape Town 2028.

The WorldPride Village will be host to a Pride Family Day on Saturday 7 October.



WORLDPRIDE VILLAGE

FRIDAY 06 - SATURDAY 14 OCTOBER

GREENPOINT PARK COMMON

PROGRAMME

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WORLD PRIDE CAPE TOWN PRIDE VILLAGE

- 1. Main Stage
- 2. Arts & Crafts Village
- 3. Culinary Village
- 4. Ablution Facilities

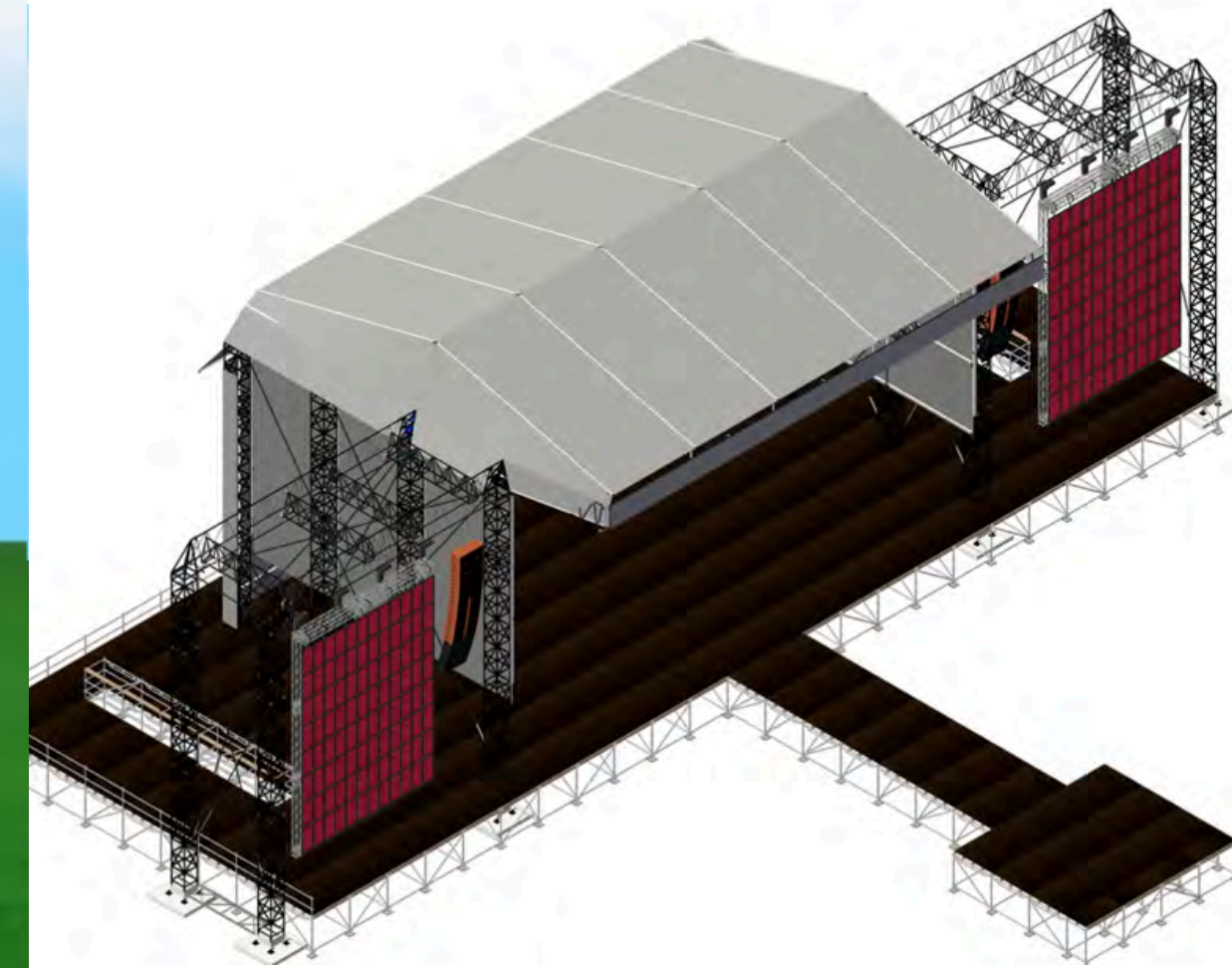


WORLDPRIDE VILLAGE - MAIN STAGE

FRIDAY 06 - SATURDAY 14 OCTOBER

GREENPOINT PARK COMMON

PROGRAMME



6.



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OPENING & CLOSING CONCERTS

FRIDAY 06 AND SATURDAY 14 OCTOBER
WORLDPRIDE VILLAGE MAIN STAGE

The opening and closing concerts for WorldPride Cape Town will be momentous occasions for Africa. The opening concert will mark the official start of WorldPride Cape Town, while the closing concert will serve as a symbol of unity and progress for the LGBTQ+ community in Africa and around the world, and a poignant hand-over to the World Pride 2030 elected city.

These concerts will feature a diverse lineup of local LGBTQ+ talent, from across Africa, and international headliners. The local and African talent will have a platform to showcase their skills and contribute to the rich cultural tapestry of the event. The international headliners will bring their own unique perspectives and experiences to the celebration, creating a truly global event that celebrates LGBTQ+ voices and stories.

To ensure that the concerts are accessible to everyone, the organizers of WorldPride Cape Town will implement a scaled ticket pricing system with a large number of free tickets available. This will give everyone the opportunity to attend the concerts, regardless of their social standing.

Additionally, a lottery-style ticket system will be implemented to ensure that the concerts are inclusive and accessible to people from all walks of life. This system will give individuals an equal chance to secure tickets, regardless of their financial situation or social status.

The organizers of WorldPride Cape Town understand the importance of inclusivity and accessibility, and they are committed to making the event a success for everyone involved. By offering free and lottery-style tickets, they are ensuring that the concerts are not only a celebration of the LGBTQ+ community but also a platform for people from all backgrounds to come together and celebrate diversity and unity.



MOTHER CITY QUEER PROJECT CIRCUIT PARTY (MCQP)

SATURDAY 07 OCTOBER

PRIDE VILLAGE MAIN STAGE

The WorldPride Village in Cape Town is set to ignite with an electrifying Mother City Queer Project (MCQP) party, promising an unforgettable experience for die-hard party-goers. This historic event will showcase the best that South Africa and the African continent have to offer in the DJ world. The line-up will feature LGBTQ+ and allied DJ's from across South Africa, the continent and the world, creating a diverse and inclusive atmosphere that celebrates the vibrant spirit of the LGBTQ+ community.

The WorldPride Village will transform into a pulsating dance floor, where revellers can immerse themselves in the rhythm of house music and other genres, curated to cater to the diverse tastes of attendees. The energy will be palpable as the crowd dances the night away, united in their love for music, dance, and celebration.

The circuit party is not just a showcase of musical talent; it is also a symbol of the progress made by the LGBTQ+ community in their quest for equality, legal rights, and social acceptance. The event will serve as a powerful reminder of the resilience and strength of the community, as well as their unwavering commitment to the pursuit of freedom and justice.

6.



WORLDPRIDE
CAPE20
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BEACH PARTY

SUNDAY 08 OCTOBER

BLOUBERG BEACH

Blouberg Beach is an excellent destination for a WorldPride Beach Party. It offers stunning views of Table Mountain and Robben Island, making it an iconic and picturesque location for such an event.

Blouberg Beach is known for its perfect kite-surfing conditions, making it an ideal location for a kite-surfing competition during the WorldPride Beach Party. The beach provides a perfect venue for fun in the sun, with various activities and entertainment options available.



WINE FESTIVAL

SUNDAY 08 OCTOBER

CONSTANTIA WINE VALLEY

The WorldPride Wine Festival in the Constantia Wine Valley will be a fun event that showcases the finest wines from this renowned region, the oldest wine region in the Southern Hemisphere.

This festival is a celebration of exceptional vintages and gourmet experiences, offering attendees the opportunity to indulge in top-notch reds and whites from acclaimed wineries like Buitenverwachting, Groot and Klein Constantia, and Steenberg Vineyards. Alongside the exquisite wines, guests can savor mouth-watering dishes from established eateries, enjoy live music performances, and explore a variety of entertainment options suitable for families. The festival creates a vibrant atmosphere where wine enthusiasts and connoisseurs can immerse themselves in the rich wine culture of Constantia while enjoying a range of delightful experiences.



**WORLDPRIDE
CAPE20
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6.



DRAG BRUNCH

TUESDAY 10 OCTOBER

KALK BAY

The WorldPride Drag Brunch in Kalk Bay is a highly anticipated event that combines the talents of Cape Town's finest drag artists with the charming atmosphere of the artistic village of Kalk Bay.

The drag brunch is hosted by Cape Town's very own Drag Cartel and features a range of drag performers, along with breakfast. The event is a great opportunity to experience a different side to the vibrant LGBTQ+ community in Cape Town and enjoy a fun and entertaining brunch with friends.



STREET PARTIES

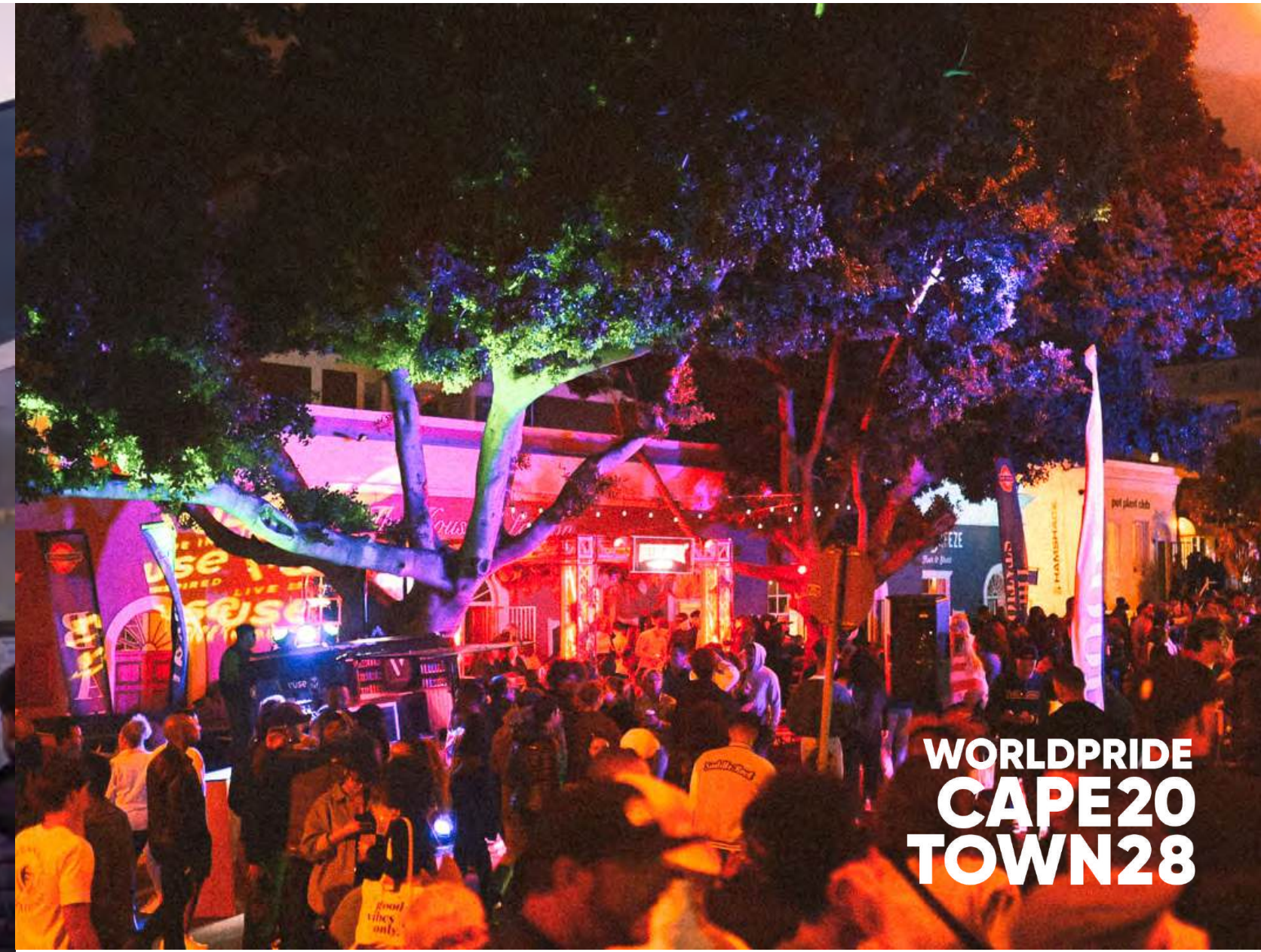
WEEK 2

BREE STREET, DOWNTOWN CAPE TOWN

Bree Street is famous for its street parties. With the street closed for traffic, the area will be the 'pop-up pedestrian zone', offering nightly street parties and an elevated version of our already well-known LGBTQ+ Buddies Night.

PROGRAMME

6.



WORLDPRIDE MARCH FOR EQUALITY

SATURDAY 14 OCTOBER

STREETS OF CAPE TOWN

The WorldPride March for Equality in Cape Town is a poignant and powerful event that symbolizes unity, inclusivity, and the ongoing fight for equal rights and acceptance for all individuals. Scheduled to take place on the last day of WorldPride Cape Town, this march is a significant moment where people from all walks of life come together to advocate for equality and celebrate diversity.

The march serves as a symbol of solidarity, bringing together individuals, communities, and allies to stand united in support of LGBTQ+ rights. It is a platform for world to witness the strength and resilience of the LGBTQ+ community in Africa. By marching through the streets of Cape Town, participants not only raise awareness but also demonstrate their commitment to creating a more inclusive and accepting society.

The WorldPride March for Equality in Cape Town will be a peaceful demonstration, emphasizing the importance of respectful dialogue. It is a call to action for positive change, advocating for equal rights, dignity, and respect for all individuals. Participants will be encouraged to march on foot, with sensitivity to those with accessible needs, ensuring that everyone can participate and be part of this historic event.

In the context of Africa, where LGBTQ+ rights face unique challenges, the WorldPride March for Equality holds particular significance. It serves as a beacon of hope and progress, highlighting the ongoing struggle for equality and acceptance in the region. By coming together in Cape Town, participants send a powerful message of unity and resilience, inspiring others to join the movement for LGBTQ+ rights across Africa.

The proposed March route will be approximately 3,2kms, starting at the Cape Town City Hall, ending at the Pride Village in time for the Closing Concert



COMMUNITY EVENTS

VARIOUS LOCATIONS

The WorldPride event in Cape Town will feature a variety of community-based events aimed at empowering local LGBTQ+ communities, providing opportunities for economic growth, and showcasing the city's vibrant culture to the world. These events include outdoor activities such as hikes, beach yoga, surfing, and wellness retreats, which will take place in some of Cape Town's most beautiful natural settings, allowing participants to connect with the city's natural beauty while fostering a sense of community and well-being.

In addition to these outdoor activities, there will also be a range of arts and cultural events, including a fringe festival and a film festival, which will showcase the work of local and international LGBTQ+ artists and filmmakers. These events will provide a platform for LGBTQ+ voices and stories to be heard and celebrated, while also providing opportunities for local artists and creatives to showcase their work and connect with a wider audience.

One of the key features of the WorldPride event in Cape Town will be the daily Glitter Trail Bus Tours, which will take participants on a guided tour of the city's most iconic and LGBTQ+ friendly locations.

The WorldPride event in Cape Town will be an important opportunity for local LGBTQ+ communities to come together, celebrate their identities, and raise awareness of LGBTQ+ issues and freedoms. By providing a platform for LGBTQ+ voices and stories to be heard and celebrated, these events will help to empower and uplift local LGBTQ+ communities, while also promoting economic growth and showcasing the city's vibrant culture to the world.



LGBTQ+ HUMAN RIGHTS CONFERENCE

WEDNESDAY 11 - FRIDAY 13 OCTOBER 2028

CAPE TOWN INTERNATIONAL CONVENTION CENTRE

The 3-day WorldPride Cape Town 2028 LGBTQ+ Human Rights Conference is a the most important part of the overall event, that aims to address the challenges and issues faced by the LGBTQ+ community across Africa (and ultimately other regions who are faced with similar challenges) . By including activists and LGBTQ+ change-makers from both Africa and developed countries around the world, the conference will provide the necessary insight, network, and potential for meaningful change.

Activists and LGBTQ+ leaders will bring invaluable, first-hand knowledge of the specific challenges faced by their communities. They can share their experiences, strategies, and successes in navigating the complex social, cultural, and legal landscapes within their respective countries. This local expertise is essential for developing effective, context-specific solutions and advocacy efforts.

At the same time, including LGBTQ+ change-makers from developed countries can provide important insights and best practices that can be adapted and applied in the African context. These participants can share lessons learned, successful models of advocacy and community-building, and innovative approaches to advancing LGBTQ+ rights. By promoting cross-regional collaboration and knowledge-sharing, the conference can amplify the impact and accelerate progress.

The conference will also focus on highlighting the successes that have already been achieved in advancing LGBTQ+ rights in Africa. This is crucial for inspiring and empowering the LGBTQ+ community, as well as demonstrating to policymakers and the broader public that positive change is possible. By showcasing the resilience, creativity, and achievements of LGBTQ+ Africans, the conference can help shift narratives, challenge stereotypes, and build momentum for further progress.

For example, the conference can highlight the landmark legal victories, such as the decriminalization of same-sex relations in countries like Botswana and Angola. It can also showcase the vibrant LGBTQ+ activist movements, community organizations, and cultural expressions that are thriving across the continent. By amplifying these success stories, the conference can provide hope, motivation, and practical guidance for LGBTQ+ Africans and their allies.

While we estimate approximately 3,000 people attending in person (and limitless virtually), our venue can accommodate up to 5,000.



LGBTQ+ HUMAN RIGHTS CONFERENCE

POTENTIAL TOPICS FOR THE CONFERENCE

Understanding that these topics can, and more than likely will shift by 2028, it is important to acknowledge some of the real challenges faced on the African continent, and include them in a potential conference agenda:

1. **Opposition Monitoring**

- Recognizing & Contextualizing Anti-Gender Movements
- Identifying Anti-Gender Actors
- Documenting & Addressing Anti-Gender Attacks
- Reporting to National, Regional and International Mechanisms
- Resilience and Pre-empting Anti-Gender Attacks

2. **Ending Conversion Practices:**

- Discussions on the harmful effects of conversion therapy and the need for its prohibition
- Strategies for advocacy and support for those who have undergone such practices

3. **Protecting LGBTQ+ People Seeking Safety and Asylum:**

- Examination of the challenges faced by LGBTQ+ individuals seeking asylum and the need for more inclusive policies
- Strategies for providing support and resources to these individual

4. **First Nations Justice:**

- Discussion on the specific challenges faced by LGBTQ+ Indigenous people and the need for culturally sensitive support
- Strategies for addressing these challenges and promoting justice

5. **Responding to Threats to Trans and Gender Diverse Inclusion:**

- Examination of the threats faced by trans and gender diverse individuals and the need for increased support
- Strategies for promoting inclusion and addressing these threats

6. **Stopping Unnecessary Medical Procedures on Intersex People Without Consent:**

- Discussion on the harmful practices of non-consensual medical interventions on intersex individuals
- Strategies for advocating for the rights of intersex individuals and promoting consent



LGBTQ+ HUMAN RIGHTS CONFERENCE

POTENTIAL TOPICS FOR THE CONFERENCE

7. Disparities in LGBTQ+ Health Outcomes:

- Examination of the health disparities faced by LGBTQ+ individuals and the need for targeted support
- Strategies for addressing these disparities and promoting health equity

8. The Future of Inclusive Sport:

- Discussion on the importance of inclusive sports and the need for increased support
- Strategies for promoting inclusive sports and addressing challenges

9. The Way Forward for Faith and LGBTQ+ Communities:

- Examination of the challenges faced by LGBTQ+ individuals within faith communities and the need for increased support
- Strategies for promoting understanding and acceptance within faith communities

A FEW OF THE MANY POTENTIAL COLABORATIVE PARTNERSHIPS



LGBTQ+ HUMAN RIGHTS CONFERENCE

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PROGRAMME

6.



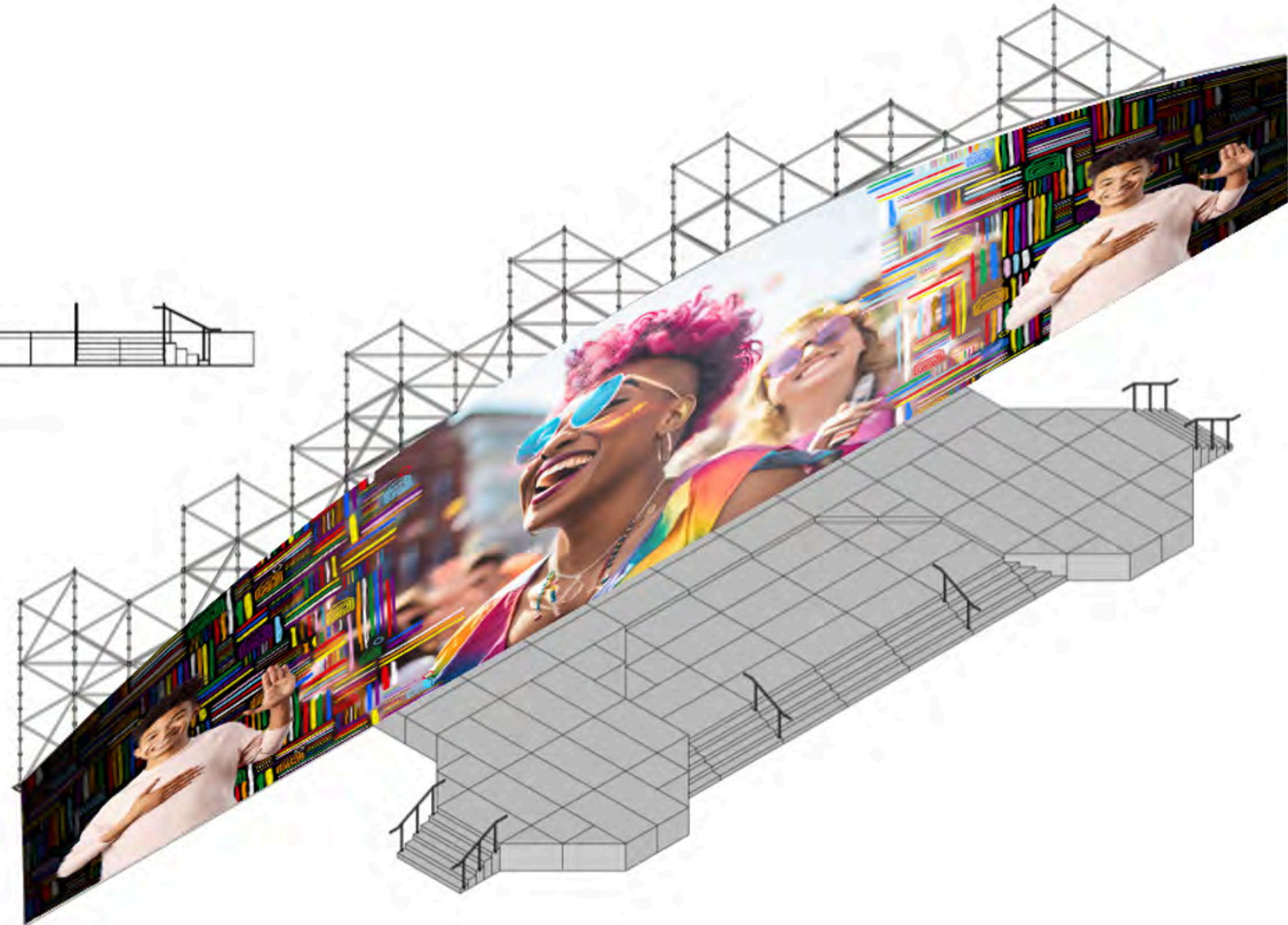
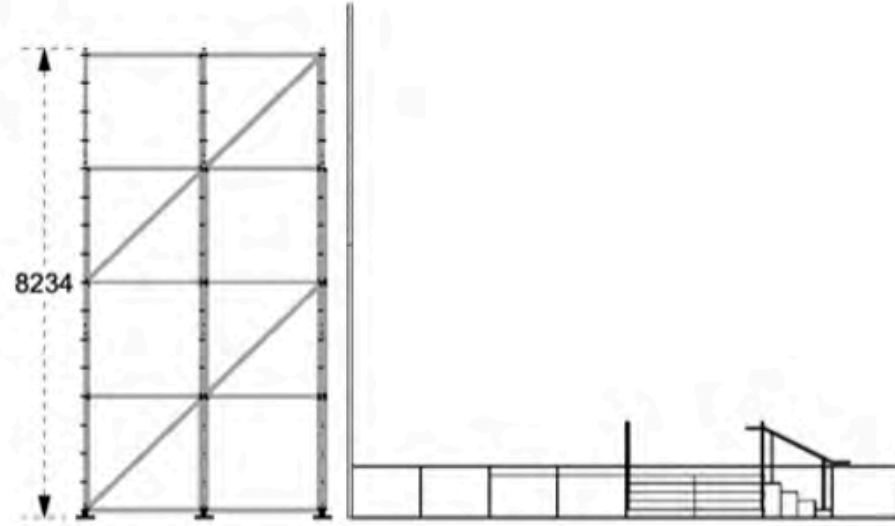
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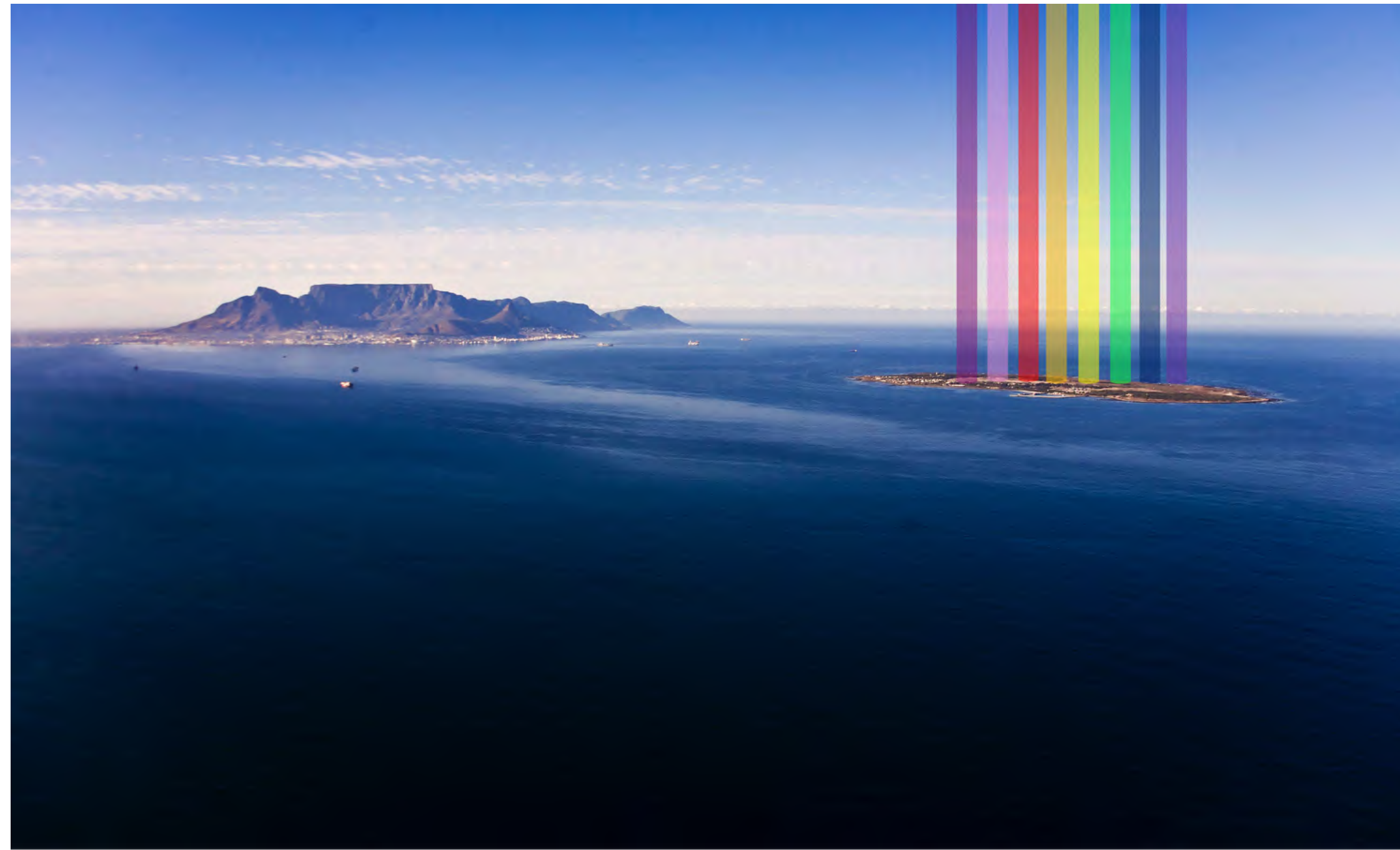
WEDNESDAY 11 - FRIDAY 13 OCTOBER 2028

CAPE TOWN INTERNATIONAL CONVENTION CENTRE



ROBBEN ISLAND

Robben Island is a significant landmark in Cape Town, as it was the home of Nelson Mandela for 18 years during the South African apartheid era. This island is now a museum and UNESCO World Heritage Site, offering tours led by ex-inmates who can provide first-hand accounts of life on the island. To celebrate the work Nelson Mandela did for the LGBTQ+ community in South Africa, a series of search lights will shine nightly through festivities, representing the LGBTQ+ flags high into the African night sky[1].



UPSCALING CAPACITY

WorldPride Cape Town 2028 will of course be substantially bigger than our usual Pride event. It is important to note that Cape Town, as a city, is reknown for producing large scale events with great success, such as FIFA World Cup and the eFormula Event.

To upscale the capacity that we usually rely on for our annual event in Cape Town, we plan to leverage additional security and safety personnel, as well as volunteers and partnerships, to manage the increased workload and ensure a well-organized and safe event. Specifically, we will:

1. Increase Security and Safety Personnel:

- Engage more trained security guards, police officers, and emergency medical personnel to provide a robust security presence and ensure the safety of all attendees
- Hire additional close protection officers and bodyguards to provide discreet and highly-trained security details for VIP attendees and high-risk individuals

2. Volunteer Recruitment:

- Recruit volunteers from various organizations and community groups to assist with tasks such as event setup, crowd management, and information dissemination
- Upskill the volunteers by training them in crowd control, emergency response, and other relevant safety protocols to ensure they can effectively support the security personnel

3. Partnerships and Coordination:

- Build on our existing partnerships with local law enforcement agencies, emergency services, and government authorities to ensure seamless coordination and the deployment of additional resources as needed
- Collaborate with the City of Cape Town's Safety and Security Directorate to leverage their expertise and resources in maintaining a safe environment for the event
- Leverage our already established relationship with the Cape Town Central City Improvement District (CCID) to benefit from their experience in managing safety and security in the city centre

4. Comprehensive Planning and Risk Assessment:

- Conduct thorough risk assessments and develop detailed security plans to identify potential threats and implement appropriate mitigation strategies
- Ensure that the close protection teams are backed by a state-of-the-art control room that can monitor the entire operation and coordinate emergency response if needed





ACCESSIBILITY TO THE EVENTS

Not only is WorldPride Cape Town 2028 for Africa - it is for EVERYONE!

The importance of making access to WorldPride Cape Town events accessible to everyone, regardless of their social status, cannot be overstated. It is crucial that the event is inclusive and welcoming to all members of the LGBTQ+ community, including those who may face financial barriers.

To ensure this, a significant portion of the tickets will be made available at reduced prices or even for free. It is estimated that around 20% of the tickets will be free, with an additional 20% being reduced in price. This will allow a broader range of people to participate and enjoy the event, regardless of their financial situation. Additionally, the event organizers will work closely with local community groups and organizations to ensure that the event is accessible and inclusive for all, including those who may face additional barriers such as disability or language barriers. By making the event accessible to everyone, WorldPride Cape Town will be a true celebration of diversity and inclusivity, reflecting the values of the LGBTQ+ community and the city of Cape Town.





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BUSINESS PLAN

7



BUSINESS PLAN

OUR APPROACH

Our business plan highlights our pragmatic approach to ensuring the success of World Pride Cape Town 2028.

It reflects a commitment to efficient execution, financial viability, and measurable outcomes. Through clear strategies and realistic objectives, we aim to deliver a WorldPride event that maximizes impact while minimizing risks.

In this section:

SWOT ANALYSIS

FINANCIAL & FUNDRAISING PLAN

MARKETING & COMMUNICATIONS PLAN



SWOT ANALYSIS

A REALISTIC OUTLOOK

STRENGTH

Strong Legal Framework
Diversity & Inclusivity
Tourism Boost
Empowerment
Infrastructure
Expertise
Accessibility
Political Support

WEAKNESS

Safety Concerns
Competition
Weather
Public Resistance

OPPORTUNITIES

Global Visibility
Economic Boost
Social Impact
Legacy Building

THREATS

Political Instability
Public Opposition
Security Risks



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SWOT ANALYSIS

STRENGTH

- **Strong Legal Framework:** South Africa boasts one of the most progressive legal frameworks for LGBTQ+ rights globally, enshrining equality and non-discrimination in its constitution. This provides a solid foundation for hosting WorldPride, showcasing the country's commitment to human rights and inclusion.
- **Diversity and Inclusivity:** Cape Town is known for its diverse and inclusive culture, making it an ideal host city for an event like WorldPride which celebrates LGBTQ+ rights and equality.
- **Tourism Boost:** Cape Town's popularity as a top tourist spot attracts visitors from all corners of the globe. Hosting World Pride can further enhance this appeal, drawing even more tourists and boosting the local economy. The influx of visitors for the event means more revenue for businesses in hospitality, retail, and entertainment. It also opens up opportunities for job creation, as local businesses gear up to cater to the needs of a thriving international crowd.
- **Empowering the LGBTQ+ Community:** Hosting WorldPride in Cape Town is a statement of inclusivity and empowerment. It creates jobs and economic opportunities for LGBTQ+ individuals while showcasing the city's commitment to equality. WorldPride boosts Cape Town's global reputation as LGBTQ+-friendly, encouraging pride and acceptance within the community.
- **Infrastructure:** The city has well-developed infrastructure including modern venues, transportation systems, and accommodation facilities, which can support the logistics of organizing a large-scale event like WorldPride.
- **Expertise:** Cape Town has a wealth of experience in hosting large-scale events and is well-prepared to manage any situation that may arise.
- **Accessibility Infrastructure:** Cape Town is well-equipped to address accessibility challenges for all attendees, including those with disabilities. With existing infrastructure and a commitment to inclusivity, the city can ensure that WorldPride events are accessible to everyone, showcasing its dedication to diversity and equal participation.
- **Political Support:** The bid likely has strong political backing from local government officials who understand the importance of promoting LGBTQ+ rights and the positive impact hosting WorldPride could have on the city.

WEAKNESS

- **Safety Concerns:** Despite legal protections, South Africa still faces challenges related to discrimination and violence against the LGBTQ+ community.
- **Competition:** Cape Town faces competition from other cities bidding to host WorldPride. It's crucial to highlight the shortage of African votes within InterPride and stress the importance of garnering support from InterPride members worldwide for bringing this event to Africa.
- **Weather:** While October is a good spring season, Cape Town's weather can be unpredictable, with potential for rain or strong winds which could affect outdoor events and activities.
- **Public Resistance:** Some sectors of the population may express opposition to hosting WorldPride due to cultural or religious convictions, potentially resulting in protests or generating negative publicity for the event.

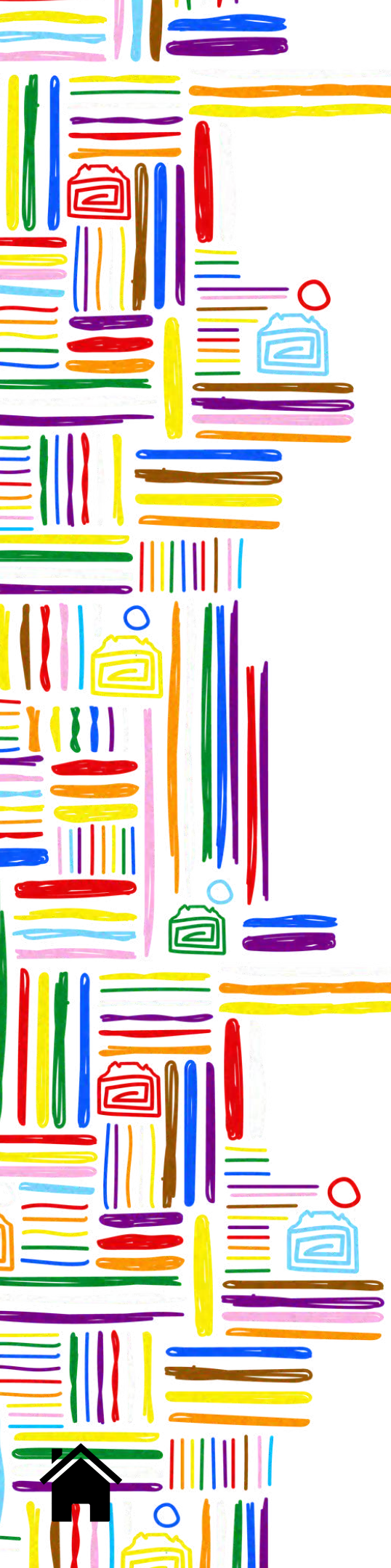
OPPORTUNITIES

- **Global Visibility:** Hosting WorldPride would provide Cape Town with global visibility and media coverage, showcasing the city as a progressive and inclusive destination.
- **Economic Boost:** The influx of tourists attending World Pride would stimulate the local economy, benefiting businesses in sectors such as hospitality, retail, and entertainment.
- **Social Impact:** WorldPride can serve as a platform to raise awareness about LGBTQ+ rights and promote tolerance and acceptance within the local community and into Africa.
- **Legacy Building:** Successfully hosting WorldPride could leave a lasting legacy by strengthening Cape Town's reputation as a welcoming and LGBTQ+-friendly city, attracting future events and visitors.

THREATS

- **Political Instability:** Political instability throughout the African continent could cause disruptions.
- **Public Opposition:** The potential for public opposition stemming from cultural or religious beliefs poses a significant threat to our bid for hosting WorldPride. This opposition could lead to protests and generate negative publicity.
- **Security Risks:** The large gathering of LGBTQ+ individuals and allies could be targeted by extremist groups or individuals, posing security risks and potential threats to attendees' safety.

While Cape Town's bid to host WorldPride presents numerous strengths and opportunities, it also faces certain challenges and risks that need to be carefully addressed and mitigated to ensure a successful and impactful event.



ESTIMATED BUDGET

	SOUTH AFRICAN RAND	US DOLLAR 20:1
EXPENSES	R127 240 000,00	\$6 362 000,00
PRIDE VILLAGE	R18 000 000,00	\$900 000,00
INFRASTRUCTURE		
STAGING		
HEALTH & SAFETY		
BRANDING		
OPENING CONCERT	R30 000 000,00	\$1 500 000,00
CLOSING CONCERT	R30 000 000,00	\$1 500 000,00
MCQP PARTY	R9 000 000,00	\$450 000,00
STAFFING	R500 000,00	\$25 000,00
CONFERENCE		
CTICC VENUE RENTAL	R4 000 000,00	\$200 000,00
FOOD & BEVERAGE	R7 500 000,00	\$375 000,00
CONFERENCE INFRASTRUCTURE	R8 130 000,00	\$406 500,00
PRODUCTION ELEMENTS	R1 500 000,00	\$75 000,00
BRANDING	R1 000 000,00	\$50 000,00
INTERPRETATION	R950 000,00	\$47 500,00
STAFFING	R250 000,00	\$12 500,00
MEMBER RECEPTION		
EVENT INFRASTRUCTURE	R500 000,00	\$25 000,00
FOOD & BEVERAGE	R200 000,00	\$10 000,00
ENTERTAINMENT	R300 000,00	\$15 000,00
COMMUNITY LAUNCH EVENTS		
EVENT INFRASTRUCTURE	R800 000,00	\$40 000,00
ENTERTAINMENT	R400 000,00	\$20 000,00
AQI LONG TABLE FUNDRAISER		
VENUE	R50 000,00	\$2 500,00
FOOD & BEVERAGE	R1 500 000,00	\$75 000,00
EVENT INFRASTRUCTURE	R500 000,00	\$25 000,00
PRODUCTION ELEMENTS	R150 000,00	\$7 500,00
ENTERTAINMENT	R150 000,00	\$7 500,00
STAFFING	R50 000,00	\$2 500,00
BEACH PARTY		
EVENT INFRASTRUCTURE	R500 000,00	\$25 000,00
ENTERTAINMENT	R80 000,00	\$4 000,00
STAFFING	R30 000,00	\$1 500,00
STREET PARTIES		
EVENT INFRASTRUCTURE	R500 000,00	\$25 000,00
ENTERTAINMENT	R500 000,00	\$25 000,00
STAFFING	R200 000,00	\$10 000,00
WORLD PRIDE MARCH		
STREET CLOSURE & SECURITY	R2 500 000,00	\$125 000,00
PRODUCTION TEAM & OVERHEADS	R5 000 000,00	\$250 000,00
MARKETING	R2 500 000,00	\$125 000,00

	SOUTH AFRICAN RAND	US DOLLAR 20:1
INCOME	R127 890 000,00	\$6 394 500,00
GRANTS		
PUBLIC SECTOR	R30 000 000,00	\$1 500 000,00
ORGANISATIONAL	R5 000 000,00	\$250 000,00
SPONSORS		
PRIVATE SECTOR	R40 000 000,00	\$2 000 000,00
DONORS	R5 000 000,00	\$250 000,00
CONFERENCE		
SPONSORS	R5 000 000,00	\$250 000,00
TICKET SALES	R20 000 000,00	\$1 000 000,00
EXHIBITION	R1 000 000,00	\$50 000,00
PRIDE VILLAGE		
TICKET SALES	R15 000 000,00	\$750 000,00
FOOD & BEVERAGE	R2 000 000,00	\$100 000,00
LONG TABLE		
TICKET SALES	R2 500 000,00	\$125 000,00
FOOD & BEVERAGE	R300 000,00	\$15 000,00
BEACH PARTY		
TICKET SALES	R50 000,00	\$2 500,00
FOOD & BEVERAGE	R10 000,00	\$500,00
STREET PARTIES		
FOOD & BEVERAGE	R30 000,00	\$1 500,00
MCQP PARTY		
TICKET SALES	R1 500 000,00	\$75 000,00
FOOD & BEVERAGE	R500 000,00	\$25 000,00

ANTICIPATED CONFERENCE EXPENSES

EXPENSE ANTICIPATED AT THE CONFERENCE	SOUTH AFRICAN RAND	US DOLLAR	20:1
	R39 740 000,00	\$1 987 000,00	
CONFERENCE			
CTICC VENUE RENTAL	R4 000 000,00	\$200 000,00	
Venue Rental for 2 days setup, 3 days of conference, 1 day strike			
FOOD & BEVERAGE	R7 500 000,00	\$375 000,00	
Estimated at 3000 attendees (Lunch and lunch beverage daily)			
CONFERENCE INFRASTRUCTURE	R8 130 000,00	\$406 500,00	
Technical, including AV, Sound, Llighting, Staging, Crew			
PRODUCTION ELEMENTS	R1 500 000,00	\$75 000,00	
Conference videos, collateral, virtual links			
BRANDING	R1 000 000,00	\$50 000,00	
INTERPRETATION	R950 000,00	\$47 500,00	
STAFFING	R250 000,00	\$12 500,00	



FUNDRAISING

Our Fundraising Plan for WorldPride Cape Town Bid takes a strategic approach to secure financial support and resources. Through corporate sponsorship, grants, individual donations, and government engagement, we aim to ensure the success of World Pride.

Corporate Sponsorship:

Corporate sponsorship for WorldPride provides companies with unparalleled visibility and aligns their brand with a global celebration of diversity, inclusion, and equality.

- Leverage existing and identify potential corporate sponsors with a commitment to LGBTQ+ rights and inclusivity.
- Develop sponsorship packages offering various levels of visibility and benefits for sponsors.
- Reach out to corporations through targeted marketing and networking efforts, highlighting the benefits of supporting WorldPride.
- Establish clear communication channels and provide regular updates to corporate sponsors on the progress of the event.

Grants and Donations:

Grants and donations supporting WorldPride empower individuals and organizations to contribute directly to the event promoting LGBTQ+ rights and community unity.

- Research and apply for grants from organizations, foundations, and institutions that support LGBTQ+ causes and events.
- Develop compelling grant proposals outlining the goals, objectives, and anticipated impact of WorldPride Cape Town 2028.
- Cultivate relationships with donors and philanthropic organizations through personalized outreach and engagement efforts.

Individual and Public Donations:

Individual and public donations supporting WorldPride empower everyone to play a role in advancing LGBTQ+ rights and promoting a message of inclusivity and acceptance on a global scale.

- Launch targeted fundraising campaigns aimed at mobilizing individual donors to contribute to the event.
- Organize fundraising events and initiatives in collaboration with local LGBTQ+ organizations and community groups.
- Implement a donor recognition program to acknowledge and appreciate individual donors for their contributions.

FUNDRAISING

Government Support:

Government support for WorldPride signifies official endorsement and commitment to promoting diversity, tourism, and economic growth while championing LGBTQ+ rights on an international stage.

- Engage with local, regional, and national government authorities to secure financial support and resources for WorldPride Cape Town.
- Present the economic and social benefits of hosting WorldPride, emphasizing the potential boost to tourism, job creation, and community development.
- Advocate for government funding through formal proposals, presentations, and lobbying efforts.
- Collaborate with government agencies and officials to leverage existing infrastructure and resources for the successful execution of the event.

By implementing a comprehensive fundraising plan, we aim to secure the necessary financial support and resources to successfully host WorldPride Cape Town, making it a landmark event that celebrates LGBTQ+ rights, equality, and diversity on a global scale.



MARKETING & COMMUNICATIONS

Digital Presence:

- Develop a WorldPride Cape Town website to serve as a hub for event information, updates, and engagement opportunities.
- Implement a robust social media strategy to keep the community informed and utilize social media platforms (such as Facebook, Twitter, Instagram) to engage with the community, share updates, and generate excitement about the event.
- Implement targeted digital advertising campaigns to reach a broader audience and attract support for the event.

Public Relations:

- Develop press releases and media kits to distribute to local, national, and international media outlets, highlighting the significance of WorldPride Cape Town 2028 and the positive impact it will have on the LGBTQ+ community throughout Africa.
- Nurture relationships with key journalists and influencers to secure media coverage and interviews about the bid.
- Organize press conferences, media events, and interviews with bid organizers and community leaders to generate buzz and visibility for the bid.

Broadcast Media:

- Extend partnerships with broadcast media outlets to produce and air special programming, interviews, and features leading up to and during WorldPride Cape Town.
- Explore opportunities for broadcast partnerships with streaming platforms and online media channels to expand the event's reach to a global audience.



MARKETING & COMMUNICATIONS

Community Engagement:

- Engage with local LGBTQ+ organizations, community groups, and influencers to build support and excitement for the bid.
- Host town hall meetings, community forums, and outreach events to gather input and feedback from the community and address any concerns or questions about the bid.
- Collaborate with local businesses, venues, and organizations to organize fundraising events, pride celebrations, and other activities to rally support for the bid.

Stakeholder Communication:

- Maintain open and transparent communication with stakeholders, including government officials, corporate sponsors, donors, and community leaders, to keep them informed about the progress of the bid and opportunities for involvement.
- Provide regular updates through email newsletters, press releases, and social media posts to ensure stakeholders are engaged and invested in the success of the bid.

International Outreach:

- Reach out to LGBTQ+ organizations, pride organizers, and advocacy groups worldwide to build alliances and garner support for the bid.
- Participate in international conferences, events, and networking opportunities to promote the WorldPride Cape Town bid on a global scale and showcase Cape Town's readiness to host the event.

By implementing this marketing and communications plan, we aim to raise awareness, build support, and ultimately secure the WorldPride bid for Cape Town, positioning the city as a leading destination for LGBTQ+ rights and celebrations.



HIGH LEVEL MARKETING PLAN

2025 - 2028

Year 1 (2025-2026): Building Momentum

Goals:

- Establish a strong organizational structure and planning committee.
- Secure major funding and partnerships.
- Generate widespread awareness and excitement among the local and international LGBTQ+ community.

Milestones:

- Assemble a diverse and experienced planning committee by Q4 2025.
- Secure at least 60% of the total event budget through corporate sponsorships, grants, and individual donations by Q2 2026.
- Launch the official WorldPride Cape Town 2028 website, social media channels, and a comprehensive digital content strategy by Q1 2026.
- Organize a series of community engagement events and activations throughout 2025-2026 to build local support.

Fundraising Strategies:

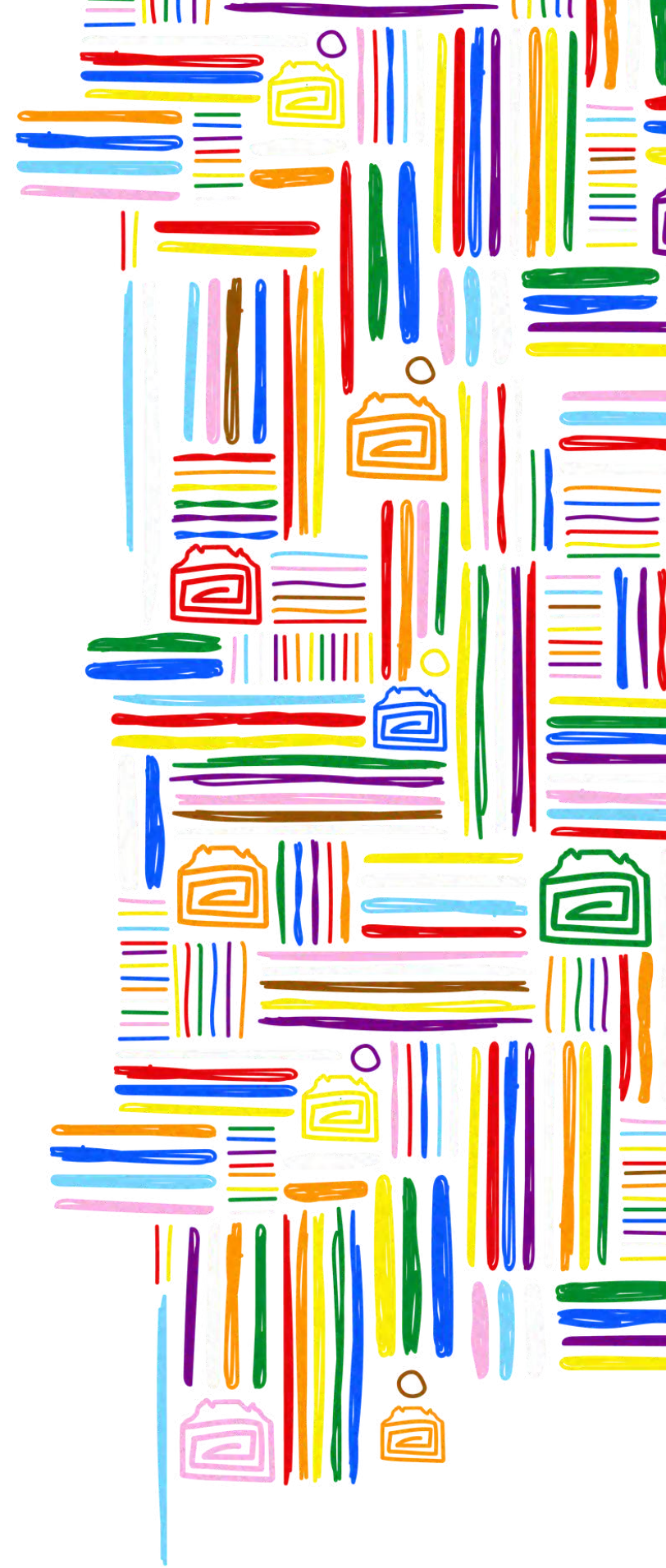
- Corporate Sponsorships: Identify and approach local and multinational companies with a strong track record of LGBTQ+ advocacy and diversity initiatives.
- Grants: Research and apply for funding from government agencies, foundations, and non-profit organizations dedicated to supporting LGBTQ+ rights and events.
- Crowdfunding: Launch a strategic crowdfunding campaign to engage the global LGBTQ+ community and secure individual donations.
- Merchandise Sales: Develop and sell official WorldPride Cape Town 2028 merchandise to generate additional revenue.

Media Partnerships:

- Local Media: Establish partnerships with leading South African newspapers, magazines, radio stations, and online publications to secure extensive coverage and promotion.
- International Media: Reach out to global LGBTQ+ media outlets, travel publications, and mainstream media to generate international awareness and attract visitors.
- Influencer Collaborations: Partner with prominent local and international LGBTQ+ influencers, activists, and public figures to amplify the event's message.

Awareness and Call to Action:

- Social Media Campaigns: Utilize platforms like Twitter, Facebook, Instagram, and TikTok to share updates, behind-the-scenes content, and calls to action.
- Grassroots Outreach: Engage with local LGBTQ+ organizations, community groups, and allies to build a strong network of supporters and volunteers.
- Promotional Videos: Produce a series of high-quality, emotive videos showcasing the event's significance, host city, and the vibrant LGBTQ+ community.
- Hashtags: #WorldPrideCapeTown2028, #PrideInAfrica, #LGBTQPlus, #CapeTownPride



HIGH LEVEL MARKETING PLAN

2025 - 2028

Year 2 (2026-2027): Ticket Sales and Logistics

Goals:

- Sell a minimum of 40% of the total ticket capacity by the end of 2026.
- Finalize all event logistics and ensure a smooth execution.

Milestones:

- Sell a minimum of 40% of the total ticket capacity by the end of 2027.
- Secure and finalize all event venues, accommodations, transportation, catering, and security arrangements by Q3 2027.
- Launch a comprehensive ticket sales campaign and promotional strategy by Q1 2027.
- Organize a series of pre-event activations and community celebrations throughout 2027 to build excitement.

Marketing Strategies:

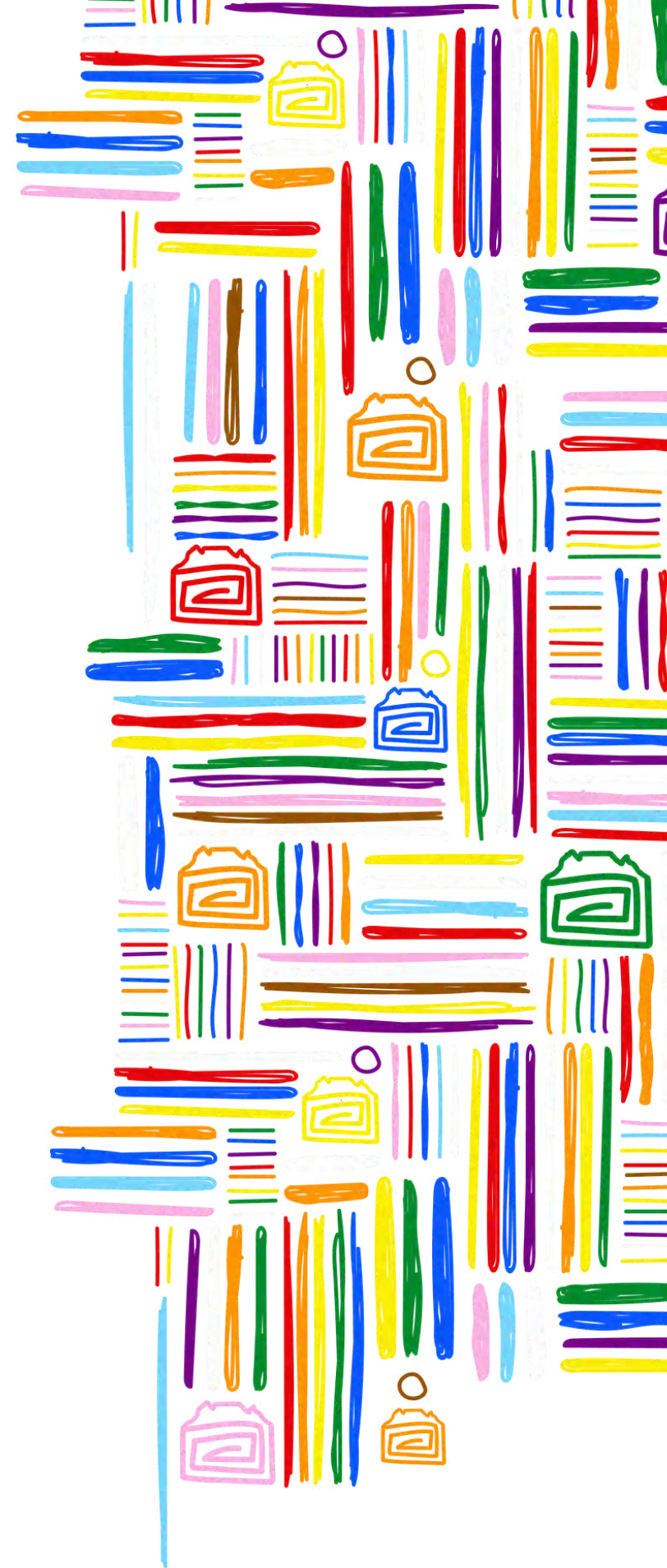
- Ticket Sales Promotions: Offer early bird discounts, group packages, and VIP experiences to encourage ticket purchases.
- Influencer Partnerships: Collaborate with local and international LGBTQ+ influencers, celebrities, and public figures to promote ticket sales.
- Community Outreach: Engage with local LGBTQ+ organizations, businesses, and allies to encourage ticket purchases and participation.
- Digital Advertising: Implement targeted digital advertising campaigns on social media, search engines, and relevant websites to drive ticket sales.

Media Partnerships:

- Local Media: Maintain and expand partnerships with South African media outlets to ensure extensive coverage and promotion of the event.
- International Media: Strengthen collaborations with global LGBTQ+ media, travel publications, and mainstream media to attract international visitors.
- Event Listings: Secure prominent placement on international LGBTQ+ event calendars and travel guides to reach a wider audience.

Awareness and Call to Action:

- Social Media Campaigns: Utilize platforms like Twitter, Facebook, Instagram, and TikTok to share updates, behind-the-scenes content, and calls to action.
- Influencer Collaborations: Partner with local and international LGBTQ+ influencers, activists, and public figures to amplify the event's message and encourage ticket sales.
- Community Engagement: Organize a series of pre-event activations and celebrations throughout 2027 to build excitement and foster a sense of community.
- Hashtags: #WorldPrideCapeTown2028, #PrideInAfrica, #LGBTQPlus, #CapeTownPride, #WorldPridelsHere



HIGH LEVEL MARKETING PLAN

2025 - 2028

Year 3 (2027-2028): Event Execution and Evaluation

Goals:

- Deliver a successful and memorable WorldPride Cape Town 2028 event.
- Gather feedback and evaluate the event's impact.

Milestones:

- Sell a minimum of 80% of the total ticket capacity by the end of 2027.
- Ensure a seamless execution of the WorldPride Cape Town 2028 event, with a focus on safety, inclusivity, and exceptional attendee experience.
- Conduct a comprehensive post-event evaluation, including attendee surveys, media coverage analysis, and financial review.
- Develop a detailed report outlining the event's successes, challenges, and recommendations for future WorldPride events.

Marketing Strategies:

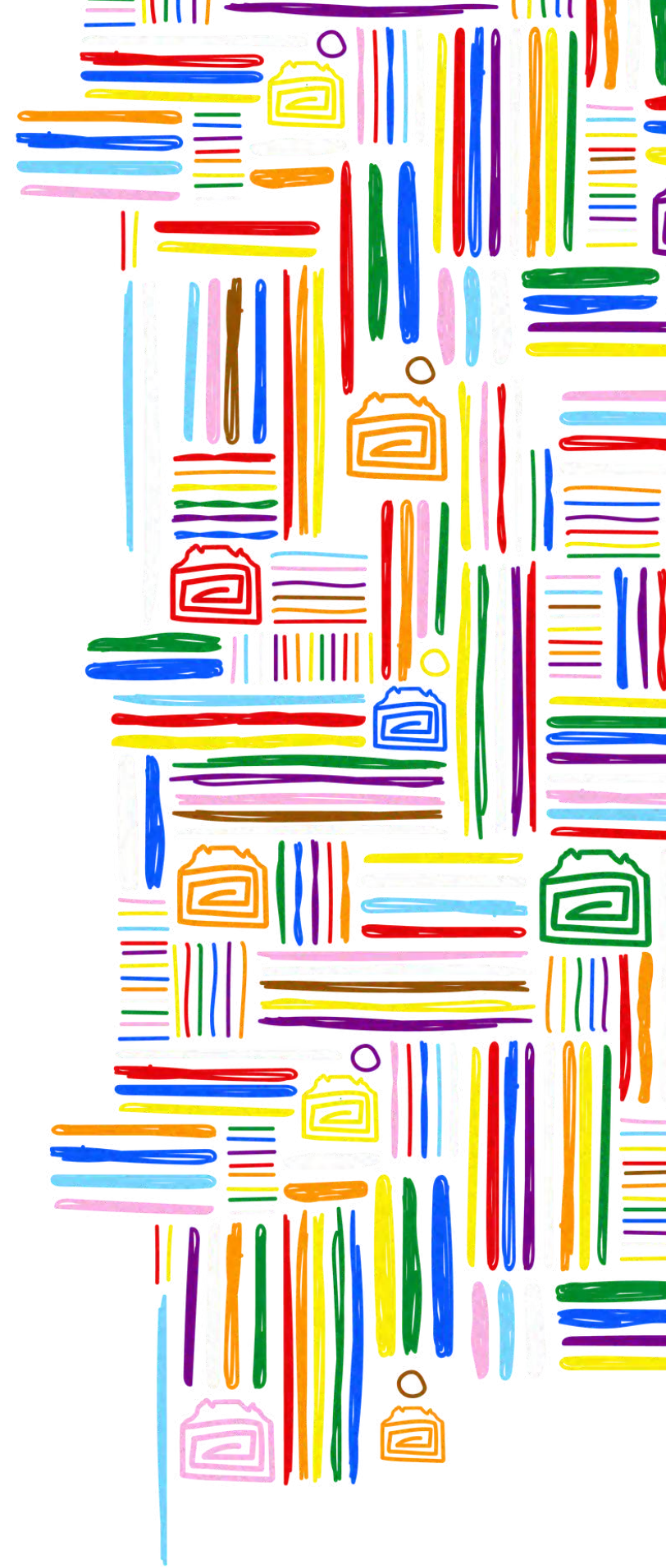
- Event Promotion: Implement a robust marketing campaign to drive ticket sales, encourage attendance, and generate excitement in the final months leading up to the event.
- On-site Activations: Organize engaging on-site experiences, interactive exhibits, and immersive performances to enhance the attendee experience.
- Real-time Content: Leverage social media platforms to share live updates, behind-the-scenes footage, and attendee testimonials during the event.
- Post-event Engagement: Maintain momentum by sharing event highlights, photos, and videos, and encouraging attendees to share their experiences on social media.

Media Partnerships:

- Local Media: Ensure extensive coverage and promotion of the event through continued partnerships with South African media outlets.
- International Media: Collaborate with global LGBTQ+ media, travel publications, and mainstream media to generate international visibility and attract visitors.
- Live Streaming: Partner with media outlets and digital platforms to provide live streaming of key event moments and performances.

Awareness and Call to Action:

- Social Media Campaigns: Utilize platforms like Twitter, Facebook, Instagram, and TikTok to share real-time updates, behind-the-scenes content, and calls to action.
- Influencer Collaborations: Partner with local and international LGBTQ+ influencers, activists, and public figures to amplify the event's message and encourage attendance.
- Community Engagement: Maintain a strong connection with the local and global LGBTQ+ community throughout the event and beyond.
- Hashtags: #WorldPrideCapeTown2028, #PrideInAfrica, #LGBTQPlus, #CapeTownPride, #WorldPridelsHere, #WorldPrideMemories





 **WORLDPRIDE
CAPE 20
TOWN 28**

CAPE TOWN
CANDIDATE
CITY &
HOST
DESTINATION

8.



Cape Town

AND THE WESTERN CAPE, SOUTH AFRICA.

HOST DESTINATION

HOST DESTINATION

SOUTH AFRICA, WESTERN CAPE & CAPE TOWN

8



CAPE TOWN
& WESTERN CAPE
convention bureau by WESGRO



POPULATION – South Africa: 62 million people / Western Cape: 7.2 million people



DEMOGRAPHICS – 79.2% of the population of SA were defined (or defined themselves) as Black, 8.9% Coloured, 2.5% Asian and 8.9% White, with 0.5% other



SIZE – South Africa is the 24th largest country geographically, has the 25th largest population, the 33rd largest economy by GDP, the 30th largest by purchasing power parity (PPP) and ranks 19th in terms of foreign debt (Economist Pocket World 2020 – comparing 190 countries)



BORDERS – South Africa is surrounded by the Indian and Atlantic Ocean on 3 sides. Namibia, Botswana, Zimbabwe and Mozambique are neighbours to the north. Eswatini and Lesotho are 2 independent, land-locked countries located within South Africa



LANGUAGES – South Africa has 11 official languages of which three are spoken in the Western Cape
English is predominantly used in business and education



CAPITAL CITIES – Cape Town is the judicial capital
Pretoria is the administrative capital
Bloemfontein is the legislative capital



POLITICAL LANDSCAPE – the first democratic elections were held in 1994. The leading political party is the African National Congress (ANC) with the official opposition being the Democratic Alliance (DA)



RELIGION – Almost 80% of South Africa's population is Christian with the other 20% Hindu, Muslim, Buddhist, or other religions



TERTIARY EDUCATION – 26 Universities with estimated at 1 million enrolled students



Welcome to the Republic of South Africa
South Africa is the powerhouse of Africa, the most advanced, broad-based economy on the continent, with infrastructure to match



CLIMATE – South Africa's climatic conditions generally range from Mediterranean in the southwestern corner of South Africa to temperate in the interior plateau, and subtropical in the northeast. A small area in the northwest has a desert climate. Most of the country has warm, sunny days and cool nights



TAX – 15% Value Added Tax (VAT)



TIME ZONE – South African Time is GMT +2, and there are no time differences, or daylight saving observed within the country.



METRICS – Distances are measured in kilometres and metres, weight by grams and kilograms. Temperature is measured in degrees Celsius



CURRENCY – The Rand (R) is the official currency in South Africa

Major Event Facts: South Africa has hosted the Rugby World Cup in 1995, FIFA World Cup in 2010, ICC Cricket World Cup in 2003, and will host again in 2027

BUSINESS OVERVIEW

The Republic of South Africa is considered one of Africa's top three leading economies alongside Nigeria and Egypt. The country's broad-based economy is one of the most advanced amongst developing economies and boasts infrastructure to match any first-world country.

POLITICS

South Africa's peaceful and stable transition to democracy is internationally recognised as one of the major achievements of the 20th Century.

South Africa is a young but vigorous multiparty democracy with an independent judiciary and a free and diverse press. One of the world's youngest and most progressive constitutions protects both citizens and visitors.

After decades of white minority rule Apartheid finally fell in 1994 when South Africans' remarkable ability to survive, reconcile and thrive gave rise to a "Rainbow Nation". This phrase, coined by Noble Peace Prize winner, Archbishop Emeritus Desmond Tutu, aptly describes the society that visitors to the country will meet during their time here.

ECONOMY

Ranked by the World Bank as an "upper middle-income country", South Africa was admitted to the BRICS group of emerging economies (Brazil, Russia, India, and China (known as BRICS) in 2010. The block promotes strategic cooperation among emerging economies and lobbies for transformation and progress in international finance, climate change, trade, and other issues of mutual importance.

A rapidly changing global economy means that emerging countries can play an increasingly prominent role on the world stage.



As a leading economy in Africa, South Africa's contribution is substantial, and as leading economic growth region in the country, the Western Cape Province is reaping the rewards of its progressive and innovative trade and investment strategies.

For those doing business in Africa – or planning to do so – South Africa's growing economy, excellent infrastructure, access to technology and support structures offers a stable base from which to operate.

Government strongly encourages foreign trade and investment with numerous public- and private sector partnerships and agencies that support business to help grow the economy. Full foreign ownership is allowed, and repatriation of profits is generous.

As one of Africa's economic powerhouses South Africa not only works to promote African interests on the global stage, but it also encourages regional economic integration on the continent and supports peace initiatives. The country belongs to several international organisations that help it to fulfil this mandate, such as the United Nations, International Monetary Fund, World Bank, G-20, and World Trade Organization

CAPE TOWN - WHERE INSPIRATION TURNS INTO ACTION

Historically the place where trade routes meet and considered a gateway to Africa for business and leisure, Cape Town has long held a fascination for visitors from across the globe.

Firmly rooted in its African heritage and culture, Cape Town, and the Western Cape Province (the Cape) is South Africa's most progressive and innovative region where local government, the private sector and academia work together to create one of Africa's leading cities for business, learning and leisure.

Outperforming the rest of the country in terms of economic growth, the province also benefits from local government initiatives to help drive international investment, trade, and tourism in the Province.

With Table Mountain as backdrop the Mother City, as it is affectionately known by South Africans, is set within the unique Cape Floral Region, and surrounded by the internationally acclaimed Winelands that stretch from coast to coast, Cape Town welcomes the world to a vibrant cultural experience that is as hospitable as it is unique.

ECONOMIC OVERVIEW

The Western Cape Province's government has progressively prioritised economic growth and job creation in the region over the past five years.

The Covid-19 pandemic has wreaked economic havoc in every economy across the globe and South Africa and the Western Cape have not been spared its devastating impact. In line with national government's plans, the province has adjusted; and resolutely intensified its focus on economic growth alongside a proactive recovery strategy which focuses on delivery of health services (importantly a vaccine roll-out) and achieving behavioural change to beat the virus, stimulating priority economic sectors and job creation and the safety and well-being of citizens.



Working to support the private sector and in collaboration with South Africa's national government, the Western Cape Provincial government has rooted the foundation of its strategy firmly in the principles of a knowledge driven economy where research, consultation with stakeholders across the board and private- public- sector partnerships drive progress.

This consultative approach has resulted in workable plans that concentrate on improving the ease of doing business by reducing the red tape that often comes with dealing with public sector entities and the promotion of investment and exports.

The province is investing substantially in the planning and development of major infrastructure which is essential to attract and sustain investment and business in the province.

From a resource perspective, meeting the increasing demand for energy and achieving resilience in a water-scarce country has boosted the development of sustainable practices for commerce and industry to reduce water use, diversification of the regional energy mix and a proactive drive to promote renewable energy.

In the broader South African economic context, the province's approach has yielded results and it has consistently grown at a higher weighted average annual growth rate than the rest of the country for the past decade. A staggering 52% of the country's agricultural exports came from the province in 2019 and it has successfully positioned itself as the country's leading renewable energy and digital economy hub.

KNOWLEDGE AND INNOVATION ECONOMIES

The Western Cape is one of the world's most beautiful and iconic regions, and home to some of Africa's most important educational institutions, healthcare facilities, business enterprises, centres of innovation, and cultural and historical sites. It has one of the best-performing regional economies in South Africa, and among the country's best educational outcomes and health indicators.

In the era of globalisation, there is widespread recognition that knowledge-based industries have become a significant contributor to economic growth and development. To be internationally competitive in a global economy requires the creation of distinctive assets such as knowledge, skills, innovation and creativity.

Knowledge forms the basis of technological progress, innovation and the enhancement of human capital, it is recognised as a significant contributor to economic growth and development.

The Western Cape is perfectly positioned and already is fast becoming the knowledge-sharing hub for South Africa and the wider continent. It is known for its tertiary education institutions – four world-class universities and two globally recognised business schools.

Of the top ten universities in Africa, two are based in the Western Cape – the University of Cape Town (UCT) (also number one in Africa), and the University of Stellenbosch (US). Two leading graduate schools are linked to UCT and US respectively: UCT's Graduate School of Business (UCT GSB) and Stellenbosch Business School.



Both universities have a proven track record in research and development in different fields of study.

UCT's Faculty of Health Sciences is the oldest in sub-Saharan Africa and linked to Groote Schuur Hospital where Professor Christiaan Barnard performed the first heart transplant in 1967. The school leads numerous research programmes and provides guidance to health organisations around the world.

Alongside two other tertiary institutions, University of Western Cape and the Cape Peninsula University of Technology, the province leads the way in tertiary education in the South Africa.

CULTURE AND PEOPLE

With its broad range of influences from numerous cultures – historical and contemporary – Cape Town has a dynamic rich artistic tapestry today.

Cape Town has a bustling art and music culture with world-class galleries and exhibitions taking place all the time. Talented painters, sculptors, photographers, and musicians are continuously experimenting and offering new innovative work to which the hundreds of venues in and around Cape Town attest.

FOOD AND WINE

The essence of Western Cape food can be found in the complex, multi-cultural history of the province. A mixture of Asian, African and European food genres, every dish reflects waves of historical settlement and layers of culinary interaction. The Cape Winelands boasts some of the best award-winning wine farms in the world. Every year thousands of tourists from around the world flock to the amazing wine route situated in the Western Cape to indulge in the latest offerings in both food and drink.

HEALTH

Cape Town exemplifies excellence in health management, providing a comprehensive and cutting-edge healthcare system that prioritizes the well-being of its residents and visitors. The city boasts world-class medical facilities equipped with state-of-the-art technologies, staffed by renowned specialists who deliver compassionate care and personalized attention. Cape Town's commitment extends beyond curative services, emphasizing preventative care, health education, and holistic well-being. The city promotes a healthy lifestyle through fitness programs, nutrition initiatives, and mental health support, ensuring a balanced approach to wellness. Furthermore, Cape Town strives for health equity, actively working to address disparities and provide accessible healthcare options for all. With a stunning natural environment that encourages outdoor activities, Cape Town nurtures a lifestyle that integrates physical and mental wellness. Experience Cape Town, where exceptional healthcare, innovation, and a holistic approach to health management converge.

TECHNOLOGY

The importance of event technology has never been as crucial. Since the start of the COVID-19 pandemic, the emphasis on virtual and hybrid meeting infrastructure has become crucial in the delivery of successful conferences and meetings.

The Western Cape offers everything from outstanding broad-cast-ready venues, including high-speed broadband internet, different studio infrastructure, software meeting solutions to event planners with extensive experience in managing virtual and hybrid events.

In support to the business events industry, the region is also Africa's technology capital. The CapeTown-Stellenbosch corridor contains 450 tech firms employing more than 40 000 people, making the ecosystem bigger than Nairobi and Lagos combined.

CapeTown's co-workingspaces, developer talent, ed tech hubs and digital skills training academies, universities, as well as ease of doing business make it a leader on the continent. Cape Town has a high density of digital skills training academies and is the location of choice for ed tech businesses that are building content for entities and educational institutions across the globe.

Cape Town features a robust network of fibre-optic cables, which has greatly accelerated internet access to over a million people in the city. Largely due to the introduction of over 400 free Wi-Fi zones that are currently spread out across the metro.

The improvements in technological infrastructure, enhancement of financial markets and education across the province, and the growing interest from private investors are an exciting signal of the region's commitment to support start-ups.





VISA INFORMATION

Entry requirements for short-term visitors to South Africa may vary depending on the traveller's nationality. It's essential to note that South Africa welcomes visitors from all countries. For comprehensive information, kindly refer to the following link:

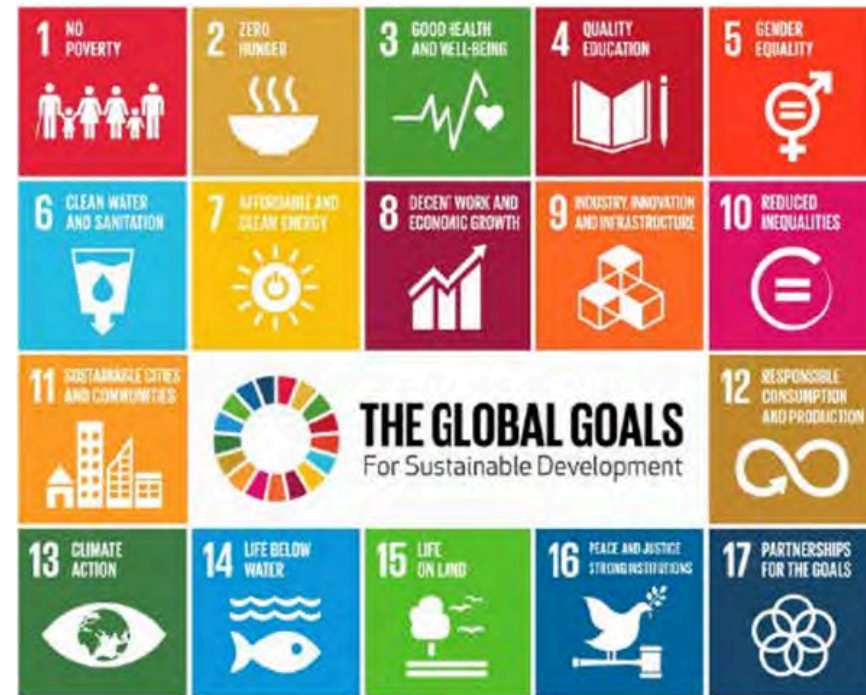
<http://www.dha.gov.za/index.php/immigration-services/exempt-countries> Here's a general overview:

- **Visa-Free Countries:** Citizens of many countries are exempt from obtaining a visa for short stays in South Africa for tourism, business, or family visits for up to 90 days within a 180-day period. This includes most European Union countries, the United States, Canada, Australia, and New Zealand, among others. However, it is important to check the latest information from the South African Department of Home Affairs or the nearest South African embassy or consulate, as visa policies can change over time.
- **Visa-Required Countries:** Citizens of certain countries are required to obtain a visa before traveling to South Africa, regardless of the purpose of their visit. This includes countries such as India, China, Russia, and many African countries. A visa must be obtained from a South African embassy or consulate in the traveller's home country before departure.
- **Visa on Arrival:** South Africa does not generally offer visa on arrival to short-term visitors. However, there are some exceptions, such as travellers from certain African countries who may be eligible for a visa on arrival for short stays.
- **Requirements for Entry:** In addition to obtaining a visa (if required), travellers to South Africa must have a valid passport with at least six months of validity remaining from the date of entry, a return or onward ticket, and proof of sufficient funds to cover their stay in South Africa. They may also be required to provide evidence of accommodation arrangements, a yellow fever vaccination certificate (if traveling from or transiting through a yellow fever endemic area), and other supporting documents as requested by immigration officials.
- **Length of Stay:** Short-term visitors are generally allowed to stay in South Africa for up to 90 days within a 180-day period for tourism, business, or family visits. It is important to adhere to the permitted duration of stay and not overstay the allowed period, as it may result in fines, deportation, or future travel restrictions.

It's important to note that immigration policies and requirements can change, and it's always best to check the latest information from the South African Department of Home Affairs or the nearest South African embassy or consulate before making travel arrangements.

SUSTAINABILITY

Cape Town, as one of the major cities in South Africa, actively supports the Sustainable Development Goals (SDGs) through various initiatives and actions. Here are some ways in which Cape Town contributes to the SDGs:



“The City of Cape Town strives to create, with our partners, an enabling environment to promote gender equality and empower women internal and external to the organisation to improve their status and quality of life, increase their access to opportunities and their ability to influence political and administrative decision- making processes.”

Western Cape Government Draft Gender Policy 2004:

bit.ly/3UhnaV9

Cape Town has implemented various programs and initiatives to address environmental, social, and economic challenges. Here is an overview of some key sustainability programs in Cape Town:

1. **Water Conservation:** Cape Town faced a severe water crisis in recent years, leading to the implementation of water conservation programs. These include public awareness campaigns, water restrictions, and the promotion of water-saving technologies. The city has made significant progress in water management and continues to prioritize sustainable water use.

2. **Renewable Energy:** Cape Town aims to become a leader in renewable energy. The city has invested in solar energy projects, including the installation of solar panels on municipal buildings and the development of solar farms. Cape Town is also exploring wind energy potential and actively encourages energy-efficient practices.

3. **Waste Management:** The city has implemented several waste management initiatives to reduce landfill waste and promote recycling. Cape Town encourages residents to separate waste at source and provides recycling facilities throughout the city. It has also introduced programs to promote composting and organic waste recycling.

4. **Sustainable Transport:** Cape Town promotes sustainable transportation options to reduce congestion and carbon emissions. The MyCiTi bus rapid transit system provides efficient and low-emission public transportation. The city also encourages cycling by developing dedicated cycling lanes and promoting bike-sharing programs.

5. **Biodiversity Conservation:** Cape Town is home to unique biodiversity, and the city actively works to protect its natural habitats. It has established nature reserves, protected areas, and green belts. Cape Town’s biodiversity conservation efforts include invasive species management, ecological restoration projects, and public education initiatives.

6. **Social Development:** In addition to environmental sustainability, Cape Town focuses on social development. The city implements programs to address poverty, inequality, and housing challenges. Initiatives include affordable housing projects, community development programs, and social inclusion projects aimed at creating a more equitable and inclusive city.

7. **Climate Change Adaptation:** Cape Town recognizes the need to adapt to climate change impacts. The city has developed climate adaptation plans, including measures to address water scarcity, manage coastal erosion, and enhance resilience in vulnerable communities. These efforts aim to mitigate the effects of climate change and build a more resilient city.

The city’s commitment to sustainability extends across various sectors, reflecting its dedication to creating a more livable, resilient, and environmentally conscious urban environment.



WORLD-CLASS INFRASTRUCTURE

The Cape’s advanced infrastructure improves the region’s overall competitiveness when it comes to doing business which is why the number of companies choosing the province as its base continues to rise year-on-year.

EASY ACCESS

Cape Town International Airport is just 20 minutes from Cape Town’s CBD, and once in the city, getting around is easy and convenient by using the MyCiTi bus service, taxi’s e-hailing services or rail network.

SAFE AND SECURE

Cape Town is a popular global tourism destination that takes the security of our visitors very seriously. The destination works closely together with all partners, to manage to the best of our ability the safety of all our visitors.

KNOWLEDGE AND INNOVATION HUB

Four leading universities and several world-class research institutions in fields as diverse as science, technology, medicine, and social politics makes for fertile ground for intellectual dialogue and the exchange of ideas. The region prioritizes the development of our knowledge and innovation economies, underscoring the role the destination plays in uplifting the continent.

CENTRE OF BUSINESS

As one of the continent’s leading business hubs, the province understands that economic growth is at the heart of development success. Government and the private sector collaborate on several programmes to create an enabling environment for investment.

CULTURALLY DIVERSE

Cape Town is a unique and socially diverse city. Its inhabitants have come from all four corners of the globe to make the city their home resulting in a creative, culinary, and cultural melting pot that enriches South Africa’s heritage and history.

NATURAL BEAUTY AND CLIMATE

Cape Town enjoys a warm and moderate Mediterranean climate that sees visitors and locals alike flock to its sandy white beaches and hike beautiful mountains like Table Mountain. The region is also the proud custodian of two World Heritage Sites at Robben Island and the Cape Floral Region.

GLOBAL APPEAL

Cape Town has consistently been voted as one of the world’s favourite tourist destinations and the city’s global profile as a modern and convenient city secures high delegate interest





VALUE FOR MONEY

Cape Town is known as one of the most affordable business tourism and incentive travel destinations in the world, with an exchange rate that favours the dollar, pound and euro.

PROFESSIONAL SUPPORT SERVICES

Professional infrastructure for congresses includes an established Convention Bureau to deliver quality services for, amongst others, bid production. Trained professionals and logistical support abounds for meeting planners, travel agents and corporations.



Estimated Destination Costs

TRANSPORT

Taxi from airport	R 300 / \$ 16
Public transport from airport	R 90 / \$ 5
Week pass on public transport	R 250 / \$ 13

FOOD & BEVERAGES

3 course meal (excl beverages)	R 250 / \$ 13
Wine (<u>mid range</u>)	R 100 / \$ 5
Local beer	R 30 / \$ 2
Coffee	R 20 / \$ 1
Fast food burger	R 30 / \$ 2

ATTRACTIONS & TOURING

Entrance to top attraction	R 240 / \$ 13
Half day scheduled tour	R 690 / \$ 36
Full day scheduled tour	R 950 / \$ 50
Hop-on hop-off bus	R 170 / \$ 9

Above estimated rates are as per January 2024 and exchange rate is based on \$1: R19,04



1 – 1000 DELEGATES

- World Economic Forum on Africa hosted from 2005 to 2013, **800** delegates
- International Conference on Software Engineering 2010, **1000** delegates
- Congress of the World Federation of Interventional and Therapeutic Neuroradiology, **1000** delegates
- Congress of World Association for Infant Mental Health 2012 (WAIMH), **600** delegates
- World Congress of Veterinary Anaesthesia 2012, **800** delegates
- International Federation of Dental Hygienist 2013, **1000** delegates
- AAGL International Conference of Minimally Invasive Surgery 2013, **600** delegates
- Congress of the International Society of University Colon and Rectal Surgeons 2013, **1000** delegates
- International World Congress of the Labour and Employment Relations Association 2015, **1000** delegates
- World Veterinary Poultry Congress 2015, **1000** delegates
- IEA International Research Conference 2015, **500** delegates
- World Plumbing Conference 2016, **400** delegates
- World Conference of International Federation of Freight Forwarders Association 2019 (FIATA), **1500** delegates
- Digital Solutions Cooperative (DSCOOP) 2019, **1500** delegates
- SWIFT African Regional Conference 2021, **450** delegates



1000 – 4000 DELEGATES

- Final Draw for the 2010 FIFA World Cup South Africa (tm), **2000** delegates
- 13th World Congress on Medical Informatics 2010, **2000** delegates
- 10th World Congress of Nuclear Medicine 2010, **3000** delegates
- 62nd International Astronautical Congress 2011, **2000** delegates
- YPO 2019 Global Leadership Conference & EDGE, **2000** delegates
- World Veterinary Congress 2011, **3000** delegates
- International Academy of Pathology 2012, **1500** delegates
- World Congress of Paediatric Cardiology and Cardiac Surgery 2013, **3000** delegates
- Control of Influenza VIII Conference 2013, **1600** delegates
- World Congress of Paediatric Infectious Diseases 2013, **2500** delegates
- International Association for Dental Research (IADR), 2013, **2200** delegates
- 17th IUPHAR World Congress of Basic and Clinical Pharmacology, 2013, **1600** delegates
- 19th World Congress of the International Federation of Automatic Control -IFAC, **3000** delegates
- World Small Animal Veterinary Conference 2014, **4000** delegates
- 4th UNI Global Union Congress 2014, **4000** delegates
- World Congress of Regional Anaesthesia and Pain Therapy 2014, **1500** delegates
- World Congress of Nephrology 2015, **3500** delegates
- 47th Congress of the International Society of Paediatric Oncology 2015, **2000** delegates
- World Library and Information Congress: IFLA General Conference and Council 2015, **3000** delegates

- 46th Union World Conference on Lung Health 2015, **2500** delegates
- World Council of Enterostomal Therapists Congress 2016, **1500** delegates
- International Conference on Emergency Medicine (ICEM) 2016, **1500** delegates
- International Radiation Protection Association (IRPA) 2016, **1500** delegates
- 9th IFEA – World Congress of Endodontics 2016, **1500** delegates
- International Urogynecological Association 2016, **2000** delegates
- 17th World Congress on Psychiatry 2016, **3000** delegates
- 16th International Society for Prosthetics and Orthotics World Congress 2017, **1500** delegates
- Annual Meeting of the World Aquaculture Society 2017, **4000** delegates
- Conference of the International Union for the Scientific Study of Population 2017, **2000** delegates
- World Congress of Audiology 2018, **1500** delegates
- Congress of the World Federation of Occupational Therapists 2018, **2500** delegates
- World Congress of Neurorehabilitation 2018, **2000** delegates
- World Congress of Neurorehabilitation 2020, **2000** delegates
- 9th World Congress in Tissue Banking 2020, **200** delegates
- World Conference on Ecological Restoration 2019, **1200** delegates
- International Society of Arthroscopy, Knee Surgery & Orthopaedic Sports Medicine 2021, **3500** delegates
- International Confederation of Dietetics Association Congress 2021, **2000** delegates



> 4000 DELEGATES

- 19th World Diabetes Congress 2006, **12 300** delegates
- 5th IAS Conference On HIV Pathogenesis Treatment & Prevention 2009, **5900** delegates
- 19th FIGO World Congress of Gynecology & Obstetrics, 2009, **7000** delegates
- Cape Town 2010: The 3rd Lausanne Congress on World Evangelization, **5000** delegates
- International Congress of Psychology 2012, **6000** delegates
- 17th International Conference on Aids and STI's (ICASA 2013), **6500** delegates
- South Africa's International Renewable Energy Conference 2015, **6000** delegates
- 35th International Geological Congress 2016, **6000** delegates
- World Congress of Internal Medicine 2018, **6000** delegates
- 18th International Congress of Endocrinology 2018, **5500** delegates

FUTURE CONGRESSES

- International Child Neurology Congress 2024, **1500** delegates
- IEEE Global Communications Conference (GLOBECOM 2024), **1500** delegates
- FIGO World Congress of Gynecology and Obstetrics 2025, **8000** delegates
- 18th International Symposium of Veterinary Epidemiology and Economics 2027, **700** delegates
- International Congress for International Union of Biochemistry & Molecular Biology 2027, **5000** delegates
- Liquid Petroleum Gas (LPG) Week 2024, **2000** delegates
- International Palaeontological Congress 2026, **700** delegates
- 15th World Congress for Neurorehabilitation 2027, **1500** delegates
- International Congress of Biochemistry & Molecular Biology 2027, **2000** delegates

KEY VISITOR ATTRACTIONS

These key attractions all lie within close proximity to the city centre.



CAPE POINT

The Cape of Good Hope and Cape Point form part of the Cape Peninsula National Park. A rocky promontory that juts out into the sea and was once thought to be the southern most point of Africa, Cape Point is home to 7750 hectares of indigenous flora and fauna, 150 bird species and the only shellfish-eating baboons in the world. Visitors can also travel by funicular to a viewing point to see where the Benguela and Aghulas currents converge.



CONSTANTIA WINE VALLEY

The Western Cape is a historic wine-producing region and it all started in Constantia in 1695. Featured in novels by Jane Austen and preferred by Napoleon, the wines of Constantia are legendary.



TABLE MOUNTAIN

Iconic Table Mountain was afforded National Park status in 1998. The Park offers walks, magnificent views, cable car rides in a modern cable car with revolving floor, hiking, rock climbing – even abseiling and paragliding.



V&A WATERFRONT

This unique working harbor with scenic views of Table Mountain combines high-end shopping with entertainment, fine dining, boat trips and a world-class aquarium.



KIRSTENBOSCH BOTANICAL GARDENS

Established in 1913, on the southeastern slopes of Table Mountain, the Gardens cover 528 hectares and are the best place to view the Cape Floral Kingdom; known locally as fynbos, it offers more floral diversity than the whole of Europe combined.



ROBBEN ISLAND MUSEUM

For those who followed the political history of South Africa and feel an affinity with Nobel Laureate, Nelson Mandela, a visit to Robben Island is a must. One of South Africa's 4 World Heritage Sites, Robben Island is a moving tribute to the late President Mandela's dreams of freedom.

Cape Town International Airport (CTIA) is Africa's most award-winning airport. As Africa's 3rd largest airport it processes over 8 million passengers annually with over 50 % of the country's air passengers passing through the airport. It is the primary airport serving the city of Cape Town.

Located approximately 20 kilometres (12 mi) from the city centre, the airport has domestic and international terminals, linked by a common central terminal.

The airport offers direct flights from South Africa's other two main urban areas, Johannesburg and Durban, as well as flights to smaller centres in South Africa.

Internationally, it offers direct flights to several destinations in Africa, North America, South America, Asia and Europe and many more via Johannesburg.

Wesgro's new Air Access division is currently in negotiation with several airlines based in Africa and Europe around new routes that will make it even more convenient to travel and trade with the Western Cape.



PUBLIC TRANSPORT

MyCiTi is Cape Town's safe, reliable, convenient bus system. It is the perfect way to connect with the city from the airport and GROUND TRAVEL to explore some of the destinations Cape Town has to offer.



WALKING

The city is ideal to explore on foot and this is the perfect way to experience the energy and vibrancy of the city.



TRAIN

Cape Town Station is situated within walking distance of most of the city centre hotels. The Metro Rail system connects the city centre with the northern suburbs, southern suburbs and Cape Flats.



CAR RENTAL

Cape Town offers a wide selection of car rental companies with good road systems. An international driver's license is required and driving is on the left hand side of the road.



CYCLING

The City of Cape Town is working to develop its bicycle infrastructure, and there are a growing number of safe cycling routes and places to ride in the city and surrounds as well as a number of bicycle hire shops.



TAXI OR COACH

Luxury air-conditioned coaches and shuttle buses usually transport delegates between the airport, hotels, Convention venues and the functions. Metered taxis are also available. The online travel service, Uber, is also a very popular and convenient way to travel around Cape Town.



SCHEDULED TOURS

The bright red "Hop-on Hop-off" city sightseeing bus service comes complete with nine multilingual commentary channels, plus a "kiddie's" channel. Tickets can be bought on board the bus or online by visiting www.citysightseeing.co.za or from the Cape Town Tourism Visitor Information Centre in Burg Street.

AIR ACCESS

8



MONDERN INFRASTRUCTURE

Cape Town and the Western Cape is a popular global holiday destination, offering outstanding accommodation options to all travel profiles. Cape Town offers a wide variety of accommodation options and has approximately 20,000 formal 3, 4 and 5-star hotel rooms. Most of these hotels are located within the City Bowl, Waterfront and Atlantic Seaboard areas, all near the Cape Town International Convention Centre. There are also many deluxe boutique hotels, serviced apartments and B&Bs in the area.

HOTEL AVAILABILITY (June 2023)

Time to Cape Town International Convention Centre (in minutes)	★★★★★ Deluxe	★★★★ Superior	★★★ Standard	Economy (Budget)
5 minutes (walking)	2580	3100	1588	250
15 minutes (walking)	572	1278	523	350
30 minutes (driving)	240	700	403	350
45 minutes (driving)	250	984	481	250

- This room inventory for 3, 4 and 5-star categories includes only current formal hotel properties and excludes all guesthouse and B&B establishments.
- Cape Town offers a large number of outstanding and rated guesthouse and B&B alternatives and these are a popular choice for delegates. In addition to these, a number of companies also control apartment and holiday home rentals and this is a popular option for delegates who require more flexibility.
- At present, AirBnB, the global accommodation booking and sharing website, has over 10 000 rooms available in their room inventory for Cape Town.



BUDGET ACCOMMODATION

Various student and budget accommodation options are available in 2 star hotel options, short-term holiday apartment rentals, guesthouses and also university residences during holiday periods.

ESTIMATED AVERAGE RACK RATES FOR THE FOLLOWING CATEGORIES:

Standard room (entry level)	Single	Double
Deluxe	R 7000 / \$ 368	R 7500 / \$ 394
Superior	R 4000 / \$ 210	R 4500 / \$ 236
Standard	R 2500 / \$ 131	R 2800 / \$147
Economy (Budget)	R 1200 / \$ 63	R 1500 / \$ 79

AVERAGE ACCOMMODATION RATES WITHIN CLOSE PROXIMITY TO CTICC

Hotel Grade	Average Room Rate Entry Level Room Single Occupancy South African Rand (R)	Average Room Rate Entry Level Room Single Occupancy United States Dollar (\$)
★★★★★ Deluxe	High Season (Oct-Apr) R4200 – R5000 Low Season (May – Sept) R3700 – R4500	High Season (Oct-Apr) \$220 – \$263 Low Season (May – Sept) \$194 – \$236
★★★★ Superior	High Season (Oct-Apr) R2800 – R3200 Low Season (May – Sept) R2500 – R3000	High Season (Oct-Apr) \$ - \$147 – \$168 Low Season (May – Sept) \$131 – \$157
★★★ Standard	High Season (Oct-Apr) R1400 – R1800 Low Season (May – Sept) R1200 – R1600	High Season (Oct-Apr) \$74 – \$94 Low Season (May – Sept) \$63 – \$84
★★ Economy	High Season (Oct – Apr) R500 – R800 Low Season (May – Sept) R400 – R600	High Season (Oct – Apr) \$26 – \$43 Low Season (May – Sept) \$21 – \$31

Above rates are based on current exchange rates (January 2024) \$1: R19.04

Above information is for reference purposes only as negotiations will be ongoing.
 Discounted congress rates will apply.
 Rates include 15% Value Added Tax, but exclude 1% Tourism levy
 The US Dollar (\$) rates are based on current exchange rates (January 2024) \$1: R19.04 and are for reference purposes only



The Western Cape is unusually rich in diversity and offers a host of activities for visitors. Apart from sightseeing, shopping markets and high-end brands and visiting iconic World Heritage sites and beaches, the Western Cape also offers a wealth of cultural heritage, like food and wine, and is a favourite destination for adventurous activities such as rock-climbing and cycling. The largest timed cycle tour in the world takes place here every year and there is a cycle tour between Cape Town and Knysna, on the Garden Route, for the truly adventurous.

CAPE POINT

Cape Point is the southernmost tip of the Cape Peninsula. The drive takes you via Chapmans Peak past steep mountains, secluded coves, beaches, villages and fishing communities. At Cape Point visit the Cape of Good Hope nature reserve – home of fynbos species found nowhere else in the world and a variety of wildlife including baboons, rhebok, Cape Mountain zebra, bontebok and the elusive eland. Return via the historical Simonstown naval base.

PANORAMIC CAPE TOWN CITY TOUR

Visit the Castle, the oldest building in South Africa, then move on to another historic area of the city, the Cape Malay quarter situated on the slopes of Signal Hill. Imbibe its rich spiritual, musical and culinary heritage before diving down into the city centre itself. Drive along Adderley Street, the lively centre of town, past the historic Groote Kerk and St. George's Cathedral, the Anglican Diocese of Nobel peace laureate Archbishop Desmond Tutu.

ROBBEN ISLAND

Famous Robben Island, whose prison was once home to former South African president Nelson Mandela as well as many other black political freedom fighters, is now a World Heritage Site and provides stunning views across the bay with Table Mountain as its backdrop. A trip to the island is an unforgettable experience and offers a glimpse into the life and times of the apartheid era. Daily tours to the island, that take approximately 3 1/2 hours, include the ferry trip there and back, an island tour and a tour of the prison with a former political prisoner as your guide.

TABLE MOUNTAIN

A cable car ride to the top of Table Mountain, a World Heritage Site, is a highlight of any Cape Town visit. The cableway takes you to the summit in under ten minutes whilst rotating gondola's ensure a 360 degree view of Cape Town and Table Bay. At the top stroll along 2km of pathways and enjoy magnificent views from over 12 viewing sites and decks. Facilities on the mountain include a self-service restaurant, bistro, and a shop selling gifts and curios.

WINELANDS TOUR

A visit to the Cape Winelands is an absolute must as the region is one of breathtaking vistas and majestic mountain backdrops while being steeped in rich culture and history. Rolling vineyards and quaint Cape Dutch homesteads await you, as well as award-winning wine farms offering some of the country's best wines. Within an hour's drive from the city centre, most popular and well-known regions are Stellenbosch, Franschhoek, Wellington, Paarl, The Constantia Valley, that is just a 10-minute drive from the city centre.

KIRSTENBOSCH NATIONAL BONTANICAL GARDENS

The beautiful Kirstenbosch gardens cover an area of 528 hectares with 36 hectares of cultivated garden. The gardens are a celebration of South African flora – showcasing only indigenous South African plants. Fynbos, proteas, cycads and rolling lawns are intermingled with streams and ponds and well-laid out pathways for easy walking.

Cultural Tours

A visit to one of the many townships surrounding the city is an experience that will open your eyes to the way in which the biggest portion of Cape Town's population lives. Take a township tour of Langa, the oldest township in South Africa or vibrant Khayelitsha, the second largest township in South Africa. Township tours will usually be co-led by a resident in the area, showcase local industry and community projects and include a visit to a township bar or 'shebeen'.

ADVENTURE ACTIVITIES

Cape Town, and the Western Cape, caters for the more adventurous at heart. The mountains surrounding the area provide the perfect foil for abseiling, hiking, paragliding and mountain biking while the oceans are a play ground for surfing, deep sea fishing and shark cage diving.





CONVENTION BUREAU

The Cape Town and Western Cape Convention Bureau is a strategic business unit of Wesgro, the Western Cape Destination Marketing, Investment & Trade Promotion Agency. The bureau promotes Cape Town and the Western Cape as a premier destination for meetings, incentives, conferences, events, exhibitions and trade fairs. The bureau provides destination expertise and support to associations, corporates, professional conference organisers, destination management companies and event organisers.

The bureau will be able to provide the international organising committee with all the necessary information on the product and service suppliers that will make the conference successful and will serve as local contacts.



For more information on the bureau's services: www.capetownconventionbureau.org



South Africa National Convention Bureau

The South Africa National Convention Bureau, with the city and provincial bureaux, is perfectly positioned to assist with planning a congress, meeting, expo or convention in South Africa. Their team has effective working relationships with an extensive database of local service providers. The SANCB can also facilitate collateral materials, government liaison and advice on destination and local issues.

For more information please visit: :
<https://www.southafrica.net/us/en/business>



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**WORLDPRIDE
CAPE20
TOWN28**



UNITING
AFRICA

9



UNITING AFRICA

CHALLENGES FACED THROUGHOUT THE CONTINENT

Throughout Africa, individuals who identify as LGBTQ+ face significant challenges due to widespread discrimination, stigma, and legal persecution (ILGA, 2020). In many African countries, same-sex relationships are criminalized, leading to severe human rights violations and societal marginalization (ILGA, 2020). According to the International Lesbian, Gay, Bisexual, Trans and Intersex Association (ILGA) 2020 report, 31 out of 54 African countries criminalize consensual same-sex relationships, with penalties ranging from imprisonment to death (ILGA, 2020).

Nigeria serves as a prime example, where same-sex relationships are punishable by up to 14 years' imprisonment according to the Same-Sex Marriage (Prohibition) Act (Amnesty International, 2019). In Sudan, homosexuality is penalized by death (Amnesty International, 2019), while in Somalia, LGBTQ+ individuals confront the danger of violent persecution by extremist factions (Human Rights Watch, 2021). Countries such as Uganda and Tanzania have enacted legislation that criminalizes advocacy for LGBTQ+ rights and imposes severe penalties on those suspected of promoting homosexuality (Amnesty International, 2019).

Beyond legal persecution, LGBTQ+ individuals in Africa also grapple with pervasive social stigma and violence (Amnesty International, 2019). Amnesty International reports that LGBTQ+ people throughout the continent frequently encounter discrimination, harassment, and physical assaults, often with minimal legal recourse or protection from authorities (Amnesty International, 2019). Many are compelled to conceal their identities or abandon their homes in pursuit of safety and acceptance (Amnesty International, 2019).



UNITING AFRICA

CHALLENGES FACED THROUGHOUT THE CONTINENT

Furthermore, access to healthcare, education, and employment is often restricted for LGBTQ+ individuals in Africa due to deeply ingrained societal prejudice and discrimination (Amnesty International, 2019; Human Rights Watch, 2021). Discrimination in healthcare settings, for instance, can hinder LGBTQ+ people from obtaining essential services, including HIV prevention and treatment, thereby exacerbating health disparities and contributing to higher HIV/AIDS rates within the community (Human Rights Watch, 2021).

Despite these challenges, grassroots LGBTQ+ organizations and activists across Africa persist in their advocacy for equality, visibility, and legal reform (ILGA, 2020). Their initiatives are crucial in challenging discriminatory laws and policies, raising awareness, and providing support and resources to LGBTQ+ individuals and communities (ILGA, 2020). Nevertheless, substantial work remains to ensure that all Africans, irrespective of sexual orientation or gender identity, can reside free from discrimination and persecution (ILGA, 2020).



References:

Amnesty International. (2019). *The state of the world's human rights 2018/19*.
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Human Rights Watch. (2021). *World report 2021: Events of 2020*.
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State-sponsored homophobia report 2020.
https://ilga.org/downloads/ILGA_State_Sponsored_Homophobia_2020.pdf

AFRICA PRIDE

A NEW MOVEMENT

We are thrilled to mention the launch of Africa Pride, a groundbreaking global pride movement led by a courageous group of African Pride organizations who are members of Interpride. This movement marks a significant step towards advancing the rights and visibility of LGBTQ+ communities in Africa, a region that has long been underserved in the global pride movement.

The idea for Africa Pride was born out of a need for a more inclusive and diverse pride movement that truly represents the unique experiences and challenges faced by LGBTQ+ individuals in Africa. The founders of this movement are committed to creating a safe and welcoming space for all members of the community, regardless of their race, ethnicity, religion, or socioeconomic status.

The launch of Africa Pride is just the beginning of a long and exciting journey towards greater acceptance and equality for LGBTQ+ individuals in Africa. With World Pride potentially coming to Africa in the near future, we anticipate that this movement will gain even more momentum and visibility, inspiring even more people to join the fight for LGBTQ+ rights in the region.

The start of Africa Pride is a testament to the incredible work being done by activists, organizations, and individuals across the continent to advance the rights and visibility of LGBTQ+ communities. By coming together under the banner of Africa Pride, these groups are able to amplify their voices and create a more unified and powerful force for change.

We are confident that Africa Pride will continue to grow and thrive, inspiring even more people to join the movement and take action for LGBTQ+ rights in Africa. We look forward to seeing the incredible impact that this movement will have on the lives of LGBTQ+ individuals in the region and beyond.



LETTERS
OF
SUPPORT

10.





GOVERNMENT

**CAPE
TOWN
WORLD 20
PRIDE 28**

Kantoor van die Premier
Office of the Premier
I-ofisi ye Nkulumbuso



Reference : PM 3/2/9/5
Verwysing :
Isingqinisiso :

Date : 26 January 2024
Datum :
Umhla :

Ms Natalie Thompson
President
International Association of LGBTI Pride Organizers -InterPride
Washington, DC
Email: natalie.thompson@interpride.org

AND

Mr Hadi Damien
Co-President
International Association of LGBTI Pride Organizers -InterPride
Lebanon
Beirut
Email: hadi.damien@interpride.org

Dear Ms Natalie Thompson and Mr Hadi Damien,

BID TO HOST: WORLD PRIDE INTERNATIONAL HUMAN RIGHTS CONFERENCE- 2028

As Premier of the Western Cape, it gives me great pleasure to endorse the bid to host the **World Pride International Human Rights Conference** in 2028.

The Western Cape is undeniably Africa's pearl and as visitors to our province, your delegates will enjoy a memorable visit. The scenic beauty of Cape Town and the Western Cape is internationally acknowledged and the diversity of our multicultural population will provide a unique experience.

The Western Cape has an extensive selection of top-class hotels and luxury accommodation that guarantee guests a comfortable and enjoyable stay. Cape Town and the Western Cape's excellent infrastructure framed by a beautiful setting will ensure that business is always a pleasure for delegates choosing to conference here.

It is our hope that the Cape Town bid for this conference succeeds. I assure the International Association of LGBTI Pride Organizers (InterPride) of our complete support and cooperation in making the General Assembly in 2028 a truly memorable event.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Alan Winde', written in a cursive style.

MR ALAN WINDE
PREMIER: WESTERN CAPE



President
Ms Natalie Thompson
International Association of LGBTI Pride Organizers -InterPride
Email: natalie.thompson@interpride.org
Washington, DC

Co-President
Mr Hadi Damien
International Association of LGBTI Pride Organizers -InterPride
Email: hadi.damien@interpride.org
Lebanon
Beirut

Dear Ms Natalie Thompson and Mr Hadi Damien,

BID TO HOST: WORLD PRIDE INTERNATIONAL HUMAN RIGHTS CONFERENCE- 2028

It gives me great pleasure to communicate to you my department's enthusiasm and support of the Western Cape and Cape Town's bid to host the **World Pride International Human Rights Conference** in 2028.

Hosting this event in 2028 in South Africa will boost Africa's participation, contribution and development in these very important social, legal, health and related fields.

Our province is home to many of Africa's leading companies, four premier universities and is a centre for scientific research and development. The destination offers a unique opportunity for professionals involved in this field to experience first-hand the interface between advanced technologies as well as techniques and the needs of the developing world.

Cape Town and the Western Cape has earned a reputation as one of the world's most competitive destinations with first-class infrastructure as well as a pool of seasoned and highly skilled professionals. The scenic splendour of the Cape Peninsula and the uniqueness of our diverse natural and social landscapes complete the package, making Cape Town and the Western Cape a most magnificent and hospitable destination that is multi-award winning.

The Western Cape looks forward to welcoming delegates of the World Pride International Human Rights Conference and ensuring that the event is an unqualified success.

Yours sincerely

MIREILLE WENGER
PROVINCIAL MINISTER OF FINANCE AND ECONOMIC OPPORTUNITIES
DATE: 25 JANUARY 2024



NATIONAL CONVENTION BUREAU

13 November 2023

Natalie Thompson

Co-President

International Association of LGBTI Pride Organizers

Dear Ms. Thompson

RE: SUPPORT FOR THE HOSTING OF THE WORLD PRIDE INTERNATIONAL HUMAN RIGHTS CONGRESS TO BE HOSTED IN CAPE TOWN, SOUTH AFRICA IN 2028.

South Africa is a country with a diverse cultural mix, a fascinating history, and some of the world's most iconic cities and landmarks. It also offers unique and authentic experiences for travelers. Moreover, South Africa has a thriving economy and boasts high-quality infrastructure, including excellent transportation options, innovative logistics, communication, and financial services.

Further, we can confirm that South Africa meets every requirement to enable you to host a successful event, including the fact that we have quality-assured accommodation and facilities accredited and graded by the Tourism Grading Council of South Africa to comply with international standards. South Africa takes service excellence very seriously.

As the South Africa National Convention Bureau (SANCB), we are delighted to endorse and support your bid to host the World Pride International Human Rights Congress to be held in Cape Town, South Africa in 2028.

We look forward to warmly welcoming you and your delegates of the World Pride in South Africa in 2028.

Yours Sincerely,

A handwritten signature in black ink, appearing to be "Zinhle Nzama".

Zinhle Nzama

Acting Chief Convention Bureau Officer

Ref: CEOU/2024/01/007

Ext: 8615

18 January 2024

President

Ms Natalie Thompson

International Association of LGBTI Pride Organizers -InterPride

Email: natalie.thompson@interpride.org

Washington, DC

Co-President

Mr Hadi Damien

International Association of LGBTI Pride Organizers -InterPride

Email: hadi.damien@interpride.org

Lebanon

Beirut

Dear Ms Natalie Thompson and Mr Hadi Damien,

BID TO HOST: WORLD PRIDE INTERNATIONAL HUMAN RIGHTS CONFERENCE- 2028

On behalf of ~~Wesgro~~, the official tourism, trade and investment promotion agency for Cape Town and the Western Cape, it is my pleasure to endorse the bid to host the **World Pride International Human Rights Conference** in 2028.

Cape Town is historically the place where trade routes meet and is considered a gateway to Africa for business and leisure, the destination has also long held a fascination for visitors from across the globe. Firmly rooted in its African heritage and culture, Cape Town and the Western Cape is South Africa's most progressive and innovative province - where local government, the private sector and academia work together to create one of Africa's leading regions for business, learning and leisure.

World-class conference facilities, luxury hotels, and an excellent business infrastructure work together to make Cape Town and the Western Cape one of Africa's most popular convention destinations.

As its core strength, the destination offers an excellent year-round tourism experience and is renowned for offering great value for money. Our vibrant city is ideal for delegates to extend their conference stay and enjoy an unparalleled range of leisure tourism activities. With Table Mountain as a backdrop, the "Mother City" as it is affectionately known, is set within the unique Cape Floral Region. Surrounded by the internationally acclaimed Cape Winelands, that stretch from coast to coast, the destination welcomes the world to a vibrant cultural experience that is as hospitable as it is unique.



We would be delighted to host the World Pride International Human Rights Conference in 2028 in Cape Town and the Western Cape.

Warm Regards,

Wrenelle Stander (Jan 24, 2024 15:03 GMT+2)

Wrenelle Stander
CHIEF EXECUTIVE OFFICER

29 February 2024

World Pride Cape Town 2028 Bid
Outreach Africa, Cape Town Pride
Cape Town, South Africa

Re: Letter of Support

Dear Members of the World Pride Committee,

As the CEO of Cape Town Tourism, I am reaching out on behalf of Cape Town, a city renowned for its stunning natural beauty, rich cultural heritage, and unwavering commitment to inclusivity and human rights, to express our earnest desire to host World Pride 2028. It is with great pride and a sense of purpose that we propose Cape Town as the venue for this globally significant event, a decision we believe would mark a momentous occasion not only for our city and country but for the entire African continent.

Cape Town stands as a beacon of progress in the advocacy and protection of LGBTQI+ rights within Africa. Our nation was the first globally to constitutionally prohibit discrimination based on sexual orientation, and it ranks among the pioneering countries to have legalized same-sex marriage. Despite these advancements, the journey towards full acceptance and equality for the LGBTQI+ community continues, both within South Africa and across Africa. Hosting World Pride would not only highlight these achievements but also shine a light on the ongoing struggles faced by the LGBTQI+ community, encouraging a dialogue aimed at fostering understanding and tolerance.

The significance of hosting World Pride in Africa for the first time cannot be overstated. It represents an unparalleled opportunity to illuminate the diverse and vibrant cultures of our continent while sending a powerful message of hope and solidarity to LGBTQI+ individuals facing discrimination and persecution. "To host World Pride in Africa is not just to light a candle, but to ignite a beacon of hope for millions," a sentiment that underscores the transformative potential of this event.

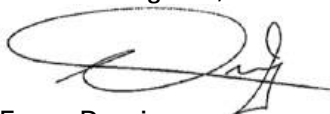
Our commitment to World Pride 2028 is initially in kind, with plans to review and potentially enhance our support once Cape Town is selected. With a proven track record of successfully hosting international events and a robust infrastructure, we are confident in our ability to deliver an unforgettable and impactful World Pride.

Furthermore, choosing Africa, and specifically Cape Town, as the venue for World Pride 2028 would serve as a pivotal step in changing the narrative around LGBTQI+ rights on the continent. It is an opportunity to celebrate the progress achieved while recognizing the challenges that lie ahead in the pursuit of equality and acceptance for all, regardless of sexual orientation or gender identity.

In closing, we respectfully request the committee's support in making history by selecting Cape Town as the host city for World Pride 2028. We are ready and eager to welcome the world with open arms and hearts full of pride, demonstrating Africa's warmth, hospitality, and commitment to progress.

Thank you for considering the proposal. We look forward to the possibility of working together to make World Pride 2028 a landmark event that champions love, diversity, and human rights.

Warmest regards,

A handwritten signature in black ink, appearing to read "Enver Duminy".

Enver Duminy
CEO, Cape Town Tourism

Directors

S. Clingham, D. Davids, C. du Plessis, E. Duminy (CEO)*, L. Greyling*, A. Mazibuko, T. Mkhize (Chairperson),
S. Onia, J. Raghubar, L. Singer, L. Thomas, T. Tomlinson, Alderman J. Vos*



3 Woodlands Rd, Woodstock, 7925, Cape Town, South Africa

(T) +27 021 301 2020 (E) info@hiv-research.org.za
P O BOX 13801, MOWBRAY, 7705, Cape Town, South Africa
VAT No. 4750185565

18 June 2024

Desmond Tutu Health Foundation: Letter of Support for Cape Town to Host World Pride 2028

To whom it may concern

We are writing to express our enthusiastic support for World Pride 2028 and to affirm our commitment to its mission of celebrating progress in the LGBTQI+ rights movement while addressing the unique challenges faced by the community, particularly in Africa.

As the LGBT+ Health Division of the Desmond Tutu Health Foundation at Groote Schuur Hospital in Cape Town, we understand the importance of creating platforms like World Pride to foster greater understanding, unity, and solidarity among LGBTQI+ individuals and communities globally. Events such as these amplify our voices, share our stories, and advocate for equitable access to healthcare and other essential services.

Since our establishment in 2008 by Prof. Linda-Gail Bekker, the LGBT+ Health Division (previously the Key Populations Division) has been dedicated to promoting equitable access to appropriate and affirming healthcare for LGBTQI+ populations through research, community engagement, and advocacy. Our extensive community engagement programme empowers LGBTQI+ individuals and communities to enhance their own health and wellbeing, and we believe that World Pride 2028 aligns perfectly with our mission and values.

We believe that World Pride 2028 will not only be a celebration of the progress made in the fight for LGBTQI+ rights but also a crucial opportunity to address the ongoing challenges and barriers faced by LGBTQI+ individuals, particularly in Africa. By participating in this international event, we hope to contribute to meaningful discussions, share best practices, and advocate for positive change on a global scale.

PASSION | INNOVATION | PROGRESS

Non-Profit Company : Registration no. 1999/005072/08 : NPO no. 148-956

Public Benefit no. 18/11/13/51

Directors: Prof L-G Bekker; Ms Z Ebrahim (Chair); Ms T Tutu-Gxashe; Mr P Grant; Ms M K Ndebele; Dr A M Kubeka

www.desmondtutuhealthfoundation.org.za

We wholeheartedly support World Pride 2028 and commend the organisers for their dedication to creating an inclusive and empowering space for LGBTQI+ individuals and communities worldwide. We look forward to participating in this historic event and working together to advance the rights and wellbeing of all LGBTQI+ people.

Warm regards

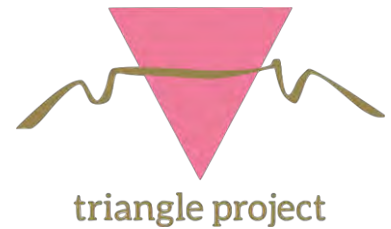
A handwritten signature in black ink that reads "Lynn Bust". The signature is written in a cursive, slightly slanted style.

Lynn Bust, Research Project Manager
On behalf of the LGBT+ Health Division, Desmond Tutu Health
Foundation
Email: lynn.bust@hiv-research.org.za



LGBTQ+ ORGANISATIONS

**CAPE
TOWN
WORLD 20
PRIDE 28**



3rd of June 2024

InterPride

World Pride Co chairs

Subject: Endorsement for Hosting World Pride 2028 in Cape Town

Triangle Project is proud to support Cape Town's bid to host World Pride 2028. As one of Africa's most vibrant and inclusive cities, Cape Town is uniquely suited to celebrate diversity, unity, and LGBTQIA+ pride globally.

For over four decades, Triangle Project has advocated for LGBTQIA+ rights and well-being in South Africa, promoting health services, advocacy, and community empowerment. Hosting World Pride in Cape Town aligns perfectly with our mission to foster respect and dignity for all, regardless of sexual orientation, gender identity, or sex characteristics.

Cape Town's diverse cultural heritage, stunning natural scenery, and inclusive atmosphere make it an extraordinary destination. With robust infrastructure, modern venues, and efficient transportation, the city is well-prepared to welcome international visitors for World Pride.

We envision World Pride 2028 in Cape Town as a movement fostering global solidarity and amplifying LGBTQIA+ voices worldwide. It will be a celebration of achievements, a reflection on struggles, and a recommitment to equality.

Triangle Project is ready to collaborate with the organizing committee, leveraging our extensive network and expertise to ensure the event's success. We wholeheartedly endorse Cape Town's bid, confident it will inspire and leave a lasting impact on attendees and LGBTQIA+ communities worldwide.

Thank you for considering our endorsement. We look forward to contributing to this historic event.

Warm regards,

A handwritten signature in grey ink that reads "E. Engelbrecht". The signature is written in a cursive, slightly slanted style.

Elsbeth Engelbrecht

Executive Director

THERE IS NO FREEDOM, IF THERE IS NO EQUALITY

namibiaequalrightsmovement@gmail.com • +264 817173938 • Windhoek, Namibia



**equal
namibia**

EST 25 March 2021



22 April 2024

World Pride Committee, *Interpride*

Dear Interpride,

We write to you on behalf of Equal Namibia, a leading queer youth-led organization dedicated to advocating for equality, dignity, and freedom from discrimination for LGBTQI+ individuals in Namibia. As an organization deeply committed to advancing LGBTQI+ rights and visibility, we are honored to express our enthusiastic support for the bid to host WorldPride in Cape Town, South Africa, in 2028.

The prospect of WorldPride coming to Africa, particularly to the global south, holds immense significance amid the backdrop of growing anti-LGBTQI+ legislation and hostility across the continent. If this bid is successful, not only will it be the first time WorldPride will be hosted in Africa, especially at such a crucial time, rather it will be the first time WorldPride is hosted in the global south- the significance behind this cannot be understated for our LGBTQI+ community across the world. In recent years, we have witnessed the erosion of human rights for queer individuals in various African countries, including the introduction of draconian laws and a surge in hate crimes targeting African LGBTQI+ communities. Against this challenging backdrop, the opportunity for WorldPride to be hosted in Africa represents a beacon of hope and a powerful statement of solidarity with LGBTQI+ individuals in the region.

Equal Namibia was founded in 2021 in response to the urgent need for advocacy and activism in the face of legal challenges and societal hostility towards LGBTQI+ individuals in Namibia. Since our inception, we have been at the forefront of promoting equality, fostering inclusivity, and amplifying the voices of queer youth in our country. Through community mobilization, educational programs, and legal advocacy, we strive to create a society where LGBTQI+ individuals can live authentically and without fear of discrimination.

###

ABOUT EQUAL NAMIBIA: Equal Namibia is a youth-led social movement for equality, championed by grassroots activists and community organizers, supported by a coalition of civil society organizations, fighting to end state-sanctioned homophobia and intersectional discrimination in Namibia. We are a community of born-free youth fighting to protect our Constitutional promise of equality. Omashenge Ovanhu!

THERE IS NO FREEDOM, IF THERE IS NO EQUALITY

namibiaequalrightsmovement@gmail.com • +264 817173938 • Windhoek, Namibia



**equal
namibia**

EST 25 March 2021



The hosting of WorldPride in Cape Town, Africa's vibrant and diverse cultural hub, presents a unique opportunity to elevate the voices and experiences of LGBTQI+ communities across the continent. As a queer youth-led movement, we recognize the transformative potential of WorldPride in fostering greater understanding, unity, and solidarity among LGBTQI+ individuals and allies. It is an opportunity to celebrate our resilience, showcase our diversity, and advocate for meaningful change in the pursuit of equality and justice for all.

For Equal Namibia, the significance of WorldPride coming to Africa extends beyond mere symbolism. It represents a tangible affirmation of our existence, our struggles, and our aspirations as LGBTQI+ individuals in Africa. It is a testament to our resilience in the face of adversity and a reminder that our voices matter, our stories matter, and our rights matter. Cape Town has the potential, capacity and resources to host such an event. Not only is the city a safe haven for LGBTQI+ Africans across the continent, but it has shown its worthiness by welcoming back the ILGA World Conference 2024 (November 2024) for the first time in Africa in 20 years since it took place in Johannesburg in the early 2000s.

In conclusion, we wholeheartedly endorse the bid to host WorldPride in Cape Town, South Africa, in 2028, and we stand ready to support this historic event in any way we can. We believe that WorldPride in Africa, and in the global south for the first time, has the power to inspire change, ignite dialogue, and pave the way for a more inclusive and equitable future for LGBTQI+ individuals across the continent.

Thank you for considering our support and for your commitment to advancing LGBTQI+ rights worldwide.

Yours in Solidarity,

Omar van Reenen
they/them

Co-Founder and Campaign Manager: Equal Namibia

namibiaequalrightsmovement@gmail.com

+264 817173938

###

ABOUT EQUAL NAMIBIA: Equal Namibia is a youth-led social movement for equality, championed by grassroots activists and community organizers, supported by a coalition of civil society organizations, fighting to end state-sanctioned homophobia and intersectional discrimination in Namibia. We are a community of born-free youth fighting to protect our Constitutional promise of equality. Omashenge Ovanhu!



ENDORSEMENT AND RECOMMENDATION FOR WORLDPRIDE

06 June 2024

RE: Support, Endorsement and Recommendation for WorldPride in Cape Town, 2028

The above refers. Success Capital Organisation is a proudly Motswana and Youth led, managed and serving organisation working in the nexus of human rights and sustainable development. In this regard, we echo the support and sentiments of Equal Namibia's support towards WorldPride in Capetown in 2028. The need to extend allyship and solidarity back to the African continent and queer communities could not be more important; showcasing that the world can be brought to Africa. This not only reshapes African queer communities' struggles, but illuminates the potential for queer liberation impacting tourism, human rights and much needed diversity against a landscape of violence, exclusion and systemic inequities across the continent.

The hosting of WorldPride in Cape Town, Africa's vibrant and diverse cultural hub, presents a unique opportunity to elevate the voices and experiences of LGBTQI+ communities across the continent. As a queer youth-led movement, we recognize the transformative potential of WorldPride in fostering greater understanding, unity, and solidarity among LGBTQI+ individuals and allies. It is an opportunity to celebrate our resilience, showcase our diversity, and advocate for meaningful change in the pursuit of equality and justice for all. One example coming from this is in our serving as local host to the Changing Faces, Changing Spaces conference that brought over 300 sex worker and queer activists together in Botswana. The increase in visibility is not only a form of resistance, but ensures our communities can galvanise, organise and amplify their efforts in seeking regional freedoms and protections.

The board of Success Capital Organisation unequivocally supports, endorses and recommends for WordPride to be held in Cape Town, South Africa in 2028.

Yours Faithfully

Obonye Robert

For the Board of Directors, **Success Capital Organisation**





+254782281150

aiqueerorg@gmail.com

Nairobi, Kenya

To

World Pride Committee- Interpride

Date : February 29, 2024

I am writing on behalf of the All-Inclusive Queer Organization(AIQO) to express our enthusiastic support and endorsement for the proposed event to be held in Cape Town by Cape Town Pride. We believe that hosting this event in Cape Town will be a significant milestone in advancing LGBTQ+ human rights on the African continent and beyond.

Cape Town holds a unique position as a vibrant and diverse city that celebrates diversity and inclusivity. By bringing the event to Cape Town, we have the opportunity to showcase the city as a beacon of LGBTQ+ rights and acceptance, setting a powerful example for other regions across Africa.

The impact of hosting such an event in Cape Town extends far beyond its borders. It serves as a platform to amplify the voices of LGBTQ+ individuals and communities across the African continent, providing a space for dialogue, advocacy, and solidarity. By fostering collaboration and exchange of ideas, we can work towards greater recognition and protection of LGBTQ+ rights at local, national, and continental levels.

Furthermore, hosting the event in Cape Town provides an opportunity to engage with policymakers, civil society organizations, and the broader public on issues related to LGBTQ+ rights and social justice. Through panels, workshops, and cultural events, we can raise awareness, challenge stigma, and advocate for meaningful policy reforms that promote equality and dignity for all individuals, regardless of sexual orientation or gender identity.

In conclusion, we firmly believe that hosting the event in Cape Town aligns with AIQO's mission to advance LGBTQ+ human rights and promote social justice across the African continent. We urge you to consider Cape Town as the ideal location for this transformative event and pledge our full support in ensuring its success.

Thank you for your consideration.

Sincerely,

Patricia Murage

Founder
AIQO.



Community Health Initiative

For Youth in Nigeria (C.H.I.Y.N)

313 Tunga Low Cost, Adj. Hollywood hotel, Minna Niger State.

Website: www.chiynigeria.org E-mail: chiyn2016@gmail.com Tel: +234 7061813401, 09074730338

Our Ref:

Your Ref:

Date: 13th March, 2024

Dear InterPride Team,

ENDORSEMENT LETTER FOR CAPE TOWN WORLD PRIDE 2028 BID

On behalf of the Community Health Initiative for Youth in Nigeria (CHIYN), I am pleased to express our enthusiastic support for the bid to host World Pride in Cape Town in 2028.

CHIYN is a non-governmental organization committed to addressing the physical, psychological, political, health/wellbeing, and economic needs of LGBTIQ+ persons and other vulnerable populations in Nigeria. Our mission aligns closely with the goals of World Pride, as we strive to promote equality, inclusivity, and access to comprehensive health care and human rights services for all individuals, regardless of sexual orientation or gender identity.

We recognize the significance of World Pride as a platform for fostering greater understanding, unity, and solidarity within the global LGBTQ+ community. By endorsing Cape Town's bid to host World Pride 2028, we hope to contribute to the advancement of LGBTQ+ rights and visibility, not only in Africa but in Nigeria and the world at large.

CHIYN Initiative is dedicated to promoting sexual and reproductive health rights, advocating for fundamental human rights, and providing support services to marginalized groups, including survivors of sexual violence and individuals living with HIV/AIDS. We also prioritize income-generating and empowerment activities to enhance economic opportunities for LGBTIQ+ individuals, as well as providing safe accommodation for vulnerable members of the community. We believe that World Pride 2028 presents an opportunity to amplify our efforts and create positive change on a larger scale.

We commend the efforts of Cape Town Pride and the organizing committee for their commitment to organizing this landmark event. We are confident that Cape Town, with its rich cultural heritage and commitment to diversity, will provide an inclusive and welcoming environment for World Pride 2028.

In conclusion, CHIYN Initiative fully endorses Cape Town's bid to host World Pride 2028 and pledges our support in promoting and advocating for this historic event. We look forward to the possibility of collaborating with you to make World Pride 2028 a memorable and impactful occasion for the global LGBTQ+ community.

Please do not hesitate to contact us if you require any further information or assistance.

Warm regards,

Kalu Bethel Onyedikachi

Executive Director

Community health initiative for youth in Nigeria

+234 7061813401

princebethel6.chiyn@gmail.com



ASSOCIATION LES FLAMBEAUX

Enregistrée sous le N° 2019/041/DEP-ATL/SG/SAG_Assoc

Téléphone : +229 96 779 236 SEME-PODJI / BENIN

Courriel : assoc.lesflambeaux2018@gmail.com

Date : 14 April, 2024

Dear InterPride Team,

ENDORSEMENT LETTER FOR CAPE TOWN WORLD PRIDE 2028 BID

On behalf of the Les Flameaux association, I am pleased to express our enthusiastic support for the bid to host World Pride in Cape Town in 2028.

We recognize the importance of World Pride as a platform to foster greater understanding, unity and solidarity within the global LGBTQ+ community. By supporting Cape Town's bid to host World Pride 2028, we hope to contribute to the advancement of LGBTQ+ rights and visibility, not only in Africa but in Benin and the world at large.

LES FLAMBEAUX is an identity organization that works for the socio-economic promotion and Human Rights of LGBTI and vulnerable people. It is made up of LGBTI people, LGBTI people living with a disability and those with albinism who have shared values and principles since its creation in 2018.

LES FLAMBEAUX aims for sustainable development at the grassroots so that LGBTI communities are able to take charge of their own development, thus promoting the emergence of a just and prosperous society.

For LES FLAMBEAUX, the promotion of Human Rights is not an end in itself, but it is an essential lever for the socio-economic emancipation of LGBTI people with albinism and living with a disability.

LES FLAMBEAUX is an identity organization that works for the socio-economic promotion and Human Rights of LGBTI and vulnerable people. It is made up of LGBTI people, LGBTI people living with a disability and those with albinism who have shared values and principles since its creation in 2018.

LES FLAMBEAUX aims for sustainable development at the grassroots so that LGBTI communities are able to take charge of their own development, thus promoting the emergence of a just and prosperous society.



ASSOCIATION LES FLAMBEAUX

Enregistrée sous le N° 2019/041/DEP-ATL/SG/SAG_Assoc

Téléphone : +229 96 779 236 SEME-PODJI / BENIN

Courriel : assoc.lesflambeaux2018@gmail.com

For LES FLAMBEAUX, the promotion of Human Rights is not an end in itself, but it is an essential lever for the socio-economic emancipation of LGBTI people with albinism and living with a disability. We believe World Pride 2028 provides an opportunity to amplify our efforts and create positive change on a larger scale.

We commend the efforts of Cape Town Pride and the organizing committee for their commitment in organizing this historic event. We are confident that Cape Town, with its rich cultural heritage and commitment to diversity, will provide an inclusive and welcoming environment for World Pride 2028.

In conclusion, Les Flambeaux fully supports Cape Town's bid to host World Pride 2028 and is committed to supporting the promotion and advocacy of this historic event. We look forward to working with you to make World Pride 2028 a memorable and impactful occasion for the global LGBTQ+ community.

Please do not hesitate to contact us if you require further information or assistance.

Sincerely,

Salomon AKLOBO

President



KAKYOPROJECT
AFRICAN QUEER CREATIVES HUB

To whom it might concern,

Kakyoproject is a East African based queer creatives hub that has been working in the creative ecosystem for over 8years. Michael Gladwin is passionate organiser whose vision to host the world pride is a revolutionary idea we stand with.

Africa has queer people too, most whom are resilient, talented and courageous but often get excluded from the world pride matters. The presence of this historic event has the capacity to draw attention to support the African human rights movements while also enriching the broad talented africans to participate on these occasions. As East africans we stand to support the work our South African family are doing to lobby for this. South Arica has much more friendlier lgbtqia+ environments . As kakyoproject we partner often internationally and our work has led us to collaborate with pacific regions.

Queer people as MVFAFF in the pacific have similar identities to what exist in Africa historically before colonisation but often the two regions often never interact. Spaces like these that include everyone globally create room for the multicultural exchanges ,that are way over due ,so we can have more collaborations and interactions with not only the pacific with similar histories but also other regions in the world.

I believe Africa has the capacity, brilliance and spirit which are the attributes that come together to host a memorable World Pride. Please do not hesitate to contact me for further information. Thank you for your consideration.

Warmest regards,

KAKYO TRINAH

founder Kakyoproject



KEY POPULATIONS UGANDA- KPU

Tel: E.D +256704175342. Finance +256758535138,

Office Line +256794545069

P.O.BOX 25603 Kampala (U) E.A, Email: keypopulationug@gmail.com

info@keypopulationsug.org

Website: www.keypopulationsug.org

The

14/04/2024

Inter-pride Co Chairs,

World Pride Committee.

Dear Chair,

RE: RECOMMENDING CAPE TOWN PRIDE BID TO HOST WORLD PRIDE 2028

I highly recommend Cape Town Pride to host the World Pride 2028 event. Cape Town Prides commitment to inclusivity, diversity, and equality makes it an ideal candidate to celebrate the global LGBTQ+ community. With its track record of successful events and strong community engagement, Cape Town Pride can ensure a memorable and impactful World Pride experience.

By hosting World Pride, Cape Town Pride will showcase its progressive values on a global stage, attracting participants and visitors from around the world. This event can also serve as a catalyst for positive change, promoting awareness, acceptance, and equality for the LGBTQ+ community.

Cape Town Pride has the infrastructure, expertise, and passion to make World Pride 2028 a resounding success, leaving a lasting legacy of inclusivity and celebration.

Sincerely,

Ivan Fredrick Kasonko

Executive Director

Key Populations Uganda.



February 27, 2024

The InterPride Team,

RE: Endorsement of Cape Town Pride to Host World Pride 2028

As a Region 16 Representative, also the Executive Director of Visual Echoes for Human Rights Advocacy (VEHRA) which is a full member of InterPride, on behalf of VEHRA, i wish to endorse **Cape Town Pride** for their interest and bid to host **World Pride 2028** in Cape Town, South Africa.

I am confident that Cape Town Pride, through their leadership have the potential to host World Pride 2028, given their remarkable achievements in the past. Over the past couple of years, South Africa has set a tremendous record in full recognition and respect of LGBTIQ rights on the African continent. I have witnessed and attended to several successful queer events in South Africa, and this is a big milestone which should not be taken for granted.

And with the emerging Ant-Gay Laws spreading across Africa, I feel it is very important to honor and appreciate South Africa for its strongest stand in recognizing LGBTIQ rights and freedoms of assembly. This way, it would be an eye opener to other African countries to pick a leaf and perhaps save the shrinking civic spaces in countries where LGBTIQ rights are illegal.

Bringing World Pride 2028 to Cape Town would mean involving many African LGBTIQ folks with limited resources.

Please contact me if i can provide any additional information in support of this bid.

Sincerely,

Steven Muleme
InterPride Global Advisory Council Representative,
Executive Director,
VEHRA.



The Durban Gay & Lesbian Film Festival
A project of **ZAQ Festivals** non-profit company
(2022/556587/08 | Directors: N Mkhize; RM Kingma; J/L Fiddler)
Telephone: +27 31 811 0959
Admin Email: admin@zaqfestivals.co.za
Festival Email: info@dglff.org.za
Festival Website: www.dglff.org.za
98 Brand Road, Glenwood
Durban, KwaZulu-Natal, South Africa

To whom it may concern,

DGLFF supports World Pride in Cape Town in 2024

The board and directorship of ZAQ Festivals (NPC) as custodian of the **Durban Gay and Lesbian Film Festival** supports in principle our sister South African city Cape Town in their efforts to pitch for the hosting of World Pride in 2028.

Culturally, historically and in respect of diversity of community, Cape Town echoes our belief in a fabulous haven for all LGBTIQ+ people and as such is well placed to put forward its bid.

The DGLFF as one of Africa's oldest LGBTIQ+ film festivals since 2011, supports a World Pride community coming to Cape Town in 2028, as they in turn will further celebrate throughout our country before and after the event, enjoying the magnificence that is South African queer culture.

Yours Faithfully

A handwritten signature in blue ink, appearing to read "J Fiddler".

Jason Fiddler
Festival Director, DGLFF



HEALTH INITIATIVE FOR EQUAL RIGHT (HIER)

Date: 19th June, 2024

Dear InterPride Team,

ENDORSEMENT LETTER FOR CAPE TOWN WORLD PRIDE 2028 BID

On behalf of the Health Initiative for Equal Rights (HIER), I am honored to extend our enthusiastic support for Cape Town's bid to host WorldPride 2028. As an organization dedicated to providing comprehensive healthcare and human rights services tailored to the needs of the LGBTIQ community in Nigeria, we recognize the profound significance of hosting WorldPride in a city as vibrant and diverse as Cape Town.

Cape Town's rich cultural tapestry and commitment to inclusivity make it an exemplary candidate for WorldPride 2028. The city's history of embracing diversity and advocating for equality aligns seamlessly with the core values of our organization. Hosting WorldPride in Cape Town will not only celebrate the progress made in advancing LGBTIQ rights but also spotlight the ongoing challenges faced by our community in Africa and globally.

The potential impact of WorldPride 2028 in Cape Town is immense. It will serve as a beacon of hope and solidarity for LGBTIQ individuals across the continent, fostering a sense of global unity and support. Moreover, it will provide an invaluable platform for advocacy, education, and the promotion of human rights, health equity, and social justice.

HIER is confident that Cape Town has the infrastructure, spirit, and dedication necessary to host a successful and impactful WorldPride event. We are committed to collaborating with Cape Town in any capacity required to ensure the event's success, and we look forward to the opportunity to contribute to this historic occasion.

In conclusion, HIER wholeheartedly endorses Cape Town's bid for WorldPride 2028. We believe that this event will not only celebrate the achievements of the LGBTIQ community but also inspire continued progress toward equality and inclusivity worldwide.

Thank you for considering our endorsement. We remain at your disposal for any further information or support needed to advance Cape Town's bid.

Yours sincerely,

Odom Uzoma Bruno
Executive Director
Health Initiative for Equal Rights (HIER)

Address: No 17, S.A Jankada Crescent, New Nyanya, Karu LGA,
Nasarawa State.

Phone Number: +234 703-5743-795

Email: hiernigeria@gmail.com

June 20, 2024

The InterPride Team

RE: Endorsement of Cape Town Pride to Host World Pride 2028

Dear InterPride Team,

As a Region 16 Representative and the Executive Director of the Society for Equal Health and Rights (SEQHER), a full member of InterPride, I am writing to formally endorse Cape Town Pride's bid to host World Pride 2028 in Cape Town, South Africa.

SEQHER is an LGBTIQ-led organization passionately committed to enhancing the visibility of the LGBTIQ community, empowering its members, fostering participation at local, state, and national levels, and promoting positive and healthy living through comprehensive community-level programming. All leadership and decision-making positions within SEQHER are held exclusively by self-identified LGBTIQ persons, ensuring that our mission and actions are deeply rooted in the experiences and perspectives of the community we serve.

Cape Town Pride has demonstrated exceptional leadership and commitment to the LGBTIQ community. Their remarkable achievements over the years are a testament to their capability to host a global event of such significance. South Africa has established a commendable record in recognizing and respecting LGBTIQ rights on the African continent, setting a benchmark for other nations. I have personally attended several successful queer events in South Africa, each one a testament to the country's dedication to inclusivity and celebration of diversity.

In the current climate, where anti-gay laws are emerging across various African nations, it is more important than ever to recognize and support the countries that uphold LGBTIQ rights and freedoms. By choosing Cape Town as the host city for World Pride 2028, we not only celebrate the progress made but also send a powerful message to the rest of the continent. It would serve as an inspiration and a beacon of hope, demonstrating the importance of protecting and expanding civic spaces for the LGBTIQ community.

Hosting World Pride 2028 in Cape Town would be an acknowledgment of South Africa's significant strides in LGBTIQ rights and a call to action for other nations to follow suit. It would highlight the importance of solidarity and support within the global LGBTIQ community and beyond.

Thank you for considering Cape Town Pride for this prestigious opportunity. I wholeheartedly support their bid and believe that their leadership and vision will make World Pride 2028 an extraordinary event.

Yours Sincerely,



Omeiza Samuel Segun
Executive Director



+234 806 445 4657
+234 902 745 5550



Seqher2020@gmail.com
info@seqher.org



Abuja Office: A1 Akaton Homes, Plot 822 Durumi District, Abuja.

Kogi Office: Beside El Bethel, Gbeganu, Kogi State.

Borno Office: Behind Monday Lodge, Shagari Low-cost Jere, Maiduguri Borno State.



Gender Equity Unit

Private Bag X17, Bellville 7535
South Africa
By Limpho Makapela
Phone (021) 959-2812/3
Fax (021) 959-1314
E-mail: lmakapela@uwc.ac.za

Letter of Support for Cape Town to Host World Pride 2028

We begin this letter by introducing the Gender Equity Unit (GEU) at the University of the Western Cape. Established by the late Rhoda Kadalie in 1993, the GEU was founded to promote gender equality and address imbalances within our institution and beyond, especially in post-apartheid South Africa. South Africa was the first country in the world to explicitly protect against discrimination based on sexual orientation in its constitution and the fifth to legalize same-sex marriage (the first in Africa in 2006). This progressive stance did not emerge in isolation; it was the result of tireless efforts by various individuals and organizations who, alongside the broader liberation struggle of the 1970s and 1980s, ensured that LGBTIAQ+ rights were included in the mobilization against apartheid.

The creation of organizations such as Gay and Lesbians of Witwatersrand (GLOW) and the Organization of Lesbian and Gay Activists (OLGA) in 1988 by Simon Nkoli, Linda Ngobo, and Beverley Ditsie provided marginalized racial groups, including Black, Indian, and Coloured communities, with platforms to express their needs, support one another, and present a unified front against both homophobia and apartheid. Simon Nkoli also established the National Coalition for Gay and Lesbian Equality (NCGLE), later known as the Lesbian and Gay Equality Project (LGEP). These pivotal moments in our history marked a departure from the white-centered, apolitical stance of earlier gay rights groups such as the Gay Association of South Africa, aligning more closely with anti-apartheid organizations like the African National Congress (ANC) and the United Democratic Front (UDF).

We provide this historical context to highlight that our struggle for LGBTIAQ+ rights did not begin with the first Pride march in Johannesburg on 13 October 1990, which was both the first LGBTIAQ+ pride event in Africa and an anti-apartheid demonstration. Our movement, spanning over 34 years, has continuously intersected with various socio-economic issues rooted in our history. We have persistently advocated for human rights and social justice while celebrating the joys of being queer and protecting our richly diverse personal freedoms.

We strongly support the bid to bring World Pride to Cape Town. Hosting this event will showcase our rich history of fighting not only for the liberation of South Africa but also for the inclusion of LGBTIAQ+ rights within the anti-apartheid movement. It will enable us to engage globally on critical issues that still need to be addressed, both in our country and in building solidarity with African states that continue to criminalize people for their gender identity and sexuality. This event will provide a platform to reflect on what it means to enjoy personal freedoms when such freedoms are oppressed in some parts of our country and the world, and to envision what justice looks like. We believe this opportunity will unite various organizations, institutions, and movements in celebrating, organizing, and continuing the journey towards a safe and just world for all.

Dr Fikile Vilakazi-Alberts
Director
Gender Equity Unit
Email: fvilakazi@uwc.ac.za

Limpho Makapela
Programmes Coordinator
Gender Equity Unit
Email: lmakapela@uwc.ac.za



26 April 2024

World Pride Committee, Interpride

Dear Interpride,

On behalf of the Youth Initiative Foundation, we are writing to express our enthusiastic endorsement of the Cape Town World Pride 2028 bid. As a LGBTQIA+ youth-led and youth-focused organization in Ghana dedicated to Africanizing queer narratives, amplifying the voices of LGBTQIA+ youth, and promoting inclusion in the movement for change, we wholeheartedly believe that hosting World Pride in Cape Town would be a monumental step forward in advancing the rights and visibility of the LGBTQIA+ community, both locally and globally.

Cape Town, with its rich history of activism, vibrant culture, and diverse population, serves as an ideal setting for an event of such significance. By hosting World Pride, Cape Town has the opportunity to showcase its commitment to equality, diversity, and inclusion while also providing a platform for LGBTQIA+ individuals from around the world to come together, celebrate their identities, and advocate for positive change.

Moreover, we believe that World Pride in Cape Town has the potential to inspire and empower LGBTQIA+ youth across Africa and beyond. By highlighting the experiences and struggles of LGBTQIA+ youth in Africa, World Pride can help raise awareness of the unique challenges they face and foster solidarity and support within the global LGBTQIA+ community.

In endorsing the Cape Town World Pride 2028 bid, the Youth Initiative Foundation reaffirms our commitment to creating a world where all LGBTQIA+ individuals are celebrated, respected, and afforded equal rights and opportunities. We pledge our full support to the bid committee and stand ready to contribute in any way we can to ensure the success of this historic event.

Thank you for considering our endorsement, and we eagerly anticipate the opportunity to celebrate World Pride in Cape Town in 2028.

Sincerely,



Prince Frimpong (He/They)
Executive Director
prince@youthinitiativef.org



+233552612575

youthinitiativef@gmail.com



yifoundation_gh



45 YEARS OF PROTECTING CHILDREN'S RIGHTS

DSD-NPO Directorate Reg. No: 083 447

Designated Child Protection Organisation – C9329

Registrar of Companies Reg. No: 1995/007290/08

South African Revenue Service - VAT No: 4950182404

Public Benefit Organisation – PBO No: 930023237

Tax Exempt - Section 18A Approved.

Address: 46 Trill Road, Observatory 7925 / P.O. Box 43326, Woodstock

7915

Tel: 021 448 5421 / Fax: 021 448 2024 / email: info@molo.org.za

Website: www.molosongololo.org



Date: 25 April 2024

To: The World Pride 2028 Committee, Interpride

Re: Molo Songololo support and endorsement the bid for Cape Town World Pride 2028

Dear Committee members,

Molo Songololo is a register and designated non-profit child protection organisation with a 45-year footprint in: -

- promoting and protecting the rights of the child
- empowering children to express themselves, make positive-life decisions and take part in decision and actions that affect them.
- providing direct support services to child victims of sexual abuse and exploitation.

Our work in poor urban and rural black communities with children 12 to 17-years of age in Cape Town and elsewhere. We are aware of many social and economic challenges, discrimination and victimization children and youth face just because they are suspected of being, present, have embraced, or self-identify, a different sexual orientation or gender identity. These children and youth are constantly harassed at schools, in public, on public transport, and at home. The biggest challenge is the lack of support from those they live with, their educators, community members, and safe spaces for them.

Molo Songololo support and endorse the bid for Cape Town World Pride 2028 as we believe that this global gathering can: -

- Put the spotlight on the needs, interests, rights and protection of children and youth who present, express, or identify, an alternative sexual orientation or gender queer identity.
- Network progressive child and youth related LGBTQ+ organisations, projects, and interventions.
- Mobilise resources for interventions in the host city to promote and protect the rights of child and your related to LCBTQ+ issues, services, and empowerment projects.

Molo Songololo's support and endorsement is on condition that the Cape Town Bid include a CHILD PROTECTION Framework and Guidelines to prevent and combat child sexual abuse and sexual exploitation before, during and post the event, for its activities, participants, and the host city.

Molo Songololo looking forward to successful outcomes of the Cape Town World Pride 2028 bid.

Kind regards,

Patric Solomons

Managing Director

The Board Members 2024: Ncebakazi Mnukwana, Dale van der Berg, Nozuko Masiba, Brad Eckelsall, Phethang Mabeba, Patric



The Lazur
Foundation



Western Cape
Government
Social Development

PRIDE FOR YOUTH INITIATIVE (PFYIN)



📍 P.O BOX 73286 KAMPALA (U)
☎️ +256 776999403
📧 Info@prideforyouthuganda.org
🌐 www.prideforyouthuganda.org
🐦 @Prideforyouthin
✉️ prideforyouthuganda@gmail.com

Our Ref:

Your Ref:

Date: 20th June, 2024

Dear InterPride Team,

ENDORSEMENT LETTER FOR CAPE TOWN WORLD PRIDE 2028 BID

On behalf of Pride for Youth Initiative in Uganda (PFYIN), I am pleased to express our enthusiastic support for the bid to host World Pride in Cape Town in 2028.

Pride For Youth Initiative was formed in 2018 by a group of trans women sex workers activists to fight for recognition, respect and protection of trans women human rights in Uganda, PFYIN seeks to address issues preventing Trans women from fully enjoying their human rights like the rest of the population with a major focus on 4 thematic areas include; Health rights advocacy and health services delivery, Human and legal rights advocacy, economic Justice and institutional strengthening

We recognize the significance of World Pride as a platform for fostering greater understanding, unity, and solidarity within the global LGBTQ+ community. By endorsing Cape Town's bid to host World Pride 2028, we hope to contribute to the advancement of LGBTQ+ rights and visibility, not only in Africa but in Uganda and the world at large.

PFYIN is dedicated to promoting sexual and reproductive health rights, advocating for fundamental human rights, and providing support services to marginalized groups, including survivors of sexual violence and individuals living with HIV/AIDS. We also prioritize income-generating and empowerment activities to enhance economic opportunities for LGBTIQ+ individuals, as well as providing safe accommodation for vulnerable members of the community. We believe that World Pride 2028 presents an opportunity to amplify our efforts and create positive change on a larger scale.

We commend the efforts of Cape Town Pride and the organizing committee for their commitment to organizing this landmark event. We are confident that Cape Town, with its rich cultural heritage and commitment to diversity, will provide an inclusive and welcoming environment for World Pride 2028.

In conclusion, PFYIN fully endorses Cape Town's bid to host World Pride 2028 and pledges our support in promoting and advocating for this historic event. We look forward to the possibility of collaborating with you to make World Pride 2028 a memorable and impactful occasion for the global LGBTQ+ community.

Please do not hesitate to contact us if you require any further information or assistance.

Best Regards

Bawonga Richard-Executive Director -Pride For Youth Initiative.

...Give for a Future...

OUT works to secure the empowerment, human rights, access to equitable services and well-being of lesbian, gay, bisexual and transgender plus communities in South Africa, the region and internationally.

Block A, 141 Boshoff Street
Nieuw Muckleneuk, Pretoria, 0181
+27 12 430 3272
hello@out.org.za
www.out.org.za



Cape Town World Pride 28

16 April 2024

Dear Reader,

Support for Cape Town Bid: World Pride 28

OUT is the 2nd oldest Lesbian/Gay/Bisexual/Transgender (LGBT) Non-Governmental Organisation (NGO) in South Africa. Over the years we have had many successes such as leading on a programme to secure same-sex marriage in 2006; opening the first clinic for Men who have Sex with Men in 1997; and completing the first quantitative research on LGBT hate crimes in 2003. More recently we have expanded our services to 3 South African cities and launched innovative new services for LGBT youth and chemsex individuals.

OUT supports the Cape Town World Pride 28 Committee's application to host this prestigious event. In spite of legal equality, South Africa faces many social inequalities against LGBT people. It includes high levels of hate crimes, silencing and de-prioritisation of LGBT issues, poor mental health among LGBT people as a result of discrimination and many other. A high-profile LGBT event such as World Pride will substantially contribute to a sense of dignity and equality for marginalised LGBT communities.

Should you need any more information please contact me. www.out.org.za

Sincerely,

A handwritten signature in black ink that reads "Dawie Nel". The signature is written in a cursive, flowing style.

Dawie Nel

Director



3 April 2024

LETTER OF ENDORSEMENT

Dear Interpride Co-chairs and the World Pride Committee

We are writing to express **our enthusiastic support and endorsement for Cape Town Pride's bid to host** the World Pride Event in Cape Town in 2028.

Positive Vibes (PV) is a Namibian-registered Queer rights-forward organisation with a global footprint working in Southern, East and West Africa, Northern Africa, South-East Asia, South-West Asia and Central America. We work in the intersection of human rights and health to achieve the End of Othering, believing that societies can be open, free, equitable and progressive when all citizens exercise their right to participate in the civic, developmental, and political process of their country.

Positive Vibes recognizes the immense significance and importance of hosting such a monumental event in Cape Town, marking the first time the World Pride Event will take place on the African continent. This historic occasion presents a unique opportunity to showcase Cape Town's vibrant LGBTQI+ community, celebrate diversity, and promote inclusivity on a global scale. As an African Queer human rights organization working globally, we are committed to promoting equality, tolerance, and acceptance, Positive Vibes believes that hosting the World Pride Event in Cape Town will not only elevate the city's profile as a beacon of LGBTQI+ rights but also inspire positive change and dialogue centred on inclusion across Africa.

We commend Cape Town Pride for their dedication and efforts in spearheading this bid and are confident in their ability to organize a world-class event that will leave a lasting impact on the LGBTQI+ community and society.

Furthermore, as the event draws nearer and upon the successful bid, Positive Vibes is committed to supporting Cape Town Pride with its fundraising efforts to ensure the success of the World Pride Event in 2028.

We look forward to witnessing the realization of this historic milestone and stand ready to offer our continued support to Cape Town Pride throughout this journey.

Sincerely,

Flavian Rhode
Executive Director
Positive Vibes Trust



lwuganda@gmail.com
Kampala-Muyenga
+256-200902700
+256-800322224
www.lwuga.org

Silence Equals Death, Action Equals Life

6th May 2024

World Pride Committee, Interpride.

LETTER OF SUPPORT FOR CAPE TOWN WORLD PRIDE 2028

We are delighted to offer our support to South Africa, particularly the city of Cape Town, for WorldPride 2028.

Let's Walk Uganda is an organization advocating for LGBTQ+ rights, led and based by queer individuals in Uganda. Its establishment in 2016 was a response to the massive violation of queer people's rights in the country, especially young people. The organization has become a prominent grassroots organization that works tirelessly to defend queer rights in local communities. Let's Walk Uganda has also been actively involved in challenging discriminatory laws in Uganda, such as the Anti-Homosexuality Act, which we are currently challenging in Uganda's Supreme Court along with others. The organization is also proud to be part of the organizing committee for the Cape Town World Pride 2028 bid.

This pride comes at a time when many African countries are rolling back against LGBTQ+ rights. Much of this erosion of our rights has been orchestrated by hateful groups that originate from the global north. They have sought to convince several people on the continent that queerness is UnAfrican, that queerness is not something to be proud of. Their seeds of hate have sent shockwaves across the entire continent and their devastation if not combated, may have long-lasting effects.

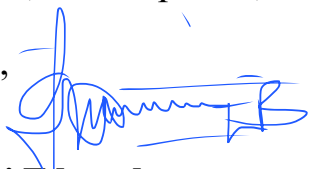
It is therefore pertinent that the African Queer story is told. It is paramount that we show the world who we are. We are love, we are here, and we are not going anywhere. The WorldPride 2028 will have the effect of celebrating African queerness but also be a mark of our resilience and resistance amidst the challenges that befall us in the day and age.

Cape Town, as the host city of this great event, is truly monumental. Situated on South Africa's southwest coast, the city has a rich history of welcoming large numbers of tourists. Its iconic features, such as Table Mountain, cable cars, Robben Island, Cape of Good Hope, and its scenic coastline with sandy beaches, make it the perfect destination. Further, the city is located in the most LGBTQ-friendly country in Africa.

The city itself has been recognized as the most LGBTQ-friendly in Africa, making it an ideal location for WorldPride 2028. Furthermore, the legal regime in South Africa which stems from the recognition of sexual orientation as a ground for non-discrimination in the Country's Constitution provides a strong foundation in which queer culture is protected.

World Pride 2028 being on African soil will not only be a testament to African queer solidarity, but also a strong sign to those who wish to erase us that, 'we are here, we are proud, and we are not going anywhere.'

Yours,



Mutebi Edward,
Berlin Germany
Founder and (New)Executive Director
Let's Walk Uganda
Uganda Pride Diaspora Award Winner 2022
PEN-BERLIN FOUNDING MEMBER
Masters Degree Social Work and Human Rights.





PRIDE HEALTH INITIATIVE FOR DIGNITY AND RIGHTS

No.6 Nsentuk Street, off SDP Road

Eket, Akwa Ibom State.

08032260222,08032296754

pridehealthinitiative@gmail.com

21st June, 2024.

Our Ref.....

Your Ref.....

Dear InterPride Team,

ENDORESMENT LETTER FOR CAPE TOWN WORLD PRIDE 2028 BID

On behalf of Pride Health Initiative for Dignity and Rights PHIDR-(Nigeria) we are pleased to express interest to host World Pride in Cape Town in 2028.

Pride Health Initiative for Dignity and Rights (PHIDR) emerged out of the dire need to comprehensively and sustainably address the human rights, health advocacy, working to advocate for human rights protections for sexual and gender minorities through policy advocacy, capacity building development and quality health care provision. Rising prevalence rate of new HIV infection/STI infection, Stigma and discrimination, Gender base violence, mental health and psycho-social support, capacity building development, Save housing and empowerment programs for LGBTIQ+ community in Niger Delta and indeed, other parts of Nigeria.

Pride Health Initiative for Dignity and Right (PHIDR) therefore, seeks to provide a framework within which the different actors can plan, implement activities, and collaborate together and ensure that the LGBTIQ community enjoy good qualitative, and free medical care, paralegal/ legal services irrespective of their tribe, ethnic groups, and actual or perceived sexual orientation.

Vision - *A society where hope, gender equality and justice are inspired.*

Mission- *To Promotes the rights of all LGBTIQ+ community through, capacity building development, human rights, gender equality, advocacy, quality health care services, and empowerment interventions.*

We recognize the significance of World Pride as a platform for fostering understanding unity, and solidarity within the global LGBTIQ+ community, by endorsing Cape Town's bid to host World Pride 2028, we know how helpful this event will do to the African LGBTIQ+ community, we hope to contribute to the advancement of LGBTIQ+ rights and visibility, not only in Africa but in Nigeria as well and the world at large.

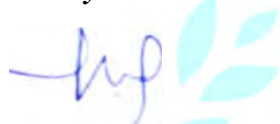
We commend the efforts of Cape Town Pride and the organizing committee for their commitment to organizing the landmark event. We are confident that Cape Town, with its rich cultural heritage and commitment to diversity, will provide an inclusive and welcoming environment for World Pride 2028.

In conclusion, PHIDR team fully endorses Cape Town's bid to host World Pride 2028 we pledge our support in advocating and promoting for this historic event. We look forward to the possibility of collaborating with you to make World Pride 2028 a memorable and impact occasion for the global LGBTQ+ community.

Kindly contact us if require any additional information.

Sincerely,

Stanley Okereke



Executive Director

Pride Health Initiative for Dignity and Rights (PHIDR)

+2348032260222

Okerekestanley88@gmail.com.



HOPE, EQUITY AND JUSTICE



2nd March 2024

Endorsement and Support for World Pride Cape Town 2028 Bid

Dear Interpride Co-Presidents, World Pride Committee & Interpride Members On behalf of Pretoria Pride, it is with great pleasure and enthusiasm that we extend our full support to Cape Town Pride in their bid to host World Pride Event 2028 in South Africa.

Pretoria Pride recognizes the significance of such a global event taking place in our beautiful country and continent. Hosting World Pride and the LGBTQ+ Human Rights Conference in Cape Town is a momentous opportunity to showcase the progress we have made in advancing LGBTQ+ rights and equality. It is also a chance to highlight the rich diversity and acceptance that defines our nation.

Here are a few reasons why we believe it is crucial for World Pride 2028 to take place in Cape Town:

- 1. Promoting Human Rights and Equality:** The event provides an international platform to address and advance LGBTQ+ rights. By bringing this event to Africa for the first time ever, we can amplify the global conversation on human rights, nurturing greater understanding, tolerance, and acceptance.
- 2. Embracing Diversity:** By hosting World Pride in South Africa, we not only celebrate Africa's diversity but also highlight the incredible unity that arises when people worldwide rally in support of the LGBTQ+ cause in Africa. It's a moment for the world to come together and stand in solidarity for a common purpose.
- 3. Symbolic Progress:** South Africa has made significant strides in the journey towards LGBTQ+ equality. By hosting such a prestigious event in Africa, Interpride sends a powerful message to the world about their commitment to inclusivity and human rights in emerging countries where LGBTQ+ communities are still being discriminated against.
- 4. Economic Impact:** Hosting World Pride in Cape Town will undoubtedly attract a global audience. This event has the potential to generate economic benefits and create a positive impact on local LGBTQ+ businesses and communities.
- 5. Inspiring Change:** The visibility and international attention brought by World Pride will inspire positive change not only in South Africa but also in the rest of Africa. It serves as a catalyst for dialogue, education, and advocacy on LGBTQ+ issues across the continent.

In conclusion, Pretoria Pride fully endorses Cape Town Pride's bid to host World Pride 2028 in South Africa. We believe that this event will be a historic moment for our country and continent, marking a step forward in the global pursuit of equality and human rights.

We stand united with you in the spirit of inclusivity, diversity, and progress.

Sincerely

Bruce Walker

SIGNED VIA ILOVEPDF
0F785629-8257-4ABA-BCF9-7704CF9163E3

2024/03/11

Bruce Walker

Chairperson

Pretoria LGBTQI Pride



OTHER

EURO EDUCATION SERVICES (Pty) Ltd



Physical Address:

1st Floor, Leadership House
40 Shortmarket Street
Greenmarket Square
Cape Town, 8001

Tel. +27 71 888 4828
E-mail: gina@bayswater.ac
Website: www.bayswater.ac

8th April 2024

Re: Cape Town World Pride 2028

This letter serves to confirm that Bayswater Global is in support of this event.
We would like to be of assistance should there be any needed.

Please do not hesitate to contact us if you need more information.

Yours faithfully

A handwritten signature in black ink, appearing to read "Gina Pardenwachter", enclosed in a thin black rectangular border.

Yours faithfully

Gina Pardenwachter

Centre Director

Email: ginap@bayswater.ac

 **Bayswater**
Cape Town Tel: +27 71 888 4828
1st Floor, Leadership House
40 Shortmarket Street
Greenmarket Square E-mail: capetown@bayswater.ac
Cape Town, 8001 Website: www.bayswater.ac
Eurocentres T/A Bayswater Cape Town
Reg. No. 2015/450218/07

Director: James Herbertson

Euro Education Services t/a Bayswater Cape Town - Reg. No. 2015/450218/07



5079 North Dixie Hwy, #367
Fort Lauderdale, FL 33334
Tel: +1 954 630 1637

April 24, 2024

To the WorldPride Selection Committee:

The board and staff of IGLTA extend our best wishes to the City of Cape Town in their bid to host WorldPride 2028. Their longstanding engagement with the International LGBTQ+ Travel Association (IGLTA) network, dating back to 2012, underscores their unwavering dedication to cultivating an inclusive destination for LGBTQ+ travelers. In 2016, Cape Town served as the successful host city for the IGLTA Global Convention, to date our only convention on the African continent in our 40-year history. We are confident that attendees of this momentous event will be warmly welcomed and experience an unforgettable stay in Cape Town!

WorldPride serves as a powerful testament to the shared experiences and connections within the global LGBTQ+ community, and we are committed to championing IGLTA members who embrace and celebrate this sense of unity.

Yours in Travel,

John Tanzella
IGLTA President/CEO

KwaZulu-Natal Gay & Lesbian Tourism Association (Non-Profit Organisation Registration 096 435 NPO)
In association with the KwaZulu-Natal Tourism Authority
c/o Milton Tomé Accountants, Maxprop House, 89 Brand Road, Durban, KwaZulu-Natal, South Africa
Mobile c/o Chairperson: +27 (0)78 189 5430
Email: info@kzngalta.org.za / kzngalta@hotmail.co.za (back up email) / Website: www.kzngalta.org.za
Proud member of IGLTA since 2016



Board Members 2023-2024:

J. Fiddler (Chairperson), T. Moepadira (Deputy Chairperson), S. Kruger (Treasurer), D. Walker (Secretary), D. Heafield, D. Naidoo, P.Naidoo
M. Butcher, N. Mkhize (on behalf of the Durban Lesbian & Gay Centre)

To whom it may concern,

18 April 2024

KZNGALTA SUPPORT OF A CAPE TOWN WORLD PRIDE 2028 BID

The KwaZulu-Natal Gay & Lesbian Tourism Association (KZNGALTA) have been approached to support the bid for Cape Town to host the 2028 World Pride event and it is indeed our pleasure to support the bid in principle.

KZNGALTA as the oldest and only community tourism organisation (CTO) in Africa has, for 20 years now since 2004, been advocating for and promoting our province and South Africa as a welcoming and inclusive destination for LGBTQ+ tourists from across the world.

As a purely voluntary, non-profit business association, we understand and wholeheartedly endorse the need for collaboration within our community and the travel sector as a whole, and see support of Cape Town as important as theirs for ourselves and the rest of South Africa. Our national culture is at its heart, one of unity through diversity and passionate love for hospitality – in fact there are many terms in our 11 official languages that speak to this!

We understand that a strong Cape Town World Pride 2028 bid would foster not only a fabulous event, but also see pre- and post-event travels by World Pride attendees throughout our magnificent country, and thus, including the beautiful province of KwaZulu-Natal.

The Board of KZNGALTA, we wish the Cape Town World Pride 2028 Organising Committee all the very best in their bid.

Yours Faithfully

Jason Fiddler
Chairperson
info@kzngalta.org.za

Dear Members of the World Pride Organization Committee,

Subject: Strong Support for World Pride Cape Town 2028

I am writing on behalf of Emzingo|U, an international award-winning social enterprise and Certified B Corporation, to express our fervent support for Cape Town's bid to host World Pride 2028

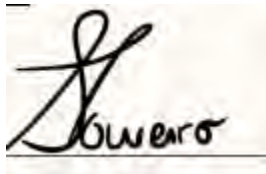
Emzingo|U is dedicated to creating transformational learning experiences that foster leadership, innovation, and positive social impact.

At Emzingo, we work across the globe with for-profit and nonprofit organizations as well as universities to design and facilitate 1-8 week programs. These programs drive meaningful change and develop responsible leaders for the future by equipping them with the necessary skills to effectively innovate.

We are dedicated to diversity, equity, inclusion & justice and will dedicate available resources to assist in making Pride Cape Town 2028 a reality.

We are excited about the potential to collaborate and contribute to a successful World Pride that champions inclusivity, equality, and human rights.

Yours sincerely,
Simone Toureiro
Program Manager: South Africa & DEIJ Specialist





9 June 2024

World Pride Cape Town 2028

Subject: Endorsement & letter of support towards World Pride Cape Town 2028

Soulversity Co-create Network is excited to write a letter of endorsement in Cape Town's bid with efforts to host the World Pride 2028, more importantly, to support and uplift the LGBTQIA+ community in our magical healing atmosphere the mother city Cape Town, South Africa.

Our commitment to bringing the community together through various services, including photography, videography, art therapy life coaching along with outdoor activities around Table Mountain National Park. These initiatives not only provide essential support but also create opportunities for community engagement, particularly among young leaders.

I firmly believe that hosting the World Pride 2028 in Cape Town will not only showcase our city's vibrant LGBTQIA+ community but also contribute to the growth of awareness and acceptance on a global scale. Soulversity's holistic approach to building awareness and encouraging healthier relationships within the community is essential for fostering a sense of belonging and empowerment.

We have had the privilege of witnessing Cape Town Pride's passion and drive firsthand, and I am confident that their involvement in hosting the World Pride 2028 in Cape Town will be nothing short of transformative. Their innovative and inclusive approach will undoubtedly create a platform for dialogue, celebration, and growth, not only for the LGBTQIA+ community but for the city as a whole.

We are confident that World Pride Cape Town 2028 will be Transformative, innovative and inclusive!!

Thank you for your time and consideration.

Sincerely,

Carmen Prins

Creative Project manager

Soulversity Co create Network

Selena Travel



27 MAY 2024

Dear TO WHOM IT MAY CONCERN

LETTER OF SUPPORT FOR CAPE TOWN WORLD PRIDE EVENT 2028.

My name is Nadia Horn, I am a travel advisor, owner and travel content writer of Selena Travel Agency in Cape Town, South Africa.

This Letter serves as a Letter of Support for the Cape Town World Pride 2028 Event.

Cape Town & the rest of South Africa, is well-equipped to host the Cape Town World Pride 2028 Event.

- ✚ Excellent infrastructure public and roads
- ✚ Beautiful Event Venues
- ✚ Many hotels 3*, 4* and 5*
- ✚ Professional Event organizers and Travel Advisors
- ✚ Most important, The People-Warm, friendly and welcome!

Thank you for your time.

T: +27 21 434 2511

C: +27 72 071 3452

F: +27 86 230 1629

E: info@selenatravel.co.za

Selena Travel

Nadia Horn

Sawubona / Enkosi/ Dankie /Thank you

Nadia Horn

Travel Advisor, Owner & Travel Content Writer

SELENA TRAVEL AGENCY Cape Town, South Africa

Website: www.selenatravel.co.za

T: +27 21 434 2511

C: +27 72 071 3452

F: +27 86 230 1629

E: info@selenatravel.co.za

To whom it may concern

We at KL Trading cc are in full support of the World Pride Event in Cape Town 2028 bid

We not only support but acknowledge the need for this event to be hosted on African soil and the impact it can and will have on the African LGBTQ+ community.

Kind Regards
Kyra Loubser



Kyra Loubser

Beauty Co-ordinator – International Hair & Makeup Artist – Stylist **#KYRAFIED**

📞 082-670-6660

✉️ kyraloubser@outlook.com

📌 #kyrafied

📷 @kyraloubser



TUSSEMONS
Dinorobee, 2000 Kyrafied & Kl

Kuier



BRNO! homebrew FILMS



Dear Michael Gladwin,

I am writing to express our support for Cape Town to be the host of the International Pride Parade in 2028. As an ally for equality, diversity, and inclusion, We believe that events like the Pride Parade play a crucial role in promoting acceptance and understanding within our communities.

Cape Town, with its rich cultural heritage and vibrant LGBTQ+ community, serves as an ideal location for such a significant and impactful event. By hosting the International Pride Parade, Cape Town has the opportunity to showcase its commitment to diversity and celebrate the contributions of LGBTQ+ individuals to society.

Pride Parades serve as powerful platforms for raising awareness about LGBTQ+ rights and issues, fostering a sense of unity and solidarity among participants, and inspiring positive change. They also provide a safe and supportive space for individuals to express themselves authentically and without fear of discrimination or prejudice.

Furthermore, hosting the International Pride Parade in Cape Town will not only attract visitors from around the world but also generate economic benefits for the city and its residents. It will promote tourism, stimulate local businesses, and create job opportunities, contributing to the overall growth and development of the region.

We believe that supporting the International Pride Parade aligns with our shared values of equality, respect, and social justice. It sends a powerful message of inclusivity and acceptance to people of all sexual orientations, gender identities, and backgrounds.

In conclusion, we wholeheartedly endorse the hosting of the International Pride Parade in Cape Town in 2028 and look forward to help in any way we can. Together, we can all work towards creating a world where everyone can live openly, authentically, and with pride.

Thank you for giving us the opportunity to show our support to the LGBTQ+ community. Please do not hesitate to contact me if you require any further information or assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Statham", written over a long horizontal line.

Peter Statham

Operations Manager

12 April 2024

REF: WORLD PRIDE BID – Letter of Support

Dear Interpride Co-Chairs and World Pride Committee

Skal International Regional – Africa supports the bid to host World Pride in Cape Town South Africa.

Cape Town is a city that celebrates diversity, embraces inclusivity, and champions the rights of all individuals. We have an opportunity, where we can unleash the full potential of our city by promoting LGBTQ+ tourism in Cape Town.

Our vibrant city, nestled between the majestic Table Mountain and the azure waters of the Atlantic Ocean, has long been renowned for its natural beauty and rich cultural heritage. Yet, there exists an untapped reservoir of potential—a beacon of hope and progress waiting to illuminate our path forward.

By embracing LGBTQ+ tourism, we have the power to transform Cape Town into a global leader in inclusivity and acceptance. Here are just a few compelling reasons why:

Cultural Enrichment: Cape Town is a melting pot of cultures, traditions, and perspectives. By welcoming LGBTQ+ tourists, we open our arms to a diverse array of experiences, fostering cross-cultural exchange and enriching our community tapestry.

Economic Prosperity: Tourism is the lifeblood of our economy, and LGBTQ+ tourism presents a golden opportunity for growth. By attracting visitors from around the world who seek a destination that celebrates their identity, we invigorate our local businesses, create jobs, and stimulate economic prosperity for all.

Social Progression: As we strive for a more just and equitable society, promoting LGBTQ+ tourism sends a powerful message of solidarity and acceptance. It is a declaration to the world that Cape Town stands firmly on the side of equality, dignity, and human rights for all.

Community Empowerment: LGBTQ+ tourism empowers our local community by providing a platform for visibility, representation, and advocacy. It amplifies the voices of LGBTQ+ individuals, fostering a sense of belonging and empowerment that reverberates throughout our city.

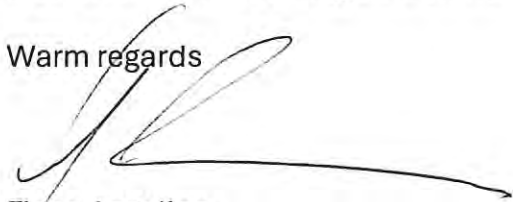
Global Reputation: In an increasingly interconnected world, our reputation as a progressive and inclusive destination is paramount. By embracing LGBTQ+ tourism, we enhance Cape Town's standing on the global stage, attracting visitors, investors, and partners who share our commitment to diversity and equality.

Together, let us seize this momentous opportunity to shape a future where every individual—regardless of their sexual orientation or gender identity—feels welcomed, valued, and celebrated. Cape Town is not just a destination, but a beacon of hope—a place where love knows no bounds, and all are free to be their authentic selves.

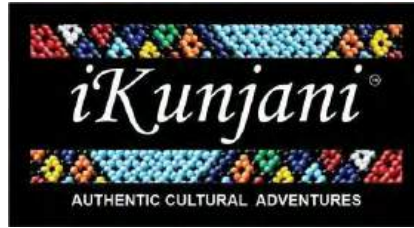
By taking the initiative to welcome LGBTQ+ travellers, Cape Town can serve as a catalyst for change across the continent. Our actions have the power to inspire other African countries to review their biases and embrace the LGBTQ+ community with the same warmth and acceptance.

Cape Town stands to gain both socially and economically while fostering a more inclusive and welcoming environment for all.

Warm regards



Fiona Angelico
Deputy Director – Skål International Africa



31 March 2024

Re: Letter of Support: World Pride Cape Town 2028 Bid

iKunjani Travel & Tours wish to endorse the World Pride Cape Town 2028 Bid. This is not just an opportunity for Cape Town 2028 Bid, this is an opportunity for all Africans and its people.

1. Significance for Cape Town-The primary reasons events remain important is the wealth of knowledge sharing opportunities they present. Whether through keynote speeches, workshops, or panel discussions, events create environments where experts share insights, experiences, and expertise.

2. Impact on the LGBTQ+ Community in Africa- On the 28th of February 2024 Ghana`s parliament passed a draconian bill that increases criminal penalties for consensual same-sex conduct and criminalizes individuals and organisations who advocate for the rights of lesbian, gay, bisexual, and transgender (LGBT) people. Hosting the World Pride 2028 will enable us to welcome the LGBTQ+ Community in Africa and showcase our solidarity as a collective, and advocate for the acceptance of our identities and resist discrimination and violation of the LGBTQ+ Community in Africa. As an LGBTQ+ friendly institution we look forward to welcoming the World Pride 2028 visitors.

3. Cape Town's World-Class Status- Cape Town is more than ready to welcome the world as we meet Worlds-Class Status criteria, Cape Town has a high degree of urban development, a large population, the presence of major multinational companies, a significant and globalized financial sector, well developed and internationally linked transportation.

4. Unity and Diversity- A Celebration, like this is a platform for Africa to show case its potential, culture, heritage, and its diversity. Such platform is rear for Africans to celebrate together with the World under one roof. Events like these in South Africa create a spirit of unity and a reminder that we are one, this will help LGTBQ businesses in South Africa, after Covid -19 to be able to rebuild their businesses and create jobs for South Africans. It will also help the LGBTQ businesses & communities to show case their LGBTQ welcoming businesses to the World & the World show casing their LGBTQ businesses and communities to Africa.

Kind regards,

iKunjani Travel & Tours Team

T: +27 (0)81 592 6814

F: +27 (0)86 680 6757

W: www.ikunjani.co.za

Guga S`thebe Cultural Centre

Washington Street

Langa

Cape Town

7455

LETTER OF SUPPORT

April 2024

REF: WORLD PRIDE BID

Dear Interpride Co-Chairs and World Pride Committee,

Skål International Cape Town supports the bid to host World Pride in Cape Town South Africa.

Skål International founded in 1934, Skål International is the only professional organisation promoting global tourism and friendship, uniting all sectors of the Tourism industry.

The association has more than 11 898 members, entailing industry's Managers and Executives on local, national, regional, and international levels, 309 Skål Clubs along 83 countries.

As Skål International Cape Town we are committed to a culture that is inclusive, purpose-driven, conscious, and sustainable.

Showcasing these values across the world through our network in the hosting of a prestigious international event in our city, Cape Town.

We believe our destination to be the highest superior choice.

In the spirit of doing business amongst friends, Skål.



Dawn Smith
CAPE TOWN PRESIDENT

GAVIN RAJAH

DESIGNER, ENTREPRENEUR, PHILANTHROPIST, AND UNICEF GOODWILL AMBASSADOR

gavin@gavinrajah.com | +27 (0)21 4247842/9

114 THE STUDIOS, 63 ROSE ST, CAPE TOWN, SOUTH AFRICA, 8001

4th June 2024

Michael Gladwin
World Pride Bid Committee
Cape Town, South Africa
Email: mike@afrigay.co.za

Dear Michael and the World Pride Bid Committee,

I am writing to express my enthusiastic support for Cape Town's bid to host World Pride in 2028. As a proud South African designer, entrepreneur, philanthropist, and UNICEF Goodwill Ambassador, I have witnessed firsthand the incredible potential of our country to host events that foster inclusivity, diversity, and equality.

The prospect of hosting World Pride in Cape Town is not only a celebration of the progress made in LGBTQ+ rights but also an opportunity to highlight and address the unique challenges faced by the LGBTQ+ community in Africa. Cape Town, with its rich cultural heritage and commitment to social justice, is uniquely positioned to offer a welcoming and impactful experience for all attendees.

Through my work in the fashion industry and various philanthropic initiatives, I have always championed the values of diversity and inclusion. I firmly believe that hosting World Pride in Cape Town will be a monumental step forward in promoting these values on an international stage. This event will serve as a platform to showcase the resilience and vibrancy of the African LGBTQ+ community, fostering greater understanding and solidarity.

I commend the efforts of the World Pride Bid Committee and their dedication to advancing LGBTQ+ rights. I am confident that with the support of organizations and individuals worldwide, Cape Town can deliver a World Pride event that will leave a lasting legacy of positive change.

I wholeheartedly endorse Cape Town's bid for World Pride 2028 and urge others to join in supporting this remarkable endeavour. Together, we can create a milestone event that not only celebrates our achievements but also paves the way for a more inclusive and diverse future.

Warm regards,



GAVIN RAJAH

WEEK OF FASHION

Venture WorkSpace
Ladies Mile Road
Constantia
Cape Town
7806
SOUTH AFRICA

T: +27.21.012.5707

info@menswearweek.co.za
www.menswearweek.co.za

06 June 2024

RE: SUPPORT FOR WORLD PRIDE CAPE TOWN 2028

To whom it may concern,

Week of Fashion, comprising of the following platforms:

- SA Menswear Week
- WOF Womenswear Collections
- GRADweek
- and supporting expos, events and partners,

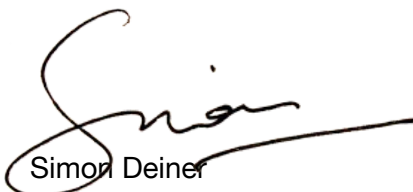
supports the bid to host the World Pride event in Cape Town during 2028. The nature of this event, not to mention it's benefits of tourism, showcasing the city, but also promoting diversity and inclusion which are cornerstones of our platforms.

Wherever we are able to facilitate, add to, and be part of this event, we have made a commitment to the organisers that we will ensure our teams and platforms can be used to further the mandate where possible.

We're here to work with the organisers and event to ensure it's a great success in not only achieving it's goals, but also promoting Cape Town as a destination for tourists and business.

Should you have any further questions, please do not hesitate to contact me directly at simon@grpcr8.com or on 021.012.5707 ext 201.

Yours Sincerely,



Simon Deiner

Director, SA Menswear Week



Southern Africa



April 2024

Subject: Embracing World Global Pride 2028 in Cape Town, South Africa

I hope this letter finds you well. We are thrilled to acknowledge the significance of hosting World Global Pride 2028 on African soil, particularly in the vibrant city of Cape Town, South Africa. This monumental event not only celebrates the diversity and resilience of the global LGBTQ+ community but also highlights the pivotal role Cape Town plays as a beacon of inclusivity and acceptance.

South Africa, with its rich tapestry of cultures and histories, serves as a melting pot of African nations, ethnicities, and cultures from around the world. Hosting World Global Pride 2028 in Cape Town will not only showcase the beauty of our country but will also provide a platform to amplify the voices and struggles of the African LGBTQ+ community on a global scale. Moreover, this event holds immense significance for our tourism sector, as it promises to attract visitors from all corners of the globe, fostering cultural exchange and economic growth.

At its core, World Global Pride 2028 embodies the spirit of Ubuntu - the belief in a universal bond that connects all humanity. By coming together to host this event, we not only acknowledge our past wrongs but also take significant strides towards healing and cultivating unity. As an organization, we are immensely proud to stand in harmony with people of all backgrounds and identities, united in our commitment to making World Global Pride 2028 a resounding success in Cape Town, South Africa.

With warm regards,

Chris & Jim
Partners of 18 years



+12182342310



Southern Africa



obsidiantravelclub@gmail.com



✉ kaykwahairnbeauty@gmail.com

👤 [@rkaykwahairnbeauty](https://www.instagram.com/rkaykwahairnbeauty)

RE: LOGISTICAL SUPPORT FOR WORLD PRIDE CAPE TOWN 2028 BID

We, at Kaykwa Hair and Beauty, are writing to express our wholehearted support for the bid to host World Pride in Cape Town in 2028.

We firmly believe that such an event would not only celebrate diversity and inclusivity but also showcase the vibrant culture and progressive values of Cape Town and South Africa as a whole.

As a company deeply committed to supporting initiatives that promote equality and cultural exchange, we are enthusiastic about the opportunity to contribute to the success of World Pride Cape Town 2028. We recognize the importance of this event in fostering dialogue, raising awareness, and advocating for the rights of LGBTQ+ communities worldwide.

Furthermore, we are pleased to offer our assistance in the form of logistical support, network resources, and promotional materials as needed during the initial bid phase. Our team is ready to provide timely assistance and resources to ensure the smooth execution of the bidding process.

We understand the significance of this endeavor and are dedicated to assisting you every step of the way.

To facilitate our collaboration effectively, we kindly request that you inform us at least 14 days in advance whenever assistance may be required. This advance notice will allow us to allocate resources and mobilize our team to provide the necessary support promptly. We are committed to working closely with you to ensure the success of this prestigious event.

In closing, we reaffirm our unwavering support for World Pride Cape Town 2028 and our eagerness to contribute to its realization. We look forward to the opportunity to collaborate with you and other stakeholders in making this historic event a resounding success.

Thank you for considering our support, and please do not hesitate to contact us should you require any further assistance or information.

Sincerely,

A handwritten signature in black ink, appearing to read "KD Kwalie".

KD Kwalie

CEO&Founder of Kaykwa Hair n Beauty

WAG

To Whom It May Concern

I hope this message finds you well.

We are writing to express our strong support for hosting the World Pride event in 2028 on African soil. We recognize the profound impact such an event can have on our country, especially considering the historical challenges faced by many in the past. It is our firm belief that promoting awareness of equality, inclusivity, and acceptance is crucial, and we stand united as a nation in support of these values.

At WAG Fashion, we take pride in our diverse contemporary African designs that cater to individuals of all sizes and shapes. Our mission is to ensure that everyone feels embraced by the essence of African culture through our clothing. Diversity is at the core of our brand, reflecting the rich tapestry of our various cultures while emphasizing our unity as a people. In aligning with the LGBTQ community, we celebrate the spirit of Ubuntu!!!

We advocate for freedom of expression through fashion, as we believe that every individual should have the right to authentically express themselves. By uniting Africa in support of the LGBTQ community, we can foster a more inclusive and accepting society on our continent.

We are eager to contribute to this significant moment in Africa's journey towards progress and unity. Your consideration of our support is deeply appreciated.

Best regards,



WAG Fashion

Head Designer / Owner

www.wagfashionofficial.co.za

THANK YOU



CAPE
TOWN
WORLD 20
PRIDE 28